

Oliver Hinz

List of Publications by Year in descending order

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Version: 2024-02-01

80
papers

3,243
citations

236925

25
h-index

161849

54
g-index

84
all docs

84
docs citations

84
times ranked

2537
citing authors

#	ARTICLE	IF	CITATIONS
1	Second Screeningâ€”The Influence of Concurrent TV Consumption on Online Shopping Behavior. Information Systems Research, 2022, 33, 809-823.	3.7	0
2	Multi-Stakeholder Service Placement via Iterative Bargaining With Incomplete Information. IEEE/ACM Transactions on Networking, 2022, 30, 1822-1837.	3.8	4
3	Values and Ethics in Information Systems. Business and Information Systems Engineering, 2022, 64, 247-264.	6.1	22
4	Corporate Digital Responsibility. Business and Information Systems Engineering, 2022, 64, 127-132.	6.1	20
5	How Do Recommender Systems Lead to Consumer Purchases? A Causal Mediation Analysis of a Field Experiment. Information Systems Research, 2022, 33, 620-637.	3.7	24
6	The effects of advertisement disclosure on heavy and light Instagram users. Electronic Markets, 2022, 32, 1351-1372.	8.1	4
7	User preferences for privacy features in digital assistants. Electronic Markets, 2021, 31, 411.	8.1	18
8	Influence of Social Relationships on Decisions in Device-to-Device Communication. IEEE Access, 2021, 9, 106459-106475.	4.2	1
9	Sample-based longitudinal discrete choice experiments: preferences for electric vehicles over time. Journal of the Academy of Marketing Science, 2021, 49, 482-500.	11.2	5
10	Expl(AI)n It to Me â€” Explainable AI and Information Systems Research. Business and Information Systems Engineering, 2021, 63, 79-82.	6.1	22
11	Machine learning in information systems - a bibliographic review and open research issues. Electronic Markets, 2021, 31, 643-670.	8.1	18
12	Is the Buzz on? â€” A Buzz Detection System for Viral Posts in Social Media. Journal of Interactive Marketing, 2021, 56, 1-17.	6.2	6
13	Welcome to Economies in IS!. Business and Information Systems Engineering, 2021, 63, 325-328.	6.1	1
14	Call for Papers, Issue 5/2023. Business and Information Systems Engineering, 2021, 63, 479-481.	6.1	1
15	Resilient Digital Twins. Business and Information Systems Engineering, 2021, 63, 615-619.	6.1	13
16	The influence of location-based games on traditional entertainment products. Decision Support Systems, 2021, 149, 113604.	5.9	2
17	Which collaborations allow firms to become gatekeepers? A longitudinal analysis of a large-scale collaboration network. European Management Journal, 2021, , .	5.1	2
18	The Predictive Value of Data from Virtual Investment Communities. Machine Learning and Knowledge Extraction, 2021, 3, 1-13.	5.0	0

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19	Mitigating the intrusive effects of smart home assistants by using anthropomorphic design features: A multimethod investigation. Information Systems Journal, 2020, 30, 1010-1042.	6.9	93
20	Mobile Phones and Crime: The Protective Effect of Mobile Network Infrastructures. Journal of Quantitative Criminology, 2020, 36, 933-956.	2.9	1
21	Citizen Science in Information Systems Research. Business and Information Systems Engineering, 2020, 62, 273-277.	6.1	10
22	Impact of COVID-19 on BISE Research and Education. Business and Information Systems Engineering, 2020, 62, 463-466.	6.1	10
23	Challenges in Interactive Machine Learning. KI - Kunstliche Intelligenz, 2020, 34, 127-130.	3.2	7
24	Estimating Network Effects in Two-Sided Markets. Journal of Management Information Systems, 2020, 37, 12-38.	4.3	33
25	Research in the Attention Economy. Business and Information Systems Engineering, 2020, 62, 83-85.	6.1	4
26	How and What Can Humans Learn from Being in the Loop?. KI - Kunstliche Intelligenz, 2020, 34, 199-207.	3.2	10
27	Ein nutzergerechtes Erreichbarkeitsmanagement: Wissenschaftliche Erkenntnisse und Implikationen. , 2020, , 29-50.		1
28	Exploring User Expectations of Proactive AI Systems. , 2020, 4, 1-22.		21
29	ForeSight - AI-based Smart Living Platform Approach. Current Directions in Biomedical Engineering, 2020, 6, 384-387.	0.4	3
30	Big Digital Platforms. Business and Information Systems Engineering, 2019, 61, 645-648.	6.1	38
31	Introducing Registered Reports to the Information Systems Community. Business and Information Systems Engineering, 2019, 61, 381-384.	6.1	2
32	Anthropomorphic Information Systems. Business and Information Systems Engineering, 2019, 61, 523-533.	6.1	71
33	AI-Based Digital Assistants. Business and Information Systems Engineering, 2019, 61, 535-544.	6.1	162
34	AKEGIS: automatic keyword generation for sponsored search advertising in online retailing. Decision Support Systems, 2019, 119, 96-106.	5.9	17
35	Eliciting and Considering Underlay User Preferences for Data-Forwarding in Multihop Wireless Networks. IEEE Access, 2019, 7, 40052-40067.	4.2	3
36	Blind Spots in Business and Information Systems Engineering. Business and Information Systems Engineering, 2019, 61, 133-135.	6.1	8

