

Anthony G Greenwald

List of Publications by Year in descending order

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181
papers

52,155
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7251

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171
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197
all docs

197
docs citations

197
times ranked

25380
citing authors

#	ARTICLE	IF	CITATIONS
1	Best research practices for using the Implicit Association Test. <i>Behavior Research Methods</i> , 2022, 54, 1161-1180.	2.3	51
2	Implicit-Bias Remedies: Treating Discriminatory Bias as a Public-Health Problem. <i>Psychological Science in the Public Interest: A Journal of the American Psychological Society</i> , 2022, 23, 7-40.	6.7	38
3	Meta-Analytic Use of Balanced Identity Theory to Validate the Implicit Association Test. <i>Personality and Social Psychology Bulletin</i> , 2021, 47, 185-200.	1.9	19
4	Implicit Social Cognition. <i>Annual Review of Psychology</i> , 2020, 71, 419-445.	9.9	152
5	Early implicitâ€“explicit discrepancies in self-esteem as correlates of childhood depressive symptoms. <i>Journal of Experimental Child Psychology</i> , 2020, 200, 104962.	0.7	8
6	Relationship between the Implicit Association Test and intergroup behavior: A meta-analysis.. <i>American Psychologist</i> , 2019, 74, 569-586.	3.8	243
7	Redefine statistical significance. <i>Nature Human Behaviour</i> , 2018, 2, 6-10.	6.2	1,763
8	An AI stereotype catcher. <i>Science</i> , 2017, 356, 133-134.	6.0	14
9	Implicit Racial Bias in Medical School Admissions. <i>Academic Medicine</i> , 2017, 92, 365-369.	0.8	234
10	Persons or Situations? Individual Differences Explain Variance in Aggregated Implicit Race Attitudes. <i>Psychological Inquiry</i> , 2017, 28, 297-300.	0.4	10
11	Mental ownership: Does mental rehearsal transform novel stimuli into mental possessions?. <i>Journal of Experimental Social Psychology</i> , 2017, 73, 125-135.	1.3	1
12	The implicit revolution: Reconceiving the relation between conscious and unconscious.. <i>American Psychologist</i> , 2017, 72, 861-871.	3.8	125
13	Unconscious conditioning: Demonstration of existence and difference from conscious conditioning.. <i>Journal of Experimental Psychology: General</i> , 2017, 146, 1705-1721.	1.5	25
14	Earl Busby Hunt (1933â€“2016).. <i>American Psychologist</i> , 2017, 72, 183-183.	3.8	0
15	Implicit measures for preschool children confirm self-esteem's role in maintaining a balanced identity. <i>Journal of Experimental Social Psychology</i> , 2016, 62, 50-57.	1.3	66
16	Providersâ€™ Implicit and Explicit Stereotypes About Mental Illnesses and Clinical Competencies in Recovery. <i>Social Work in Mental Health</i> , 2015, 13, 495-513.	0.7	4
17	Statistically small effects of the Implicit Association Test can have societally large effects.. <i>Journal of Personality and Social Psychology</i> , 2015, 108, 553-561.	2.6	417
18	Understanding and Using the Brief Implicit Association Test: Recommended Scoring Procedures. <i>PLoS ONE</i> , 2014, 9, e110938.	1.1	109

