

Aekyoung Kim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8615276/publications.pdf>

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6
papers

33
citations

2682572

2
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

23
citing authors

#	ARTICLE	IF	CITATIONS
1	The paradox in happiness sales: How can happiness primes backfire?. Journal of Business Research, 2022, 146, 540-552.	10.2	2
2	Serendipity: Chance Encounters in the Marketplace Enhance Consumer Satisfaction. Journal of Marketing, 2021, 85, 141-157.	11.3	20
3	Text is gendered: the role of letter case. Marketing Letters, 2021, 32, 179-190.	2.9	1
4	Finding the self in chance events. International Journal of Research in Marketing, 2020, 37, 853-867.	4.2	3
5	The effects of romantic motives on numerical preferences. Psychology and Marketing, 2020, 37, 1231-1245.	8.2	2
6	Vanishing time in the pursuit of happiness. Psychonomic Bulletin and Review, 2018, 25, 1337-1342.	2.8	5