

The Economics of Information

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Trademark, quality and reputation. , 0, , 145-167.		0
4	Why Does "Brand Loyalty" Vary over Products?. Journal of Marketing Research, 1964, 1, 9-14.	3.0	48
5	The Analysis of Market Efficiency. Journal of Marketing Research, 1966, 3, 154-162.	3.0	4
6	Household Correlates of Purchase Price for Grocery Products. Journal of Marketing Research, 1967, 4, 54.	3.0	5
7	Household Correlates of Purchase Price for Grocery Products. Journal of Marketing Research, 1967, 4, 54-58.	3.0	14
9	An Exploration of Food Price Competition in a Local Market. Journal of Consumer Affairs, 1968, 2, 61-73.	1.2	4
10	Implications of Commodity Theory for Value Change. , 1968, , 243-275.		307
11	A Case Study in Labour Mobility. Manchester School, 1969, 37, 169-174.	0.4	0
12	The Evaluation of Investment in Computers. Abacus, 1970, 6, 56-70.	0.9	11
13	An Empirical Test of the Howard-Sheth Model of Buyer Behavior. Journal of Marketing Research, 1970, 7, 427-438.	3.0	54
14	Uncertainty and Retail Location Patterns. Applied Economics, 1970, 2, 289-298.	1.2	6
15	Quasi-competitive price adjustment by individual firms: a preliminary paper. Journal of Economic Theory, 1970, 2, 195-206.	0.5	45
16	The Effect of Price on Choice: A Theoretical and Empirical Investigation. Applied Economics, 1971, 3, 167-181.	1.2	22
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24	Search Behavior Related to Expectations Concerning Brand Performance.. <i>Journal of Applied Psychology</i> , 1972, 56, 332-335.	4.2	9
25	Lags in Economic Behavior. <i>Econometrica</i> , 1972, 40, 221.	2.6	160
26	Optimal price adjustment: Tests of a price equation in U. S. manufacturing. , 1972, , .		1
27	THE EFFECT OF LAWS AGAINST PRICE ADVERTISING: THE CASE OF RETAIL GASOLINE. <i>Economic Inquiry</i> , 1972, 10, 321-329.	1.0	7
28	Keynes en de neoklassieken: Een herinterpretatie. <i>De Economist</i> , 1972, 120, 27-51.	0.9	0
29	A THEORY OF HOUSEHOLD GROCERY INVENTORY HOLDINGS. <i>Kyklos</i> , 1973, 26, 497-511.	0.7	9
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31	Demand, marketing and time. <i>European Journal of Marketing</i> , 1973, 7, 103-111.	1.7	2
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58	Disequilibrium and Speculation in the Housing Market. Economic Record, 1975, 51, 513-521.	0.2	3
59	DATA IN AGRICULTURE: A REVIEW WITH SPECIAL REFERENCE TO FARM MANAGEMENT RESEARCH, POLICY AND ADVICE IN BRITAIN*. Journal of Agricultural Economics, 1975, 26, 289-333.	1.6	10

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61	Advertising and the aggregate demand for cigarettes. European Economic Review, 1975, 6, 311-328.	1.2	114
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76	An Economic Analysis of Licensure and Public Policy: Evidence from the Social Work Case. Journal of Consumer Affairs, 1977, 11, 90-101.	1.2	11
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80	Bilateral Monopoly and Export Price Bargaining in the Resource Goods Trade. <i>Economic Record</i> , 1977, 53, 30-50.	0.2	15
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109	An Investigation of Returns to Different Shopping Strategies. <i>Journal of Consumer Affairs</i> , 1979, 13, 64-74.	1.2	9
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