#	ARTICLE	IF	CITATIONS
19	With malice toward none and charity for some: Ingroup favoritism enables discrimination.. American Psychologist, 2014, 69, 669-684.	3.8	252
20	I drink therefore I am: Validating alcohol-related implicit association tests.. Psychology of Addictive Behaviors, 2013, 27, 1-13.	1.4	121
21	Understanding and Using the Brief Implicit Association Test: I. Recommended Scoring Procedures. SSRN Electronic Journal, 2013, , .	0.4	7
22	Overweight People Have Low Levels of Implicit Weight Bias, but Overweight Nations Have High Levels of Implicit Weight Bias. PLoS ONE, 2013, 8, e83543.	1.1	70
23	There Is Nothing So Theoretical as a Good Method. Perspectives on Psychological Science, 2012, 7, 99-108.	5.2	228
24	The Associations of Cliniciansâ€™ Implicit Attitudes About Race With Medical Visit Communication and Patient Ratings of Interpersonal Care. American Journal of Public Health, 2012, 102, 979-987.	1.5	594
25	The Influence of Implicit Bias on Treatment Recommendations for 4 Common Pediatric Conditions: Pain, Urinary Tract Infection, Attention Deficit Hyperactivity Disorder, and Asthma. American Journal of Public Health, 2012, 102, 988-995.	1.5	398
26	Process evidence for the questionâ€™behavior effect: Influencing socially normative behaviors. Social Influence, 2012, 7, 211-228.	0.9	18
27	In perfect harmony: Synchronizing the self to activated social categories.. Journal of Personality and Social Psychology, 2012, 102, 562-575.	2.6	44
28	Measuring implicit attitudes of 4-year-olds: The Preschool Implicit Association Test. Journal of Experimental Child Psychology, 2011, 109, 187-200.	0.7	106
29	Math-Gender Stereotypes in Elementary School Children. Child Development, 2011, 82, 766-779.	1.7	518
30	God and Country: The Partisan Psychology of the Presidency, Religion, and Nation. Political Psychology, 2011, 32, 459-484.	2.2	24
31	Unintentional covert motor activations predict behavioral effects: Multilevel modeling of trialâ€™level electrophysiological motor activations. Psychophysiology, 2011, 48, 208-217.	1.2	4
32	Asking about wellâ€™being gets you half an answer: Intraâ€™individual processes of implicit and explicit job attitudes. Journal of Organizational Behavior, 2011, 32, 672-687.	2.9	37
33	Timothy C. Brock (1935â€™2009).. American Psychologist, 2010, 65, 678-678.	3.8	0
34	Correlational biases in mean response latency differences. Statistical Methodology, 2010, 7, 277-291.	0.5	16
35	Using the Implicit Association Test to Assess Children's Implicit Attitudes Toward Smoking. Journal of Applied Social Psychology, 2010, 40, 2387-2406.	1.3	32
36	Faking of the Implicit Association Test Is Statistically Detectable and Partly Correctable. Basic and Applied Social Psychology, 2010, 32, 302-314.	1.2	105

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37	No Measure Is Perfect, but Some Measures Can be Quite Useful. <i>Experimental Psychology</i> , 2010, 57, 238-242.	0.3	7
38	Physicians's™ Implicit and Explicit Attitudes About Race by MD Race, Ethnicity, and Gender. <i>Journal of Health Care for the Poor and Underserved</i> , 2009, 20, 896-913.	0.4	358
39	The Brief Implicit Association Test. <i>Experimental Psychology</i> , 2009, 56, 283-294.	0.3	384
40	National differences in gender's science stereotypes predict national sex differences in science and math achievement. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2009, 106, 10593-10597.	3.3	717
41	What (and Where) Is the Ethical Code Concerning Researcher Conflict of Interest?. <i>Perspectives on Psychological Science</i> , 2009, 4, 32-35.	5.2	4
42	Implicit Race Attitudes Predicted Vote in the 2008 U.S. Presidential Election. <i>Analyses of Social Issues and Public Policy</i> , 2009, 9, 241-253.	1.0	150
43	Understanding and using the Implicit Association Test: III. Meta-analysis of predictive validity.. <i>Journal of Personality and Social Psychology</i> , 2009, 97, 17-41.	2.6	2,349
44	(Part of) the case for a pragmatic approach to validity: Comment on De Houwer, Teige-Mocigemba, Spruyt, and Moors (2009).. <i>Psychological Bulletin</i> , 2009, 135, 373-376.	5.5	32
45	Understanding and using the implicit association test: V. measuring semantic aspects of trait self's concepts. <i>European Journal of Personality</i> , 2008, 22, 695-706.	1.9	31
46	Will you read this article's abstract? Theories of the question's behavior effect. <i>Journal of Consumer Psychology</i> , 2008, 18, 102-106.	3.2	29
47	Landy Is Correct: Stereotyping Can Be Moderated by Individuating the Out-Group and by Being Accountable. <i>Industrial and Organizational Psychology</i> , 2008, 1, 430-435.	0.5	12
48	Drinking without thinking: An implicit measure of alcohol motivation predicts failure to control alcohol use. <i>Behaviour Research and Therapy</i> , 2008, 46, 1210-1219.	1.6	94
49	Physician Implicit Attitudes and Stereotypes About Race and Quality of Medical Care. <i>Medical Care</i> , 2008, 46, 678-685.	1.1	266
50	Assessment of Individual Differences in Implicit Cognition. <i>European Journal of Psychological Assessment</i> , 2008, 24, 210-217.	1.7	84
51	Using Implicit Association Tests for the Assessment of Implicit Personality Self-Concept. , 2008, , 508-528.		41
52	Apparent Universality of Positive Implicit Self-Esteem. <i>Psychological Science</i> , 2007, 18, 498-500.	1.8	210
53	Pervasiveness and correlates of implicit attitudes and stereotypes. <i>European Review of Social Psychology</i> , 2007, 18, 36-88.	5.8	833
54	Personality and implicit social cognition research: past, present and future. <i>European Journal of Personality</i> , 2007, 21, 371-382.	1.9	19

