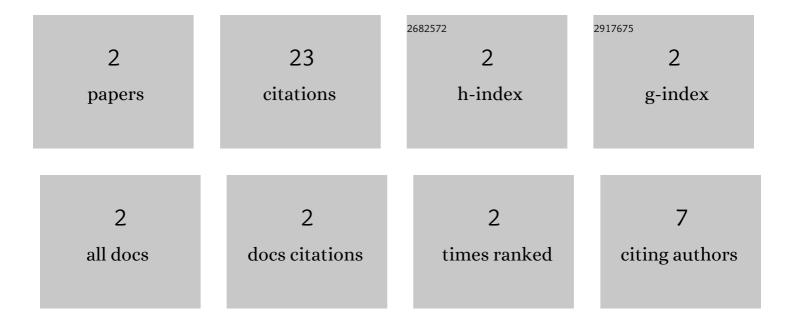
Youngju Kim

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/9294440/publications.pdf

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#	Article	IF	CITATIONS
1	When a Good Thing Becomes a Better Thing: The Role of Lateral Display in Upcycled Product Advertisements. Journal of Advertising, 2022, 51, 502-514.	6.6	2
2	GMO Labeling Policy and Consumer Choice. Journal of Marketing, 2022, 86, 21-39.	11.3	21