

# Dinesh K Gauri

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/863906/publications.pdf>

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papers

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1684188  
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all docs

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docs citations

7  
times ranked

49  
citing authors

#	ARTICLE	IF	CITATIONS
1	Social Media Communication and Company Value: The Moderating Role of Industry Competitiveness. Journal of Service Research, 2023, 26, 120-135.	12.2	4
2	Hey, Alexa! What attributes of Skills affect firm value?. Journal of the Academy of Marketing Science, 2022, 50, 1219-1235.	11.2	7
3	Omnichannel battle between Amazon and Walmart: Is the focus on delivery the best strategy?. Journal of Business Research, 2021, 122, 270-280.	10.2	39
4	Complaint Publicization in Social Media. Journal of Marketing, 2021, 85, 1-23.	11.3	17
5	The strategic drivers of drop-shipping and retail store sales for seasonal products. Journal of Retailing, 2021, 97, 561-581.	6.2	13
6	Temporal Distance and Price Responsiveness: Empirical Investigation of the Cruise Industry. Management Science, 2020, 66, 5362-5388.	4.1	9
7	Empirical Evidence of Revenue Management in the Cruise Line Industry. Journal of Travel Research, 2019, 58, 104-120.	9.0	15