

Edward E Rigdon

List of Publications by Year in descending order

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39
papers

5,916
citations

293460

24
h-index

286692

43
g-index

50
all docs

50
docs citations

50
times ranked

4889
citing authors

#	ARTICLE	IF	CITATIONS
1	Quantify uncertainty in behavioral research. <i>Nature Human Behaviour</i> , 2020, 4, 329-331.	6.2	36
2	Parceling Cannot Reduce Factor Indeterminacy in Factor Analysis: A Research Note. <i>Psychometrika</i> , 2019, 84, 772-780.	1.2	21
3	Factor Indeterminacy as Metrological Uncertainty: Implications for Advancing Psychological Measurement. <i>Multivariate Behavioral Research</i> , 2019, 54, 429-443.	1.8	59
4	A Comparative Review of Interaction and Nonlinear Modeling. , 2017, , 1-16.		39
5	Choosing PLS path modeling as analytical method in European management research: A realist perspective. <i>European Management Journal</i> , 2016, 34, 598-605.	3.1	399
6	Linking family structure to impulseâ€control and obsessiveâ€compulsive buying. <i>Journal of Consumer Behaviour</i> , 2016, 15, 291-302.	2.6	27
7	A study of delayed purchases of enabling products in the United States: the case of hearing aids. <i>International Journal of Consumer Studies</i> , 2015, 39, 380-386.	7.2	12
8	Rethinking Partial Least Squares Path Modeling: Breaking Chains and Forging Ahead. <i>Long Range Planning</i> , 2014, 47, 161-167.	2.9	153
9	Comment on â€œImproper use of endogenous formative variablesâ€ Journal of Business Research, 2014, 67, 2800-2802.	5.8	17
10	Conflating Antecedents and Formative Indicators: A Comment on Aguirre-Urreta and Marakas. <i>Information Systems Research</i> , 2014, 25, 780-784.	2.2	42
11	Lee, Cadogan, and Chamberlain: an excellent point . . . But what about that iceberg?. <i>AMS Review</i> , 2013, 3, 24-29.	1.1	10
12	Using the Life Course Paradigm to Explain Mechanisms That Link Family Disruptions to Compulsive Buying. <i>Journal of Consumer Affairs</i> , 2013, 47, 263-288.	1.2	23
13	Building a Metrics-Enabled Marketing Curriculum. <i>Journal of Marketing Education</i> , 2012, 34, 179-193.	1.6	16
14	Rethinking Partial Least Squares Path Modeling: In Praise of Simple Methods. <i>Long Range Planning</i> , 2012, 45, 341-358.	2.9	475
15	Assessing Heterogeneity in Customer Satisfaction Studies: Across Industry Similarities and within Industry Differences. <i>Advances in International Marketing</i> , 2011, , 169-194.	0.3	71
16	Avoiding measurement dogma: a response to Rossiter. <i>European Journal of Marketing</i> , 2011, 45, 1589-1600.	1.7	39
17	Structural modeling of heterogeneous data with partial least squares. <i>Review of Marketing Research</i> , 2010, , 255-296.	0.2	139
18	Proportional structural effects of formative indicators. <i>Journal of Business Research</i> , 2008, 61, 1229-1237.	5.8	75

#	ARTICLE	IF	CITATIONS
19	Customer orientation and salesperson performance. <i>European Journal of Marketing</i> , 2007, 41, 821-835.	1.7	92
20	Play, Flow, and the Online Search Experience. <i>Journal of Consumer Research</i> , 2004, 31, 324-332.	3.5	451
21	Book Review of <i>Structural Equation Modeling: Present and Future: A Festschrift in Honor of Karl Joreskog</i> edited by Robert Cudeck, Stephen Du Toit, and Dag Sorbom. <i>Structural Equation Modeling</i> , 2002, 9, 298-302.	2.4	3
22	The effect of dynamic retail experiences on experiential perceptions of value: an internet and catalog comparison†† Charla Mathwick is Assistant Professor of Marketing at Portland State University. Naresh Malhotra is Regentsâ€™ Professor at Georgia Institute of Technology. Edward Rigdon is Associate Professor of Marketing at Georgia State University. This article is based on the first authorâ€™s doctoral dissertation at Georgia Institute of Technology. ††We want to thank three anonymous reviewers and the speci. <i>Journal of Retailing</i> , 2002, 78, 51-60.	4.0	382
23	Beyond the Dyad. <i>Industrial Marketing Management</i> , 2001, 30, 199-205.	3.7	68
24	Experiential value: conceptualization, measurement and application in the catalog and Internet shopping environment†† This article is based upon the first authorâ€™s doctoral dissertation completed while at Georgia Institute of Technology.. <i>Journal of Retailing</i> , 2001, 77, 39-56.	4.0	1,607
25	Using the friedman method of ranks for model comparison in structural equation modeling. <i>Structural Equation Modeling</i> , 1999, 6, 219-232.	2.4	42
26	The equal correlation baseline model for comparative fit assessment in structural equation modeling. <i>Structural Equation Modeling</i> , 1998, 5, 63-77.	2.4	33
27	Advanced Structural Equation Modeling: Issues and Techniques. <i>Applied Psychological Measurement</i> , 1998, 22, 85-87.	0.6	7
28	The equal correlation baseline model: A reply to marsh. <i>Structural Equation Modeling</i> , 1998, 5, 87-94.	2.4	2
29	Identification of structural equation models with latent variables: A review of contributions by Bekker, Merckens, and Wansbeek. <i>Structural Equation Modeling</i> , 1997, 4, 80-85.	2.4	3
30	LISREL: Issues, Debates and Strategies. <i>Journal of Marketing Research</i> , 1997, 34, 537.	3.0	2
31	Structural Equation Modeling: Concepts, Issues, and Applications. <i>Journal of Marketing Research</i> , 1997, 34, 412.	3.0	733
32	CFI versus RMSEA: A comparison of two fit indexes for structural equation modeling. <i>Structural Equation Modeling</i> , 1996, 3, 369-379.	2.4	439
33	A Necessary and Sufficient Identification Rule for Structural Models Estimated in Practice. <i>Multivariate Behavioral Research</i> , 1995, 30, 359-383.	1.8	135
34	Assessing Sample Representativeness in Industrial Surveys. <i>Journal of Business and Industrial Marketing</i> , 1994, 9, 51-61.	1.8	19
35	SEMNET: Structural equation modeling discussion network. <i>Structural Equation Modeling</i> , 1994, 1, 190-192.	2.4	3
36	Demonstrating the effects of unmodeled random measurement error. <i>Structural Equation Modeling</i> , 1994, 1, 375-380.	2.4	33

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37	Calculating degrees of freedom for a structural equation model. <i>Structural Equation Modeling</i> , 1994, 1, 274-278.	2.4	24
38	The Performance of the Polychoric Correlation Coefficient and Selected Fitting Functions in Confirmatory Factor Analysis with Ordinal Data. <i>Journal of Marketing Research</i> , 1991, 28, 491.	3.0	61
39	The Performance of the Polychoric Correlation Coefficient and Selected Fitting Functions in Confirmatory Factor Analysis with Ordinal Data. <i>Journal of Marketing Research</i> , 1991, 28, 491-497.	3.0	97