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55	Priming of semantic classifications by novel subliminal prime words. <i>Consciousness and Cognition</i> , 2007, 16, 63-83.	0.8	82
56	Implicit Bias: Scientific Foundations. <i>California Law Review</i> , 2006, 94, 945.	0.6	530
57	Scale Invariant Contrasts of Response Latency Distributions. <i>SSRN Electronic Journal</i> , 2006, , .	0.4	8
58	Why so little faith? A reply to Blanton and Jaccard's (2006) skeptical view of testing pure multiplicative theories.. <i>Psychological Review</i> , 2006, 113, 170-180.	2.7	29
59	Why so little faith? A reply to Blanton and Jaccard's (2006) skeptical view of testing pure multiplicative theories: Postscript.. <i>Psychological Review</i> , 2006, 113, 180-180.	2.7	0
60	Consequential validity of the Implicit Association Test: Comment on Blanton and Jaccard (2006).. <i>American Psychologist</i> , 2006, 61, 56-61.	3.8	100
61	Clarifying the Role of the "Other" Category in the Self-Esteem IAT. <i>Experimental Psychology</i> , 2005, 52, 74-79.	0.3	68
62	A Reminder About Procedures Needed to Reliably Produce Perfect Timesharing: Comment on Lien, McCann, Ruthruff, and Proctor (2005).. <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 2005, 31, 221-225.	0.7	15
63	Understanding and Using the Implicit Association Test: II. Method Variables and Construct Validity. <i>Personality and Social Psychology Bulletin</i> , 2005, 31, 166-180.	1.9	845
64	Validity of the salience asymmetry interpretation of the Implicit Association Test: Comment on Rothermund and Wentura (2004).. <i>Journal of Experimental Psychology: General</i> , 2005, 134, 420-425.	1.5	66
65	The Implicit Association Test's Measure Can Minimize a Cognitive Skill Confound: Comment on McFarland and Crouch (2002). <i>Social Cognition</i> , 2004, 22, 673-684.	0.5	63
66	Exploring Implicit Partisanship: Enigmatic (But Genuine) Group Identification and Attraction. <i>Group Processes and Intergroup Relations</i> , 2004, 7, 283-296.	2.4	16
67	On Doing Two Things at Once: IV. Necessary and Sufficient Conditions: Rejoinder to Lien, Proctor, and Ruthruff (2003).. <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 2004, 30, 632-636.	0.7	15
68	Is the Implicit Association Test a Valid and Valuable Measure of Implicit Consumer Social Cognition?. <i>Journal of Consumer Psychology</i> , 2004, 14, 385-404.	3.2	221
69	Predictive Validity of the Implicit Association Test in Studies of Brands, Consumer Attitudes, and Behavior. <i>Journal of Consumer Psychology</i> , 2004, 14, 405-415.	3.2	270
70	Targets of discrimination: Effects of race on responses to weapons holders. <i>Journal of Experimental Social Psychology</i> , 2003, 39, 399-405.	1.3	149
71	The First Ontological Challenge to the IAT: Attitude or Mere Familiarity?. <i>Psychological Inquiry</i> , 2003, 14, 238-243.	0.4	26
72	Understanding and using the Implicit Association Test: I. An improved scoring algorithm.. <i>Journal of Personality and Social Psychology</i> , 2003, 85, 197-216.	2.6	4,225

