

Mo Yamin

List of Publications by Year in descending order

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Version: 2024-02-01

33
papers

1,496
citations

394421

19
h-index

454955

30
g-index

36
all docs

36
docs citations

36
times ranked

1039
citing authors

#	ARTICLE	IF	CITATIONS
1	Sales to centre stage! Determinants of the division in strategic sales decisions within the MNE. <i>International Business Review</i> , 2021, 30, 101859.	4.8	0
2	The role of spirituality in Islamic business networks: The case of internationalizing Turkish SMEs. <i>Journal of World Business</i> , 2020, 55, 101034.	7.7	44
3	Revisiting the Uppsala internationalization model. <i>International Marketing Review</i> , 2018, 35, 2-17.	3.6	65
4	Spirituality as an antecedent of trust and network commitment: The case of Anatolian Tigers. <i>European Management Journal</i> , 2016, 34, 686-700.	5.1	31
5	Trans-specialization understanding in international technology alliances: The influence of cultural distance. <i>Journal of International Business Studies</i> , 2016, 47, 577-594.	7.3	57
6	Rising power firms – the developmental promises and challenges: an introduction. <i>Critical Perspectives on International Business</i> , 2015, 11, .	2.0	7
7	Foreign subsidiaries’ internal and external R&D cooperation in South Korea: Explanatory factors and interaction. <i>Asian Business and Management</i> , 2014, 13, 227-256.	2.8	13
8	A retrospective on: Infrastructure or foreign direct investment?. <i>Progress in International Business Research</i> , 2014, , 231-247.	0.4	0
9	Explaining equity shares in international joint ventures: Combining the influence of asset characteristics, culture and institutional differences. <i>Research in International Business and Finance</i> , 2014, 31, 212-233.	5.9	17
10	The role of social value creation in business model formulation at the bottom of the pyramid – Implications for MNEs?. <i>International Business Review</i> , 2014, 23, 692-707.	4.8	188
11	Internationalisation of innovative activity in Finnish multinational enterprises. <i>European Journal of International Management</i> , 2014, 8, 310.	0.2	2
12	A retrospective on: Infrastructure or foreign direct investment?. <i>Progress in International Business Research</i> , 2014, , 203-227.	0.4	0
13	Multicultural markets and acculturation: implications for service firms. <i>Journal of Services Marketing</i> , 2013, 27, 515-525.	3.0	23
14	Innovation policy, competence creation and innovation performance of foreign subsidiaries: The case of South Korea. <i>Asian Business and Management</i> , 2012, 11, 56-78.	2.8	10
15	Policy-driven clusters, interfirm interactions and firm internationalisation: Some insights from Malaysia's Multimedia Super Corridor. <i>International Business Review</i> , 2012, 21, 794-805.	4.8	33
16	Strategy and structure of service multinationals and their impact on linkages with local firms. <i>Service Industries Journal</i> , 2012, 32, 1171-1191.	8.3	13
17	Institutional and Sectoral Determinants of Headquarters-subsiary Relationships: A Study of UK Service Multinationals in China, Korea, Brazil and Argentina. <i>Long Range Planning</i> , 2012, 45, 16-40.	4.9	30
18	Domestic firms competing with multinational enterprises: The relevance of resource-accessing alliance formations. <i>International Business Review</i> , 2012, 21, 588-601.	4.8	19

#	ARTICLE	IF	CITATIONS
19	The Performance Effects of Headquarters's™ Involvement in Lateral Innovation Transfers in Multinational Corporations. <i>Management International Review</i> , 2011, 51, 157-177.	3.3	34
20	Subsidiary importance in the MNC: What role does internal embeddedness play?. <i>International Business Review</i> , 2011, 20, 151-162.	4.8	155
21	Asset Specificity, Asset Opacity and Ownership Structures in Domestic and Cross-Border Joint Ventures. , 2011, , 345-361.		0
22	A Commentary on Adam Smith and International Business. <i>Multinational Business Review</i> , 2010, 18, 95-112.	2.5	2
23	Influence of subsidiary business networks on the performance of inter-subsidiary innovation transfer in MNCs. <i>Progress in International Business Research</i> , 2010, , 197-220.	0.4	0
24	Cultural distance and the pattern of equity ownership structure in international joint ventures. <i>International Business Review</i> , 2010, 19, 457-467.	4.8	49
25	A comparative examination of consumer decision styles in Austria. <i>Journal of Marketing Management</i> , 2010, 26, 1021-1036.	2.3	25
26	ICT deployment and resource-based power in multinational enterprise futures. <i>Futures</i> , 2010, 42, 952-959.	2.5	26
27	Tourism as a leverage of internationalization for consumer goods firms: A case study approach. <i>Advances in International Marketing</i> , 2009, , 69-85.	0.3	7
28	Infrastructure or foreign direct investment?. <i>Journal of World Business</i> , 2009, 44, 144-157.	7.7	72
29	EU Harmonization, Managerial Perceptions and SME Export Behavior. <i>Journal of Euromarketing</i> , 2008, 17, 7-21.	0.0	6
30	ICT and MNE reorganisation: the paradox of control. <i>Critical Perspectives on International Business</i> , 2007, 3, 322-336.	2.0	62
31	Hymer's analysis of the multinational organization: Power retention and the demise of the federative MNE. <i>International Business Review</i> , 2006, 15, 166-179.	4.8	86
32	Online internationalisation, psychic distance reduction and the virtuality trap. <i>International Business Review</i> , 2006, 15, 339-360.	4.8	196
33	Patterns of knowledge flows and MNE innovative performance. <i>Journal of International Management</i> , 2004, 10, 239-258.	4.2	122