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37	User preferences and willingness to pay for in-vehicle assistance. <i>Electronic Markets</i> , 2019, 29, 37-53.	8.1	21
38	Without each other, we have nothing: a state-of-the-art analysis on how to operationalize social capital. <i>Review of Managerial Science</i> , 2019, 13, 1003-1035.	7.1	11
39	The impact of the package opening process on product returns. <i>Business Research</i> , 2018, 11, 279-308.	4.0	11
40	The Impact of Sharing Mechanism Design on Content Sharing in Online Social Networks. <i>Information Systems Research</i> , 2018, 29, 592-611.	3.7	43
41	Assessing the economic effects of server launches in free-to-play MMO games. <i>Journal of Business Economics</i> , 2017, 87, 421-464.	1.9	1
42	Effects of decision space information on MAUT-based systems that support purchase decision processes. <i>Decision Support Systems</i> , 2017, 97, 43-57.	5.9	16
43	Blockchain. <i>Business and Information Systems Engineering</i> , 2017, 59, 183-187.	6.1	819
44	Making Digital Freemium Business Models a Success: Predicting Customers'™ Lifetime Value via Initial Purchase Information. <i>Business and Information Systems Engineering</i> , 2016, 58, 107-118.	6.1	50
45	The impact of content sentiment and emotionality on content virality. <i>International Journal of Research in Marketing</i> , 2016, 33, 695-701.	4.2	42
46	The Ambiguous Identifier Clustering Technique. <i>Electronic Markets</i> , 2016, 26, 143-156.	8.1	5
47	Determining profit-optimizing return policies – a two-step approach on data from taobao.com. <i>Electronic Markets</i> , 2016, 26, 103-114.	8.1	17
48	TV's Dirty Little Secret: The Negative Effect of Popular TV on Online Auction Sales. <i>MIS Quarterly: Management Information Systems</i> , 2016, 40, 623-644.	4.2	20
49	Network effects in two-sided markets: why a 50/50 user split is not necessarily revenue optimal. <i>Business Research</i> , 2015, 8, 139-170.	4.0	14
50	The health information seeking and usage behavior intention of Chinese consumers through mobile phones. <i>Information Technology and People</i> , 2015, 28, 405-423.	3.2	92
51	Research Note – “Can I Buy Me Love? Or Can I? Social Capital Attainment Through Conspicuous Consumption in Virtual Environments. <i>Information Systems Research</i> , 2015, 26, 859-870.	3.7	32
52	Measuring consumers' willingness to pay with utility-based recommendation systems. <i>Decision Support Systems</i> , 2015, 72, 60-71.	5.9	41
53	Fostering the adoption of electric vehicles by providing complementary mobility services: a two-step approach using Best – Worst Scaling and Dual Response. <i>Journal of Business Economics</i> , 2015, 85, 921-951.	1.9	25
54	The value of user's™ Facebook profile data for product recommendation generation. <i>Electronic Markets</i> , 2015, 25, 125-138.	8.1	29

