Edward E Rigdon

List of Publications by Year
in descending order

39 papers	5,916 citations	293460 24 h-index	286692 43 g-index
50 all docs	50 docs citations	50 times ranked	4889 citing authors

#	Article	IF	Citations
1	Experiential value: conceptualization, measurement and application in the catalog and Internet shopping environmentâ˜†11â˜†This article is based upon the first authorâ€™s doctoral dissertation completed while at Georgia Institute of Technology.. Journal of Retailing, 2001, 77, 39-56.	4.0	1,607
2	Structural Equation Modeling: Concepts, Issues, and Applications. Journal of Marketing Research, 1997, 34, 412.	3.0	733
3	Rethinking Partial Least Squares Path Modeling: In Praise of Simple Methods. Long Range Planning, 2012, 45, 341-358.	2.9	475
4	Play, Flow, and the Online Search Experience. Journal of Consumer Research, 2004, 31, 324-332.	3.5	451
5	CFI versus RMSEA: A comparison of two fit indexes for structural equation modeling. Structural Equation Modeling, 1996, 3, 369-379.	2.4	439
6	Choosing PLS path modeling as analytical method in European management research: A realist perspective. European Management Journal, 2016, 34, 598-605.	3.1	399
7	The effect of dynamic retail experiences on experiential perceptions of value: an Internet and catalog comparisonâ˜† â˜†Charla Mathwick is Assistant Professor of Marketing at Portland State University. Naresh Malhotra is Regentsâ€™ Professor at Georgia Institute of Technology. Edward Rigdon is Associate Professor of Marketing at Georgia State University. This article is based on the first authorâ€™s doctoral dissertation at Georgia Institute of Technology. 1 1We want to thank three anonymous reviewers and the speci. Journal of Retailing, 2002, 78, 51-60.	4.0	382
8	Rethinking Partial Least Squares Path Modeling: Breaking Chains and Forging Ahead. Long Range Planning, 2014, 47, 161-167.	2.9	153
9	Structural modeling of heterogeneous data with partial least squares. Review of Marketing Research, 2010, , 255-296.	0.2	139
10	A Necessary and Sufficient Identification Rule for Structural Models Estimated in Practice. Multivariate Behavioral Research, 1995, 30, 359-383.	1.8	135
11	The Performance of the Polychoric Correlation Coefficient and Selected Fitting Functions in Confirmatory Factor Analysis with Ordinal Data. Journal of Marketing Research, 1991, 28, 491-497.	3.0	97
12	Customer orientation and salesperson performance. European Journal of Marketing, 2007, 41, 821-835.	1.7	92
13	Proportional structural effects of formative indicators. Journal of Business Research, 2008, 61, 1229-1237.	5.8	75
14	Assessing Heterogeneity in Customer Satisfaction Studies: Across Industry Similarities and within Industry Differences. Advances in International Marketing, 2011, , 169-194.	0.3	71
15	Beyond the Dyad. Industrial Marketing Management, 2001, 30, 199-205.	3.7	68
16	The Performance of the Polychoric Correlation Coefficient and Selected Fitting Functions in Confirmatory Factor Analysis with Ordinal Data. Journal of Marketing Research, 1991, 28, 491.	3.0	61
17	Factor Indeterminacy as Metrological Uncertainty: Implications for Advancing Psychological Measurement. Multivariate Behavioral Research, 2019, 54, 429-443.	1.8	59
18	Using the friedman method of ranks for model comparison in structural equation modeling. Structural Equation Modeling, 1999, 6, 219-232.	2.4	42

#	ARTICLE	IF	CITATIONS
19	Conflating Antecedents and Formative Indicators: A Comment on Aguirre-Urreta and Marakas. Information Systems Research, 2014, 25, 780-784.	2.2	42
20	Avoiding measurement dogma: a response to Rossiter. European Journal of Marketing, 2011, 45, 1589-1600.	1.7	39
21	A Comparative Review of Interaction and Nonlinear Modeling. , 2017, , 1-16.		39
22	Quantify uncertainty in behavioral research. Nature Human Behaviour, 2020, 4, 329-331.	6.2	36
23	Demonstrating the effects of unmodeled random measurement error. Structural Equation Modeling, 1994, 1, 375-380.	2.4	33
24	The equal correlation baseline model for comparative fit assessment in structural equation modeling. Structural Equation Modeling, 1998, 5, 63-77.	2.4	33
25	Linking family structure to impulseâ€control and obsessiveâ€"compulsive buying. Journal of Consumer Behaviour, 2016, 15, 291-302.	2.6	27
26	Calculating degrees of freedom for a structural equation model. Structural Equation Modeling, 1994, 1, 274-278.	2.4	24
27	Using the Life Course Paradigm to Explain Mechanisms That Link Family Disruptions to Compulsive Buying. Journal of Consumer Affairs, 2013, 47, 263-288.	1.2	23
28	Parceling Cannot Reduce Factor Indeterminacy in Factor Analysis: A Research Note. Psychometrika, 2019, 84, 772-780.	1.2	21
29	Assessing Sample Representativeness in Industrial Surveys. Journal of Business and Industrial Marketing, 1994, 9, 51-61.	1.8	19
30	Comment on â€œImproper use of endogenous formative variablesâ€. Journal of Business Research, 2014, 67, 2800-2802.	5.8	17
31	Building a Metrics-Enabled Marketing Curriculum. Journal of Marketing Education, 2012, 34, 179-193.	1.6	16
32	A study of delayed purchases of enabling products in the United States: the case of hearings aids. International Journal of Consumer Studies, 2015, 39, 380-386.	7.2	12
33	Lee, Cadogan, and Chamberlain: an excellent point . . . But what about that iceberg?. AMS Review, 2013, 3, 24-29.	1.1	10
34	Advanced Structural Equation Modeling: Issues and Techniques. Applied Psychological Measurement, 1998, 22, 85-87.	0.6	7
35	SEMNET: Structural equation modeling discussion network. Structural Equation Modeling, 1994, 1, 190-192.	2.4	3
36	Identification of structural equation models with latent variables: A review of contributions by Bekker, Merckens, and Wansbeek. Structural Equation Modeling, 1997, 4, 80-85.	2.4	3

#	Article	IF	Citations
37	Book Review of Structural Equation Modeling: Present and Future: A Festschrift in Honor of Karl Joreskog edited by Robert Cudeck, Stephen Du Toit, and Dag Sorbom. Structural Equation Modeling, 2002, 9, 298-302.	2.4	3
38	LISREL: Issues, Debates and Strategies. Journal of Marketing Research, 1997, 34, 537.	3.0	2
39	The equal correlation baseline model: A reply to marsh. Structural Equation Modeling, 1998, 5, 87-94.	2.4	2