

Efthimios Poulis

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/870814/publications.pdf>

Version: 2024-02-01

11
papers

337
citations

1040056

9
h-index

1281871

11
g-index

11
all docs

11
docs citations

11
times ranked

277
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of context in case study selection: An international business perspective. <i>International Business Review</i> , 2013, 22, 304-314.	4.8	113
2	The influence of intra-national cultural heterogeneity on product standardisation and adaptation. <i>International Marketing Review</i> , 2013, 30, 357-383.	3.6	38
3	“Information communication technology” innovation in a non-high technology sector: achieving competitive advantage in the shipping industry. <i>Service Industries Journal</i> , 2013, 33, 594-608.	8.3	31
4	Problematizing Fit and Survival: Transforming the Law of Requisite Variety Through Complexity Misalignment. <i>Academy of Management Review</i> , 2016, 41, 503-527.	11.7	28
5	International Business as Disciplinary Tautology: An Ontological Perspective. <i>Academy of Management Perspectives</i> , 2018, 32, 517-531.	6.8	26
6	Innovation and dynamic capabilities in a traditional service sector. <i>Baltic Journal of Management</i> , 2011, 6, 320-341.	2.2	23
7	Multicultural markets and acculturation: implications for service firms. <i>Journal of Services Marketing</i> , 2013, 27, 515-525.	3.0	23
8	Promotional channels of FMCG firms and tourism. <i>EuroMed Journal of Business</i> , 2011, 6, 5-23.	3.2	19
9	Domestic firms competing with multinational enterprises: The relevance of resource-accessing alliance formations. <i>International Business Review</i> , 2012, 21, 588-601.	4.8	19
10	Polyethnic market orientation and performance: A fast-moving consumer goods perspective. <i>Journal of Marketing Management</i> , 2012, 28, 609-628.	2.3	13
11	Agentic Misfit: An Empirical Demonstration of Non-Matching Human Agency amid Complexity. <i>Organization Studies</i> , 2021, 42, 1603-1627.	5.3	4