

Bonnie J K Simpson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/9062465/publications.pdf>

Version: 2024-02-01

11
papers

758
citations

1163117

8
h-index

1281871

11
g-index

11
all docs

11
docs citations

11
times ranked

759
citing authors

#	ARTICLE	IF	CITATIONS
1	When Do (and Don't) Normative Appeals Influence Sustainable Consumer Behaviors?. Journal of Marketing, 2013, 77, 78-95.	11.3	279
2	Understanding the inherent complexity of sustainable consumption: A social cognitive framework. Journal of Business Research, 2013, 66, 1227-1234.	10.2	270
3	When Public Recognition for Charitable Giving Backfires: The Role of Independent Self-Construal. Journal of Consumer Research, 2018, 44, 1257-1273.	5.1	60
4	Consumer Perceptions of Sustainability: A Free Elicitation Study. Journal of Nonprofit and Public Sector Marketing, 2012, 24, 272-291.	1.6	45
5	How Co-creation Increases Employee Corporate Social Responsibility and Organizational Engagement: The Moderating Role of Self-Construal. Journal of Business Ethics, 2020, 166, 331-350.	6.0	32
6	The Influence of Ethnicity and Self-Construal on Leisure Constraints. Leisure Sciences, 2013, 35, 145-166.	3.1	25
7	Making the World a Better Place: How Crowdfunding Increases Consumer Demand for Social-Good Products. Journal of Marketing Research, 2021, 58, 363-376.	4.8	24
8	Development of a Teen-Informed Coding Tool to Measure the Power of Food Advertisements. International Journal of Environmental Research and Public Health, 2019, 16, 4258.	2.6	10
9	Predicting donation behaviour with the Supernumerary Personality Inventory. Personality and Individual Differences, 2021, 168, 110319.	2.9	5
10	Predicting pro-environmental values and behaviors with the supernumerary personality inventory and hope. Personality and Individual Differences, 2021, 181, 111051.	2.9	4
11	Effects of perceived scarcity on COVID-19 consumer stimulus spending: The roles of ontological insecurity and mutability in predicting prosocial outcomes. Journal of Consumer Affairs, 2022, 56, 1046-1061.	2.3	4