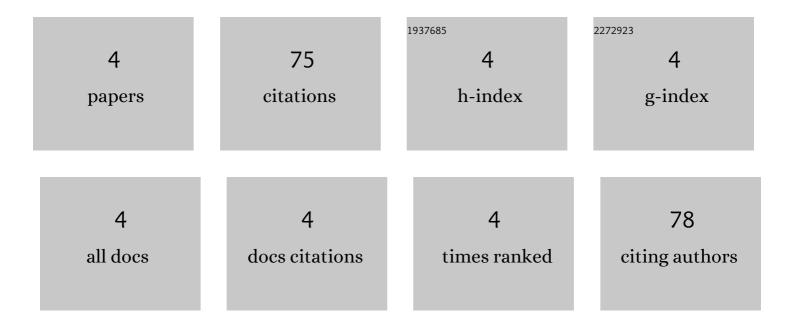
Clarence C Lee

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/915276/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Bayesian Synthetic Control Methods. Journal of Marketing Research, 2020, 57, 831-852.	4.8	29
2	Personal and Social Usage: The Origins of Active Customers and Ways to Keep Them Engaged. Management Science, 2018, 64, 2473-2495.	4.1	20
3	Missense variants in NOX1 and p22phox in a case of very-early-onset inflammatory bowel disease are functionally linked to NOD2. Journal of Physical Education and Sports Management, 2019, 5, a002428.	1.2	13
4	Managing Members, Donors, and Member-Donors for Effective Nonprofit Fundraising. Journal of Marketing, 2021, 85, 220-239.	11.3	13