

Aekyoung Kim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8615276/publications.pdf>

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6
papers

33
citations

2682572

2
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

23
citing authors

#	ARTICLE	IF	CITATIONS
1	Serendipity: Chance Encounters in the Marketplace Enhance Consumer Satisfaction. <i>Journal of Marketing</i> , 2021, 85, 141-157.	11.3	20
2	Vanishing time in the pursuit of happiness. <i>Psychonomic Bulletin and Review</i> , 2018, 25, 1337-1342.	2.8	5
3	Finding the self in chance events. <i>International Journal of Research in Marketing</i> , 2020, 37, 853-867.	4.2	3
4	The effects of romantic motives on numerical preferences. <i>Psychology and Marketing</i> , 2020, 37, 1231-1245.	8.2	2
5	The paradox in happiness sales: How can happiness primes backfire?. <i>Journal of Business Research</i> , 2022, 146, 540-552.	10.2	2
6	Text is gendered: the role of letter case. <i>Marketing Letters</i> , 2021, 32, 179-190.	2.9	1