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73	On doing two things at once: III. Confirmation of perfect timesharing when simultaneous tasks are ideomotor compatible.. Journal of Experimental Psychology: Human Perception and Performance, 2003, 29, 859-868.	0.7	64
74	Long-term semantic memory versus contextual memory in unconscious number processing.. Journal of Experimental Psychology: Learning Memory and Cognition, 2003, 29, 235-247.	0.7	126
75	"Understanding and using the Implicit Association Test: I. An improved scoring algorithm": Correction to Greenwald et al. (2003).. Journal of Personality and Social Psychology, 2003, 85, 481-481.	2.6	63
76	The First Ontological Challenge to the IAT: Attitude or Mere Familiarity?. Psychological Inquiry, 2003, 14, 238-243.	0.4	17
77	Subgroup Prejudice Based on Skin Color Among Hispanics in the United States and Latin America. Social Cognition, 2002, 20, 198-226.	0.5	154
78	Using the implicit association test to measure age differences in implicit social cognitions.. Psychology and Aging, 2002, 17, 482-495.	1.4	165
79	Implicit partisanship: Taking sides for no reason.. Journal of Personality and Social Psychology, 2002, 83, 367-379.	2.6	63
80	Harvesting implicit group attitudes and beliefs from a demonstration web site.. Group Dynamics, 2002, 6, 101-115.	0.7	964
81	Math = male, me = female, therefore math ≠ me.. Journal of Personality and Social Psychology, 2002, 83, 44-59.	2.6	721
82	A unified theory of implicit attitudes, stereotypes, self-esteem, and self-concept.. Psychological Review, 2002, 109, 3-25.	2.7	1,244
83	E-Research: Ethics, Security, Design, and Control in Psychological Research on the Internet. Journal of Social Issues, 2002, 58, 161-176.	1.9	225
84	Subliminal words activate semantic categories (not automated motor responses). Psychonomic Bulletin and Review, 2002, 9, 100-106.	1.4	110
85	Using the implicit association test to measure age differences in implicit social cognitions. Psychology and Aging, 2002, 17, 482-95.	1.4	79
86	Math = male, me = female, therefore math not = me. Journal of Personality and Social Psychology, 2002, 83, 44-59.	2.6	116
87	Implicit partisanship: taking sides for no reason. Journal of Personality and Social Psychology, 2002, 83, 367-79.	2.6	13
88	Implicit Self-Concept and Evaluative Implicit Gender Stereotypes: Self and Ingroup Share Desirable Traits. Personality and Social Psychology Bulletin, 2001, 27, 1164-1178.	1.9	278
89	Using the Implicit Association Test to investigate attitude-behaviour consistency for stigmatised behaviour. Cognition and Emotion, 2001, 15, 207-230.	1.2	169
90	Using the Implicit Association Test to investigate attitude-behaviour consistency for stigmatised behaviour. Cognition and Emotion, 2001, 15, 207-230.	1.2	142

