

John Anderson

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8730553/publications.pdf>

Version: 2024-02-01

11
papers

487
citations

933447

10
h-index

1281871

11
g-index

11
all docs

11
docs citations

11
times ranked

380
citing authors

#	ARTICLE	IF	CITATIONS
1	A review of the internationalization of Chinese enterprises. <i>Asia Pacific Journal of Management</i> , 2018, 35, 573-605.	4.5	127
2	An event study of home and host country patent generation in Chinese MNEs undertaking strategic asset acquisitions in developed markets. <i>International Business Review</i> , 2015, 24, 758-771.	4.8	75
3	Policy, institutional fragility, and Chinese outward foreign direct investment: An empirical examination of the Belt and Road Initiative. <i>Journal of International Business Policy</i> , 2020, 3, 249-272.	5.1	71
4	Developed economy investment promotion agencies and emerging market foreign direct investment: The case of Chinese FDI in Canada. <i>Journal of World Business</i> , 2015, 50, 815-825.	7.7	60
5	Entry mode and emerging market MNEs: An analysis of Chinese greenfield and acquisition FDI in the United States. <i>Research in International Business and Finance</i> , 2015, 35, 88-103.	5.9	56
6	A comparative analysis of location and non-location-bounded strategic asset seeking in emerging and developed market MNEs: An application of new internalization theory. <i>International Business Review</i> , 2020, 29, 101635.	4.8	25
7	Countering Overseas Power in Global Value Chains: Information Asymmetries and Subcontracting in the Plastics Industry. <i>Journal of International Management</i> , 2018, 24, 123-136.	4.2	21
8	How Do Quality of Teaching, Assessment, and Feedback Drive Undergraduate Course Satisfaction in U.K. Business Schools? A Comparative Analysis With Nonbusiness School Courses Using the U.K. National Student Survey. <i>Journal of Management Education</i> , 2018, 42, 618-649.	1.1	18
9	Is the Strategic Asset Seeking Investment Proclivity of Chinese MNEs Different to that of Developed Market MNEs? A Comparative Analysis of Location Choice and Orientation. <i>Management International Review</i> , 2018, 58, 911-933.	3.3	16
10	What factors influence student satisfaction with module quality? A comparative analysis in a UK business school context. <i>International Journal of Management Education</i> , 2019, 17, 100312.	3.9	14
11	Analyzing the reliability of Chinese outward FDI studies: a replication approach. <i>Critical Perspectives on International Business</i> , 2021, 17, 546-571.	2.0	4