Bo Kyung Kim

List of Publications by Year in descending order

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#	Article	IF	Citations
1	How Product Order Affects Market Identity. Administrative Science Quarterly, 2011, 56, 238-256.	6.9	63
2	Meeting Expectations: A Role-Theoretic Perspective on Reputation. , 2012, , .		51
3	Great, <i>Madama Butterfly</i> Again! How Robust Market Identity Shapes Opera Repertoires. Organization Science, 2014, 25, 109-126.	4.5	29
4	Normative uncertainty and middle-status innovation in the US daily newspaper industry. Strategic Organization, 2020, 18, 377-406.	5.0	9
5	The importance of status in markets. , 2010, , 87-117.		7
6	To be in Vogue: How mere proximity to highâ€status neighbors affects aspirational pricing in the U.S. fashion industry. Strategic Management Journal, 2022, 43, 1208-1230.	7.3	4