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55	The influence of data theft on the share prices and systematic risk of consumer electronics companies. <i>Information and Management</i> , 2015, 52, 337-347.	6.5	57
56	Users' willingness to pay for web identity management systems. <i>European Journal of Information Systems</i> , 2014, 23, 36-50.	9.2	19
57	The Economic Impact of Privacy Violations and Security Breaches. <i>Business and Information Systems Engineering</i> , 2014, 6, 339-348.	6.1	40
58	Are crowds on the internet wiser than experts? The case of a stock prediction community. <i>Journal of Business Economics</i> , 2014, 84, 303-338.	1.9	45
59	New product adoption in social networks: Why direction matters. <i>Journal of Business Research</i> , 2014, 67, 2836-2844.	10.2	62
60	A decision support system for stock investment recommendations using collective wisdom. <i>Decision Support Systems</i> , 2014, 59, 52-62.	5.9	82
61	Assessing Strategic Behavior in Name-Your-Own-Price Markets. <i>International Journal of Electronic Commerce</i> , 2014, 18, 103-124.	3.0	5
62	Explaining the adoption of grid computing: An integrated institutional theory and organizational capability approach. <i>Journal of Strategic Information Systems</i> , 2013, 22, 137-156.	5.9	63
63	Business and Information Systems Engineering and Marketing. <i>Business and Information Systems Engineering</i> , 2013, 5, 127-128.	6.1	2
64	Wirtschaftsinformatik und Marketing. <i>Business & Information Systems Engineering</i> , 2013, 55, 119-120.	0.4	0
65	Makers. <i>Business and Information Systems Engineering</i> , 2013, 5, 357-360.	6.1	7
66	Retailers' Use of Shipping Cost Strategies: Free Shipping or Partitioned Prices?. <i>International Journal of Electronic Commerce</i> , 2012, 16, 65-88.	3.0	31
67	Willingness-to-pay estimation with choice-based conjoint analysis: Addressing extreme response behavior with individually adapted designs. <i>European Journal of Operational Research</i> , 2012, 219, 368-378.	5.7	56
68	Seeding Strategies for Viral Marketing: An Empirical Comparison. <i>Journal of Marketing</i> , 2011, 75, 55-71.	11.3	457
69	The social embeddedness of decision making: opportunities and challenges. <i>Electronic Markets</i> , 2011, 21, 185-195.	8.1	21
70	The interplay between psychometric and sociometric data and the willingness to adopt innovations. <i>Journal of Business Economics</i> , 2011, 81, 29-59.	1.9	5
71	Drivers of the Long Tail Phenomenon: An Empirical Analysis. <i>Journal of Management Information Systems</i> , 2011, 27, 43-70.	4.3	72
72	The Impact of Search and Recommendation Systems on Sales in Electronic Commerce. <i>Business and Information Systems Engineering</i> , 2010, 2, 67-77.	6.1	48

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73	An analysis of the importance of the long tail in search engine marketing. <i>Electronic Commerce Research and Applications</i> , 2010, 9, 488-494.	5.0	50
74	Managing information diffusion in Name-Your-Own-Price auctions. <i>Decision Support Systems</i> , 2010, 49, 474-485.	5.9	20
75	Grid Economics in Departmentalized Enterprises. <i>Journal of Grid Computing</i> , 2008, 6, 277-290.	3.9	18
76	The Impact of Information Diffusion on Bidding Behavior in Secret Reserve Price Auctions. <i>Information Systems Research</i> , 2008, 19, 351-368.	3.7	108
77	Standardizing Interactive Pricing for Electronic Business. <i>Electronic Markets</i> , 2008, 18, 161-174.	8.1	11
78	Expl(Ai)Ned: The Impact of Explainable Artificial Intelligence on Cognitive Processes. <i>SSRN Electronic Journal</i> , 0, , .	0.4	6
79	The Terminator of Social Welfare? The Economic Consequences of Algorithmic Discrimination. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
80	Understanding mediators in location-based mobile marketing and why commuting hubs are so effective—a mediation analysis of a randomized field experiment. <i>Journal of Media Economics</i> , 0, , 1-28.	0.8	0