

Rhonda K Reger

List of Publications by Year in descending order

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19
papers

3,482
citations

687363

13
h-index

888059

17
g-index

20
all docs

20
docs citations

20
times ranked

2407
citing authors

#	ARTICLE	IF	CITATIONS
1	A Content Analysis of the Content Analysis Literature in Organization Studies: Research Themes, Data Sources, and Methodological Refinements. <i>Organizational Research Methods</i> , 2007, 10, 5-34.	9.1	976
2	Strategic groups: A cognitive perspective. <i>Strategic Management Journal</i> , 1993, 14, 103-123.	7.3	625
3	REFRAMING THE ORGANIZATION: WHY IMPLEMENTING TOTAL QUALITY IS EASIER SAID THAN DONE. <i>Academy of Management Review</i> , 1994, 19, 565-584.	11.7	445
4	Managing the Message: The Effects of Firm Actions and Industry Spillovers on Media Coverage Following Wrongdoing. <i>Academy of Management Journal</i> , 2012, 55, 1079-1101.	6.3	412
5	Managerial Categorization of Competitors: Using Old Maps to Navigate New Environments. <i>Organization Science</i> , 1996, 7, 22-39.	4.5	250
6	Reputation as a Benefit and a Burden? How Stakeholders' Organizational Identification Affects the Role of Reputation Following a Negative Event. <i>Academy of Management Journal</i> , 2016, 59, 253-276.	6.3	173
7	Deregulation, strategic choice, risk and financial performance. <i>Strategic Management Journal</i> , 1992, 13, 189-204.	7.3	122
8	THAT'S OUR TURF! IDENTITY DOMAINS AND COMPETITIVE DYNAMICS.. <i>Academy of Management Review</i> , 2010, 35, 48-66.	11.7	115
9	Reframing the Organization: Why Implementing Total Quality is Easier Said Than Done. <i>Academy of Management Review</i> , 1994, 19, 565.	11.7	100
10	Celebrity and Infamy? The Consequences of Media Narratives About Organizational Identity. <i>Academy of Management Review</i> , 2017, 42, 461-480.	11.7	77
11	MANAGING FOR AUTONOMY IN JOINT VENTURES: A LONGITUDINAL STUDY OF UPWARD INFLUENCE*. <i>Journal of Management Studies</i> , 1993, 30, 383-404.	8.3	55
12	USING ORGANIZATIONAL IDENTITY TO ACHIEVE STABILITY AND CHANGE IN HIGH VELOCITY ENVIRONMENTS.. <i>Proceedings - Academy of Management</i> , 1995, 1995, 464-468.	0.1	35
13	Faster, Hotter, and More Linked In: Managing Social Disapproval in the Social Media Era. <i>Academy of Management Review</i> , 2021, 46, 275-298.	11.7	33
14	A Strategy Conversation on the Topic of Organization Identity. , 1998, , 99-168.		31
15	Getting to Know You: Motivating Cross-Understanding for Improved Team and Individual Performance. <i>Organization Science</i> , 2020, 31, 103-118.	4.5	14
16	Epilogue: What Does the Concept of Identity Add to Organization Science?. , 1998, , 273-294.		10
17	A new direction for strategic alliance research in marketing: organizational cognition. <i>Journal of Strategic Marketing</i> , 1995, 3, 145-166.	5.5	6
18	Opening the Black Box of Celebrity and Infamy: Constituents As Active Consumers of Media Content. <i>Academy of Management Review</i> , 2018, 43, 329-332.	11.7	2

#	ARTICLE	IF	CITATIONS
19	Chapter 12: Rolling the Dice: What Methodological Choices Maximize Chances for Publication in Premier Strategic Management Journals?. New Horizons in Managerial and Organizational Cognition, 2017, , 315-344.	0.1	1