

Youngju Kim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9294440/publications.pdf>

Version: 2024-02-01

2
papers

23
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

7
citing authors

#	ARTICLE	IF	CITATIONS
1	GMO Labeling Policy and Consumer Choice. <i>Journal of Marketing</i> , 2022, 86, 21-39.	11.3	21
2	When a Good Thing Becomes a Better Thing: The Role of Lateral Display in Upcycled Product Advertisements. <i>Journal of Advertising</i> , 2022, 51, 502-514.	6.6	2