

Clarence C Lee

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/915276/publications.pdf>

Version: 2024-02-01

4
papers

75
citations

1937685

4
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

78
citing authors

#	ARTICLE	IF	CITATIONS
1	Bayesian Synthetic Control Methods. <i>Journal of Marketing Research</i> , 2020, 57, 831-852.	4.8	29
2	Personal and Social Usage: The Origins of Active Customers and Ways to Keep Them Engaged. <i>Management Science</i> , 2018, 64, 2473-2495.	4.1	20
3	Missense variants in NOX1 and p22phox in a case of very-early-onset inflammatory bowel disease are functionally linked to NOD2. <i>Journal of Physical Education and Sports Management</i> , 2019, 5, a002428.	1.2	13
4	Managing Members, Donors, and Member-Donors for Effective Nonprofit Fundraising. <i>Journal of Marketing</i> , 2021, 85, 220-239.	11.3	13