

Peter Miskell

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8473618/publications.pdf>

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16
papers

178
citations

1163117

8
h-index

1125743

13
g-index

17
all docs

17
docs citations

17
times ranked

68
citing authors

#	ARTICLE	IF	CITATIONS
1	European integration and corporate restructuring: the strategy of Unilever, c.1957â€“c.1990. <i>Economic History Review</i> , 2005, 58, 113-139.	0.9	27
2	Cavity Protection or Cosmetic Perfection? Innovation and Marketing of Toothpaste Brands in the United States and Western Europe, 1955â€“1985. <i>Business History Review</i> , 2004, 78, 29-60.	0.4	25
3	Acquisitions and firm growth: Creating Unilever's ice cream and tea business. <i>Business History</i> , 2007, 49, 8-28.	0.8	25
4	International films and International Markets: The Globalisation of Hollywood Entertainment, c.1921â€“1951. <i>Media History</i> , 2016, 22, 174-200.	0.3	16
5	Because you're worth it? Determinants of Vice Chancellor pay in the UK. <i>Industrial Relations Journal</i> , 2019, 50, 450-467.	1.3	14
6	Hollywood in the world market â€“ evidence from Australia in the mid-1930s. <i>Business History</i> , 2014, 56, 689-723.	0.8	11
7	Seduced by the Silver Screen: Film Addicts, Critics and Cinema Regulation in Britain in the 1930s and 1940s. <i>Business History</i> , 2005, 47, 433-448.	0.8	10
8	Managing uncertainty in creative industries: Film sequels and Hollywoodâ€™s profitability, 1988â€“2015. <i>Competition and Change</i> , 2019, 23, 23-46.	4.2	10
9	Reflections on the integration of history and organization studies. <i>Management and Organizational History</i> , 2018, 13, 213-219.	0.7	9
10	Resolving the global efficiency versus local adaptability dilemma: US film multinationals in their largest foreign market in the 1930s and 1940s. <i>Business History</i> , 2009, 51, 426-444.	0.8	8
11	The Market for Films in Postwar Italy: Evidence for Both National and Regional Patterns of Taste. <i>Enterprise and Society</i> , 2019, 20, 199-228.	0.3	6
12	From Outsiders to Insiders? Strategies and Practices of American Film Distributors in Postwar Italy. <i>Enterprise and Society</i> , 2016, 17, 546-590.	0.3	5
13	â€œSelling America to the Worldâ€ The Rise and Fall of an International Film Distributor in its Largest Foreign Market: United Artists in Britain, 1927â€“1947. <i>Enterprise and Society</i> , 2006, 7, 740-776.	0.3	5
14	British working-class household composition, labour supply, and commercial leisure participation during the 1930s. <i>Economic History Review</i> , 2015, 68, 657-682.	0.9	2
15	The Film Industry in Twentieth Century Britain: Consumption Patterns, Government Regulation, and Firm Strategy. , 2009, , 306-326.		2
16	â€œSelling America to the Worldâ€ The Rise and Fall of an International Film Distributor in its Largest Foreign Market: United Artists in Britain, 1927â€“1947. <i>Enterprise and Society</i> , 2006, 7, 740-776.	0.3	1