

Bo Kyung Kim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8922368/publications.pdf>

Version: 2024-02-01

6
papers

163
citations

2258059

3
h-index

2272923

4
g-index

6
all docs

6
docs citations

6
times ranked

161
citing authors

#	ARTICLE	IF	CITATIONS
1	To be in Vogue: How mere proximity to high-status neighbors affects aspirational pricing in the U.S. fashion industry. <i>Strategic Management Journal</i> , 2022, 43, 1208-1230.	7.3	4
2	Normative uncertainty and middle-status innovation in the US daily newspaper industry. <i>Strategic Organization</i> , 2020, 18, 377-406.	5.0	9
3	Great, <i>Madama Butterfly</i> Again! How Robust Market Identity Shapes Opera Repertoires. <i>Organization Science</i> , 2014, 25, 109-126.	4.5	29
4	Meeting Expectations: A Role-Theoretic Perspective on Reputation. , 2012, , .		51
5	How Product Order Affects Market Identity. <i>Administrative Science Quarterly</i> , 2011, 56, 238-256.	6.9	63
6	The importance of status in markets. , 2010, , 87-117.		7