

# Markus Kreutzer

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8545028/publications.pdf>

Version: 2024-02-01

25  
papers

433  
citations

1163117

8  
h-index

1058476

14  
g-index

27  
all docs

27  
docs citations

27  
times ranked

318  
citing authors

#	ARTICLE	IF	CITATIONS
1	Setting the Tone for the Team: A Multi-Level Analysis of Managerial Control, Peer Control, and their Consequences for Job Satisfaction and Team Performance. <i>Journal of Management Studies</i> , 2021, 58, 849-878.	8.3	14
2	Strategy Formation Across Organizational Boundaries: An Interorganizational Process Model. <i>British Journal of Management</i> , 2021, 32, 147-199.	5.0	10
3	Ecosystem orchestration: Matching new ventures and established organizations to catalyze innovation. <i>Proceedings - Academy of Management</i> , 2021, 2021, 12926.	0.1	1
4	The role of technology during the ecosystem lifecycle. <i>Proceedings - Academy of Management</i> , 2021, 2021, 13194.	0.1	0
5	Moving with the times: A new perspective on organizational control. <i>Proceedings - Academy of Management</i> , 2021, 2021, 13489.	0.1	0
6	THE IMPACT OF ORGANISATIONAL SLACK ON INNOVATIVE WORK BEHAVIOUR: HOW DO TOP MANAGERS AND EMPLOYEES DIFFER?. <i>International Journal of Innovation Management</i> , 2020, 24, 2050022.	1.2	4
7	Always play against par? The effect of inter-team cooperation on individual team productivity. <i>Industrial Marketing Management</i> , 2020, 90, 155-169.	6.7	11
8	Employees' Yin and Yang Mindset and Intra-Firm Cooperation in Growth Companies. <i>Proceedings - Academy of Management</i> , 2020, 2020, 19728.	0.1	2
9	FIRM INNOVATIVENESS IN SERVICE INDUSTRIES: A CONSTRUCT VALIDATION IN THE EXTERNAL ENVIRONMENT AND INDUSTRY STRUCTURE CONTEXTS. <i>International Journal of Innovation Management</i> , 2019, 23, 1950051.	1.2	2
10	The Relationship Between Growth and Profitability Revisited - Exploring Different Modes of Growth. <i>Proceedings - Academy of Management</i> , 2019, 2019, 17587.	0.1	0
11	Cooperation and Multi-Partner Alliance Performance: The Role of Exploitation and Exploration Goals. <i>Proceedings - Academy of Management</i> , 2018, 2018, 14632.	0.1	0
12	An Aspirational View of Organizational Control Research: Re-invigorating Empirical Work to Better Meet the Challenges of 21 <sup>st</sup> Century Organizations. <i>Academy of Management Annals</i> , 2017, 11, 559-592.	9.6	132
13	Formal and Informal Control as Complement or Substitute? The Role of the Task Environment. <i>Strategy Science</i> , 2016, 1, 235-255.	2.9	53
14	Do Business Models Matter? Performance Differences of Online Sales Activity Systems. <i>Proceedings - Academy of Management</i> , 2016, 2016, 16478.	0.1	0
15	Organizational control as antidote to politics in the pursuit of strategic initiatives. <i>Strategic Management Journal</i> , 2015, 36, 1317-1337.	7.3	86
16	Resolving the Paradox of Interdependency and Strategic Renewal in Activity Systems. <i>Academy of Management Review</i> , 2015, 40, 210-234.	11.7	70
17	Antecedents and Outcomes of Peer Control: A Multi-Level Analysis. <i>Proceedings - Academy of Management</i> , 2015, 2015, 17981.	0.1	0
18	Coping with Cooperation in Multipartner Alliances: The Role of Bridging Activity. <i>Proceedings - Academy of Management</i> , 2015, 2015, 19002.	0.1	0

#	ARTICLE	IF	CITATIONS
19	Organizational Complexity Attributes and Performance during Economic Shocks: An Activity System View. Proceedings - Academy of Management, 2014, 2014, 11466.	0.1	0
20	The Role of Informal Control for Volunteer Satisfaction and Turnover in Volunteer Work Teams. Proceedings - Academy of Management, 2014, 2014, 11472.	0.1	1
21	New Solvency Regulation: What CEOs of Insurance Companies Think. Geneva Papers on Risk and Insurance: Issues and Practice, 2013, 38, 213-249.	2.1	4
22	Organizational control as an antidote for organizational politics?. Proceedings - Academy of Management, 2013, 2013, 14265.	0.1	0
23	Strategische Initiativen und Programme mit F&E-Managementansätzen steuern. , 2011, , 71-90.		2
24	Coordinating Growth Initiatives in Multi-Unit Firms. Long Range Planning, 2010, 43, 6-32.	4.9	34
25	Control configurations and strategic initiatives. , 0, , 463-503.		3