

Sertan Kabadayi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9248561/publications.pdf>

Version: 2024-02-01

23
papers

1,028
citations

687363

13
h-index

677142

22
g-index

24
all docs

24
docs citations

24
times ranked

872
citing authors

#	ARTICLE	IF	CITATIONS
1	Financial well-being: A conceptualization and research agenda. <i>Journal of Business Research</i> , 2017, 79, 228-237.	10.2	357
2	The Performance Implications of Designing Multiple Channels to Fit with Strategy and Environment. <i>Journal of Marketing</i> , 2007, 71, 195-211.	11.3	128
3	Viewpoint: The impact of coronavirus on service ecosystems as service mega-disruptions. <i>Journal of Services Marketing</i> , 2020, 34, 809-817.	3.0	97
4	Made in China but sold at FAO Schwarz: countryâ€™origin effect and trusting beliefs. <i>International Marketing Review</i> , 2011, 28, 102-126.	3.6	85
5	The relationship between trusting beliefs and Web site loyalty: The moderating role of consumer motives and flow. <i>Psychology and Marketing</i> , 2010, 27, 166-185.	8.2	61
6	Choosing the right multiple channel system to minimize transaction costs. <i>Industrial Marketing Management</i> , 2011, 40, 763-773.	6.7	46
7	To dine or not to dine? Collective wellbeing in hospitality in the COVID-19 era. <i>International Journal of Hospitality Management</i> , 2021, 95, 102892.	8.8	43
8	Customer Value Creation in Multichannel Systems: The Interactive Effect of Integration Quality and Multichannel Complexity. <i>Journal of Creating Value</i> , 2017, 3, 1-18.	0.9	42
9	A segmentation of Turkish consumers based on their motives to visit shopping centres. <i>International Review of Retail, Distribution and Consumer Research</i> , 2016, 26, 456-476.	2.0	18
10	Customersâ€™ dissatisfaction with banking channels and their intention to leave banks: The moderating effect of trust and trusting beliefs. <i>Journal of Financial Services Marketing</i> , 2016, 21, 194-208.	3.4	17
11	Customer Value Creation for Risky Products: The Role of Brand Trust and Trusting Beliefs. <i>Journal of Creating Value</i> , 2018, 4, 1-21.	0.9	17
12	Transformative hospitality services: A conceptualization and development of organizational dimensions. <i>Journal of Business Research</i> , 2021, 134, 171-183.	10.2	17
13	The relationship between unilateral and bilateral control mechanisms: The contextual effect of long-term orientation. <i>Journal of Business Research</i> , 2007, 60, 681-689.	10.2	16
14	Fostering older adult care experiences to maximize well-being outcomes. <i>Journal of Service Management</i> , 2020, 31, 953-977.	7.2	15
15	Humanistic Management of Social Innovation in Service (SIS): an Interdisciplinary Framework. <i>Humanistic Management Journal</i> , 2019, 4, 159-185.	1.4	14
16	A classification of resources for employee-based value creation and a future research agenda. <i>European Management Journal</i> , 2020, 38, 863-873.	5.1	13
17	Multiple channel complexity: Conceptualization and measurement. <i>Industrial Marketing Management</i> , 2017, 65, 194-205.	6.7	11
18	Optimal introductory pricing for new financial services. <i>Journal of Financial Services Marketing</i> , 2016, 21, 34-50.	3.4	10

#	ARTICLE	IF	CITATIONS
19	Social Innovation and the Future of Business and Business Education. Humanistic Management Journal, 2019, 4, 119-124.	1.4	9
20	Consumers' Purchase Intentions of Bi-national Products: Effects of Country-of-Brand, Country-of-Manufacture, and Trusting Beliefs. Journal of Global Marketing, 2020, 33, 18-33.	3.4	6
21	The role of wireless service provider (WSP) trust on consumer acceptance of SMS advertising. International Journal of Internet Marketing and Advertising, 2012, 7, 31.	0.2	4
22	An exploratory study of how business schools approach AACSB's societal impact standards. Journal of Education for Business, 2022, 97, 521-530.	1.6	2
23	Special Issue on Service Value Creation. Journal of Creating Value, 2017, 3, vii-ix.	0.9	0