

# Brian Wu

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9198580/publications.pdf>

Version: 2024-02-01

18  
papers

967  
citations

758635

12  
h-index

839053

18  
g-index

18  
all docs

18  
docs citations

18  
times ranked

681  
citing authors

#	ARTICLE	IF	CITATIONS
1	The performance effects of creative imitation on original products: Evidence from lab and field experiments. <i>Strategic Management Journal</i> , 2023, 44, 171-196.	4.7	9
2	Designing Online Platforms for Customized Goods and Services: A Market Frictions-Based Perspective. <i>Academy of Management Review</i> , 2023, 48, 78-99.	7.4	7
3	Hyperspecialization and hyperscaling: A resource-based theory of the digital firm. <i>Strategic Management Journal</i> , 2023, 44, 1391-1424.	4.7	38
4	The many dimensions of research on designing flat firms. <i>Journal of Organization Design</i> , 2022, 11, 1-3.	0.7	3
5	Distributed Electric Vehicles Charging Management Considering Time Anxiety and Customer Behaviors. <i>IEEE Transactions on Industrial Informatics</i> , 2021, 17, 2422-2431.	7.2	47
6	Editorial Vol. 10. <i>Journal of Organization Design</i> , 2021, 10, 1-2.	0.7	1
7	U.S.-China Collaboration is Vital to Global Plans for a Healthy Environment and Sustainable Development. <i>Environmental Science &amp; Technology</i> , 2021, 55, 9622-9626.	4.6	10
8	Entrepreneurship in emerging economies. <i>Strategic Entrepreneurship Journal</i> , 2020, 14, 289-301.	2.6	48
9	Adaptation across multiple landscapes: Relatedness, complexity, and the long run effects of coordination in diversified firms. <i>Strategic Management Journal</i> , 2019, 40, 1791-1821.	4.7	36
10	Incumbent repositioning with decision biases. <i>Strategic Management Journal</i> , 2019, 40, 1984-2010.	4.7	22
11	The Dynamics of Learning and Competition in Schumpeterian Environments. <i>Organization Science</i> , 2019, 30, 668-693.	3.0	22
12	When Suppliers Climb the Value Chain: A Theory of Value Distribution in Vertical Relationships. <i>Management Science</i> , 2017, 63, 477-496.	2.4	41
13	A capabilities-based perspective on target selection in acquisitions. <i>Strategic Management Journal</i> , 2016, 37, 1220-1239.	4.7	62
14	Institutional barriers and industry dynamics. <i>Strategic Management Journal</i> , 2014, 35, 1103-1123.	4.7	131
15	Complementary assets as pipes and prisms: Innovation incentives and trajectory choices. <i>Strategic Management Journal</i> , 2014, 35, 1257-1278.	4.7	100
16	Opportunity costs, industry dynamics, and corporate diversification: Evidence from the cardiovascular medical device industry, 1976-2004. <i>Strategic Management Journal</i> , 2013, 34, 1265-1287.	4.7	112
17	Opportunity costs and non-scale free capabilities: profit maximization, corporate scope, and profit margins. <i>Strategic Management Journal</i> , 2010, 31, 780-801.	4.7	202
18	Spillover Asymmetry and Why It Matters. <i>Management Science</i> , 2009, 55, 373-388.	2.4	76