

The Economics of Information

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Citation Report

#	ARTICLE	IF	CITATIONS
1	Trademark, quality and reputation. , 0, , 145-167.		0
4	Why Does “Brand Loyalty” Vary over Products?. Journal of Marketing Research, 1964, 1, 9-14.	4.8	48
5	The Analysis of Market Efficiency. Journal of Marketing Research, 1966, 3, 154-162.	4.8	4
6	Household Correlates of Purchase Price for Grocery Products. Journal of Marketing Research, 1967, 4, 54.	4.8	5
7	Household Correlates of Purchase Price for Grocery Products. Journal of Marketing Research, 1967, 4, 54-58.	4.8	14
9	An Exploration of Food Price Competition in a Local Market. Journal of Consumer Affairs, 1968, 2, 61-73.	2.3	4
10	Implications of Commodity Theory for Value Change. , 1968, , 243-275.		307
11	A Case Study in Labour Mobility. Manchester School, 1969, 37, 169-174.	0.9	0
12	The Evaluation of Investment in Computers. Abacus, 1970, 6, 56-70.	1.9	11
13	An Empirical Test of the Howard-Sheth Model of Buyer Behavior. Journal of Marketing Research, 1970, 7, 427-438.	4.8	54
14	Uncertainty and Retail Location Patterns. Applied Economics, 1970, 2, 289-298.	2.2	6
15	Quasi-competitive price adjustment by individual firms: a preliminary paper. Journal of Economic Theory, 1970, 2, 195-206.	1.1	45
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25	Lags in Economic Behavior. Econometrica, 1972, 40, 221.	4.2	160
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61	Advertising and the aggregate demand for cigarettes. European Economic Review, 1975, 6, 311-328.	2.3	114
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