

Edward E Rigdon

List of Publications by Year in descending order

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Version: 2024-02-01

39
papers

5,916
citations

257450
24
h-index

254184
43
g-index

50
all docs

50
docs citations

50
times ranked

4339
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|------|-----------|
| 1 | Quantify uncertainty in behavioral research. <i>Nature Human Behaviour</i> , 2020, 4, 329-331. | 12.0 | 36 |
| 2 | Parceling Cannot Reduce Factor Indeterminacy in Factor Analysis: A Research Note. <i>Psychometrika</i> , 2019, 84, 772-780. | 2.1 | 21 |
| 3 | Factor Indeterminacy as Metrological Uncertainty: Implications for Advancing Psychological Measurement. <i>Multivariate Behavioral Research</i> , 2019, 54, 429-443. | 3.1 | 59 |
| 4 | A Comparative Review of Interaction and Nonlinear Modeling. , 2017, , 1-16. | | 39 |
| 5 | Choosing PLS path modeling as analytical method in European management research: A realist perspective. <i>European Management Journal</i> , 2016, 34, 598-605. | 5.1 | 399 |
| 6 | Linking family structure to impulseâ€control and obsessiveâ€compulsive buying. <i>Journal of Consumer Behaviour</i> , 2016, 15, 291-302. | 4.2 | 27 |
| 7 | A study of delayed purchases of enabling products in the United States: the case of hearing aids. <i>International Journal of Consumer Studies</i> , 2015, 39, 380-386. | 11.6 | 12 |
| 8 | Rethinking Partial Least Squares Path Modeling: Breaking Chains and Forging Ahead. <i>Long Range Planning</i> , 2014, 47, 161-167. | 4.9 | 153 |
| 9 | Comment on â€Improper use of endogenous formative variablesâ€. <i>Journal of Business Research</i> , 2014, 67, 2800-2802. | 10.2 | 17 |
| 10 | Conflating Antecedents and Formative Indicators: A Comment on Aguirre-Urreta and Marakas. <i>Information Systems Research</i> , 2014, 25, 780-784. | 3.7 | 42 |
| 11 | Lee, Cadogan, and Chamberlain: an excellent point . . . But what about that iceberg?. <i>AMS Review</i> , 2013, 3, 24-29. | 2.5 | 10 |
| 12 | Using the Life Course Paradigm to Explain Mechanisms That Link Family Disruptions to Compulsive Buying. <i>Journal of Consumer Affairs</i> , 2013, 47, 263-288. | 2.3 | 23 |
| 13 | Building a Metrics-Enabled Marketing Curriculum. <i>Journal of Marketing Education</i> , 2012, 34, 179-193. | 2.4 | 16 |
| 14 | Rethinking Partial Least Squares Path Modeling: In Praise of Simple Methods. <i>Long Range Planning</i> , 2012, 45, 341-358. | 4.9 | 475 |
| 15 | Assessing Heterogeneity in Customer Satisfaction Studies: Across Industry Similarities and within Industry Differences. <i>Advances in International Marketing</i> , 2011, , 169-194. | 0.3 | 71 |
| 16 | Avoiding measurement dogma: a response to Rossiter. <i>European Journal of Marketing</i> , 2011, 45, 1589-1600. | 2.9 | 39 |
| 17 | Structural modeling of heterogeneous data with partial least squares. <i>Review of Marketing Research</i> , 2010, , 255-296. | 0.2 | 139 |
| 18 | Proportional structural effects of formative indicators. <i>Journal of Business Research</i> , 2008, 61, 1229-1237. | 10.2 | 75 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | Customer orientation and salesperson performance. <i>European Journal of Marketing</i> , 2007, 41, 821-835. | 2.9 | 92 |
| 20 | Play, Flow, and the Online Search Experience. <i>Journal of Consumer Research</i> , 2004, 31, 324-332. | 5.1 | 451 |
| 21 | Book Review of <i>Structural Equation Modeling: Present and Future: A Festschrift in Honor of Karl Joreskog</i> edited by Robert Cudeck, Stephen Du Toit, and Dag Sorbom. <i>Structural Equation Modeling</i> , 2002, 9, 298-302. | 3.8 | 3 |