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91	On the malleability of automatic attitudes: Combating automatic prejudice with images of admired and disliked individuals.. Journal of Personality and Social Psychology, 2001, 81, 800-814.	2.6	750
92	Health of the Implicit Association Test at Age 3. Experimental Psychology, 2001, 48, 85-93.	0.3	301
93	"Measurement error in subliminal perception experiments: Simulation analyses of two regression methods"â€”comment on Miller (2000).. Journal of Experimental Psychology: Human Perception and Performance, 2000, 26, 1506-1508.	0.7	12
94	Using the Implicit Association Test to measure self-esteem and self-concept.. Journal of Personality and Social Psychology, 2000, 79, 1022-1038.	2.6	1,081
95	Automatic Preference for White Americans: Eliminating the Familiarity Explanation. Journal of Experimental Social Psychology, 2000, 36, 316-328.	1.3	281
96	Parts Outweigh the Whole (Word) in Unconscious Analysis of Meaning. Psychological Science, 2000, 11, 118-124.	1.8	247
97	Using the implicit association test to measure self-esteem and self-concept. Journal of Personality and Social Psychology, 2000, 79, 1022-38.	2.6	355
98	Measuring the Automatic Components of Prejudice: Flexibility and Generality of the Implicit Association Test. Social Cognition, 1999, 17, 437-465.	0.5	211
99	Social Influence by Requesting Self-Prophecy. Journal of Consumer Psychology, 1999, 8, 61-89.	3.2	61
100	Using statistical adjustment to reduce biases in student ratings.. American Psychologist, 1999, 54, 518-519.	3.8	26
101	Measuring individual differences in implicit cognition: The implicit association test.. Journal of Personality and Social Psychology, 1998, 74, 1464-1480.	2.6	8,119
102	An unbiased errors-in-variables approach to detecting unconscious cognition. British Journal of Mathematical and Statistical Psychology, 1998, 51, 253-267.	1.0	34
103	Replicable unconscious semantic priming.. Journal of Experimental Psychology: General, 1998, 127, 286-303.	1.5	504
104	Correcting for measurement error in detecting unconscious cognition: Comment on Draine and Greenwald (1998).. Journal of Experimental Psychology: General, 1998, 127, 318-319.	1.5	24
105	Distinguishing unconscious from conscious cognitionâ€”Reasonable assumptions and replicable findings: Reply to Merikle and Reingold (1998) and Doshier (1998).. Journal of Experimental Psychology: General, 1998, 127, 320-324.	1.5	23
106	Distinguishing unconscious from conscious cognition--reasonable assumptions and replicable findings: reply to Merikle and Reingold (1998) and Doshier (1998). Journal of Experimental Psychology: General, 1998, 127, 320-4.	1.5	17
107	How useful are student ratings? Reactions to comments on the current issues section.. American Psychologist, 1998, 53, 1228-1229.	3.8	10
108	No pain, no gain? The importance of measuring course workload in student ratings of instruction.. Journal of Educational Psychology, 1997, 89, 743-751.	2.1	184

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109	Validity concerns and usefulness of student ratings of instruction.. American Psychologist, 1997, 52, 1182-1186.	3.8	228
110	Grading leniency is a removable contaminant of student ratings.. American Psychologist, 1997, 52, 1209-1217.	3.8	325
111	Three Cognitive Markers of Unconscious Semantic Activation. Science, 1996, 273, 1699-1702.	6.0	616
112	Modeling Unconscious Gender Bias in Fame Judgments: Finding the Proper Branch of the Correct (Multinomial) Tree. Consciousness and Cognition, 1996, 5, 221-225.	0.8	6
113	Effect sizes and p values: What should be reported and what should be replicated?. Psychophysiology, 1996, 33, 175-183.	1.2	305
114	Activation by marginally perceptible ("subliminal") stimuli: Dissociation of unconscious from conscious cognition.. Journal of Experimental Psychology: General, 1995, 124, 22-42.	1.5	234
115	Unconscious priming of association judgments.. Journal of Experimental Psychology: Learning Memory and Cognition, 1995, 21, 569-581.	0.7	26
116	Implicit gender stereotyping in judgments of fame.. Journal of Personality and Social Psychology, 1995, 68, 181-198.	2.6	293
117	Implicit social cognition: Attitudes, self-esteem, and stereotypes.. Psychological Review, 1995, 102, 4-27.	2.7	4,951
118	Preferences Need No Inferences?: The Cognitive Basis of Unconscious Mere Exposure Effects. , 1994, , 67-85.		28
119	What You Expect Is What You Believe (But Not Necessarily What You Get): A Test of the Effectiveness of Subliminal Self-Help Audiotapes. Basic and Applied Social Psychology, 1994, 15, 251-276.	1.2	14
120	An ethnic bias in scientific citations. European Journal of Social Psychology, 1994, 24, 623-639.	1.5	37
121	Consumer involvement, message attention, and the persistence of persuasive impact in a messageâ€dense environment. Psychology and Marketing, 1993, 10, 321-332.	4.6	32
122	Dissonance and Self-Theory: Fifteen More Years. Psychological Inquiry, 1992, 3, 329-331.	0.4	3
123	New Look 3: Unconscious cognition reclaimed.. American Psychologist, 1992, 47, 766-779.	3.8	709
124	A Field Test of Subliminal Self-Help Audiotapes: The Power of Expectancies. Journal of Public Policy and Marketing, 1992, 11, 26-36.	2.2	5
125	Double-Blind Tests of Subliminal Self-Help Audiotapes. Psychological Science, 1991, 2, 119-122.	1.8	106
126	Visual masking and unconscious processing: differences between backward and simultaneous masking?. Memory and Cognition, 1990, 18, 430-435.	0.9	4

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127	What cognitive representations underlie social attitudes?. <i>Bulletin of the Psychonomic Society</i> , 1990, 28, 254-260.	0.2	37
128	A Sociocognitive Model of Attitude Structure and Function. <i>Advances in Experimental Social Psychology</i> , 1989, 22, 245-285.	2.0	44
129	Unconscious processing of dichoptically masked words. <i>Memory and Cognition</i> , 1989, 17, 35-47.	0.9	219
130	The generation effect extended: Memory enhancement for generation cues. <i>Memory and Cognition</i> , 1989, 17, 673-681.	0.9	27
131	The self as a memory system: Powerful, but ordinary.. <i>Journal of Personality and Social Psychology</i> , 1989, 57, 41-54.	2.6	158
132	Recent perspectives on unconscious processing: Still no marketing applications. <i>Psychology and Marketing</i> , 1988, 5, 337-353.	4.6	38
133	Is Self-Esteem a Central Ingredient of the Self-Concept?. <i>Personality and Social Psychology Bulletin</i> , 1988, 14, 34-45.	1.9	107
134	Attention, Rehearsal, and Memory for Serial Order. <i>American Journal of Psychology</i> , 1988, 101, 259.	0.5	9
135	In search of reliable persuasion effects: III. The sleeper effect is dead: Long live the sleeper effect.. <i>Journal of Personality and Social Psychology</i> , 1988, 54, 203-218.	2.6	169
136	On the use of "theory" and the usefulness of theory.. <i>Psychological Review</i> , 1988, 95, 575-579.	2.7	17
137	A Social-Cognitive Account of the Self's Development. , 1988, , 30-42.		19
138	Increasing voting behavior by asking people if they expect to vote.. <i>Journal of Applied Psychology</i> , 1987, 72, 315-318.	4.2	248
139	Words high and low in pleasantness as rated by male and female college students. <i>Behavior Research Methods</i> , 1986, 18, 299-303.	1.3	123
140	Under what conditions does theory obstruct research progress?. <i>Psychological Review</i> , 1986, 93, 216-229.	2.7	576
141	Consumer-Product and Sociopolitical Messages for Use in Studies of Persuasion. <i>Personality and Social Psychology Bulletin</i> , 1986, 12, 536-538.	1.9	5
142	How Shall the Self be Conceived? ¹ . <i>Journal for the Theory of Social Behaviour</i> , 1985, 15, 311-329.	0.8	27
143	Soviet Social Psychology. <i>PsycCritiques</i> , 1985, 30, 640-641.	0.0	0
144	Audience Involvement in Advertising: Four Levels. <i>Journal of Consumer Research</i> , 1984, 11, 581.	3.5	808