| 22 | The effect of dynamic retail experiences on experiential perceptions of value: an internet and catalog comparison††Charla Mathwick is Assistant Professor of Marketing at Portland State University. Naresh Malhotra is Regentsâ€™ Professor at Georgia Institute of Technology. Edward Rigdon is Associate Professor of Marketing at Georgia State University. This article is based on the first authorâ€™s doctoral dissertation at Georgia Institute of Technology. 1 1We want to thank three anonymous reviewers and the speci. <i>Journal of Retailing</i> , 2002, 78, 51-60. | 6.2 | 382 |
| 23 | Beyond the Dyad. <i>Industrial Marketing Management</i> , 2001, 30, 199-205. | 6.7 | 68 |
| 24 | Experiential value: conceptualization, measurement and application in the catalog and Internet shopping environment††This article is based upon the first authorâ€™s doctoral dissertation completed while at Georgia Institute of Technology.. <i>Journal of Retailing</i> , 2001, 77, 39-56. | 6.2 | 1,607 |
| 25 | Using the friedman method of ranks for model comparison in structural equation modeling. <i>Structural Equation Modeling</i> , 1999, 6, 219-232. | 3.8 | 42 |
| 26 | The equal correlation baseline model for comparative fit assessment in structural equation modeling. <i>Structural Equation Modeling</i> , 1998, 5, 63-77. | 3.8 | 33 |
| 27 | Advanced Structural Equation Modeling: Issues and Techniques. <i>Applied Psychological Measurement</i> , 1998, 22, 85-87. | 1.0 | 7 |
| 28 | The equal correlation baseline model: A reply to marsh. <i>Structural Equation Modeling</i> , 1998, 5, 87-94. | 3.8 | 2 |
| 29 | Identification of structural equation models with latent variables: A review of contributions by Bekker, Merckens, and Wansbeek. <i>Structural Equation Modeling</i> , 1997, 4, 80-85. | 3.8 | 3 |
| 30 | LISREL: Issues, Debates and Strategies. <i>Journal of Marketing Research</i> , 1997, 34, 537. | 4.8 | 2 |
| 31 | Structural Equation Modeling: Concepts, Issues, and Applications. <i>Journal of Marketing Research</i> , 1997, 34, 412. | 4.8 | 733 |
| 32 | CFI versus RMSEA: A comparison of two fit indexes for structural equation modeling. <i>Structural Equation Modeling</i> , 1996, 3, 369-379. | 3.8 | 439 |
| 33 | A Necessary and Sufficient Identification Rule for Structural Models Estimated in Practice. <i>Multivariate Behavioral Research</i> , 1995, 30, 359-383. | 3.1 | 135 |
| 34 | Assessing Sample Representativeness in Industrial Surveys. <i>Journal of Business and Industrial Marketing</i> , 1994, 9, 51-61. | 3.0 | 19 |
| 35 | SEMNET: Structural equation modeling discussion network. <i>Structural Equation Modeling</i> , 1994, 1, 190-192. | 3.8 | 3 |
| 36 | Demonstrating the effects of unmodeled random measurement error. <i>Structural Equation Modeling</i> , 1994, 1, 375-380. | 3.8 | 33 |

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|----|---|-----|-----------|
| 37 | Calculating degrees of freedom for a structural equation model. Structural Equation Modeling, 1994, 1, 274-278. | 3.8 | 24 |
| 38 | The Performance of the Polychoric Correlation Coefficient and Selected Fitting Functions in Confirmatory Factor Analysis with Ordinal Data. Journal of Marketing Research, 1991, 28, 491. | 4.8 | 61 |
| 39 | The Performance of the Polychoric Correlation Coefficient and Selected Fitting Functions in Confirmatory Factor Analysis with Ordinal Data. Journal of Marketing Research, 1991, 28, 491-497. | 4.8 | 97 |