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145	In search of reliable persuasion effects: II. Associative interference and persistence of persuasion in a message-dense environment.. Journal of Personality and Social Psychology, 1983, 45, 524-537.	2.6	20
146	Delayed Persuasion as a Consequence of. Personality and Social Psychology Bulletin, 1982, 8, 644-650.	1.9	7
147	Self and Memory. Psychology of Learning and Motivation - Advances in Research and Theory, 1981, 15, 201-236.	0.5	83
148	On the Conceptual Disconfirmation of Theories. Personality and Social Psychology Bulletin, 1981, 7, 131-137.	1.9	22
149	The totalitarian ego: Fabrication and revision of personal history.. American Psychologist, 1980, 35, 603-618.	3.8	1,760
150	Dissonance theory revised again: Comment on the paper by Fazio, Zanna, and Cooper. Journal of Experimental Social Psychology, 1979, 15, 62-69.	1.3	10
151	Cognitive Responses to Persuasion as Mediators of Opinion Change. Journal of Social Psychology, 1978, 104, 231-241.	1.0	23
152	Twenty years of cognitive dissonance: Case study of the evolution of a theory.. Psychological Review, 1978, 85, 53-57.	2.7	209
153	In search of reliable persuasion effects: I. A computer-controlled procedure for studying persuasion.. Journal of Personality and Social Psychology, 1977, 35, 548-569.	2.6	34
154	"Does the Good Samaritan Parable Increase Helping? A Comment on Barley and Batson's No-Effect Conclusion": Erratum.. Journal of Personality and Social Psychology, 1976, 33, 54-54.	2.6	2
155	Within-subjects designs: To use or not to use?. Psychological Bulletin, 1976, 83, 314-320.	5.5	364
156	Transhistorical Lawfulness of Behavior: A Comment on Two Papers. Personality and Social Psychology Bulletin, 1976, 2, 391-391.	1.9	25
157	Consequences of prejudice against the null hypothesis.. Psychological Bulletin, 1975, 82, 1-20.	5.5	943
158	On the inconclusiveness of "crucial" cognitive tests of dissonance versus self-perception theories. Journal of Experimental Social Psychology, 1975, 11, 490-499.	1.3	76
159	Significance, nonsignificance, and interpretation of an ESP experiment. Journal of Experimental Social Psychology, 1975, 11, 180-191.	1.3	8
160	Does the Good Samaritan parable increase helping? A comment on Darley and Batson's no-effect conclusion.. Journal of Personality and Social Psychology, 1975, 32, 578-583.	2.6	28
161	Is it time to lay the sleeper effect to rest?. Journal of Personality and Social Psychology, 1974, 29, 132-139.	2.6	79
162	On doing two things at once: II. Elimination of the psychological refractory period effect.. Journal of Experimental Psychology, 1973, 101, 70-76.	1.5	231

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163	Evidence of both perceptual filtering and response suppression for rejected messages in selective attention.. Journal of Experimental Psychology, 1972, 94, 58-67.	1.5	39
164	On doing two things at once: Time sharing as a function of ideomotor compatibility.. Journal of Experimental Psychology, 1972, 94, 52-57.	1.5	206
165	Sensory feedback mechanisms in performance control: With special reference to the ideomotor mechanism.. Psychological Review, 1970, 77, 73-99.	2.7	744
166	A double stimulation test of ideomotor theory with implications for selective attention.. Journal of Experimental Psychology, 1970, 84, 392-398.	1.5	83
167	When does role playing produce attitude change? Toward an answer.. Journal of Personality and Social Psychology, 1970, 16, 214-219.	2.6	15
168	Selective attention as a function of signal rate.. Journal of Experimental Psychology, 1970, 86, 48-52.	1.5	14
169	A choice reaction time test of ideomotor theory.. Journal of Experimental Psychology, 1970, 86, 20-25.	1.5	86
170	The open-mindedness of the counterattitudinal role player. Journal of Experimental Social Psychology, 1969, 5, 375-388.	1.3	61
171	Cognitive Learning, Cognitive Response to Persuasion, and Attitude Change. , 1968, , 147-170.		614
172	On Defining Attitude and Attitude Theory. , 1968, , 361-388.		53
173	Acceptance and recall of improvised arguments.. Journal of Personality and Social Psychology, 1968, 8, 31-34.	2.6	81
174	Observational learning: A technique for elucidating S-R mediation processes.. Journal of Experimental Psychology, 1968, 76, 267-272.	1.5	23
175	Attitude and selective learning: Where are the phenomena of yesteryear?. Journal of Personality and Social Psychology, 1967, 7, 387-397.	2.6	65
176	Behavior change following a persuasive communication1. Journal of Personality, 1965, 33, 370-391.	1.8	27
177	Effects of Prior Commitment on Behavior Change After a Persuasive Communication. Public Opinion Quarterly, 1965, 29, 595.	0.9	29
178	Skill and Motivation as Separable Components of Performance. Perceptual and Motor Skills, 1965, 20, 239-246.	0.6	0
179	Measuring the Nonconscious. , 0, , .		1
180	The resting parrot, the dessert stomach, and other perfectly defensible theories.. , 0, , 275-285.		6

#	ARTICLE	IF	CITATIONS
181	Implicit Indicators of Women's Persistence in Math, Science, and Engineering. Psi Chi Journal of Undergraduate Research, 0, , 145-152.	0.3	3