Vijay Edward Pereira

List of Publications by Year in descending order

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147 papers

3,021 citations

201674 27 h-index 265206 42 g-index

164 all docs

164 docs citations

164 times ranked 1464 citing authors

#	Article	IF	CITATIONS
1	Artificial intelligence, robotics, advanced technologies and human resource management: a systematic review. International Journal of Human Resource Management, 2022, 33, 1237-1266.	5.3	279
2	Big data, knowledge co-creation and decision making in fashion industry. International Journal of Information Management, 2018, 42, 90-101.	17.5	139
3	Extending the resource and knowledge based view: A critical analysis into its theoretical evolution and future research directions. Journal of Business Research, 2021, 132, 557-570.	10.2	114
4	The state of HRM in the Middle East: Challenges and future research agenda. Asia Pacific Journal of Management, 2019, 36, 905-933.	4.5	94
5	Gamification and e-learning for young learners: A systematic literature review, bibliometric analysis, and future research agenda. Technological Forecasting and Social Change, 2022, 176, 121445.	11.6	85
6	Agility and flexibility in international business research: A comprehensive review and future research directions. Journal of World Business, 2021, 56, 101194.	7.7	79
7	Share or hide? Investigating positive and negative employee intentions and organizational support in the context of knowledge sharing and hiding. Journal of Business Research, 2021, 129, 368-381.	10.2	69
8	A systematic literature review on the impact of artificial intelligence on workplace outcomes: A multi-process perspective. Human Resource Management Review, 2023, 33, 100857.	4.8	64
9	Role of big data analytics capabilities to improve sustainable competitive advantage of MSME service firms during COVID-19 – A multi-theoretical approach. Journal of Business Research, 2022, 148, 378-389.	10.2	63
10	Proposed managerial competencies for Industry 4.0 – Implications for social sustainability. Technological Forecasting and Social Change, 2021, 173, 121080.	11.6	62
11	The role of HRM practices in product development: Contextual ambidexterity in a US MNC's subsidiary in India. International Journal of Human Resource Management, 2019, 30, 536-564.	5.3	61
12	A relational understanding of work-life balance of Muslim migrant women in the west: future research agenda. International Journal of Human Resource Management, 2017, 28, 1163-1181.	5.3	58
13	Investigating dynamic capabilities, agility and knowledge management within EMNEs-longitudinal evidence from Europe. Journal of Knowledge Management, 2019, 23, 1708-1728.	5.1	50
14	Vulnerable consumer engagement: How corporate social media can facilitate the replenishment of depleted resources. International Journal of Research in Marketing, 2021, 38, 518-529.	4.2	46
15	A longitudinal examination of HRM in a human resources offshoring (HRO) organization operating from India. Journal of World Business, 2012, 47, 223-231.	7.7	43
16	Value creation and capture through human resource management practices. Organizational Dynamics, 2018, 47, 180-188.	2.6	41
17	The extent and impact of intellectual capital research: a twoÂdecade analysis. Journal of Intellectual Capital, 2022, 23, 375-400.	5.4	41
18	Impact of Travel Motivation on Tourist's Attitude Toward Destination: Evidence of Mediating Effect of Destination Image. Journal of Hospitality and Tourism Research, 2022, 46, 946-971.	2.9	37

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19	Servant leadership, CSR perceptions, moral meaningfulness and organizational identification-evidence from the Middle East. International Business Review, 2021, 30, 101772.	4.8	36
20	Understanding cultural singularities of â€~Indianness' in an intercultural business setting. Culture and Organization, 2015, 21, 427-447.	0.8	35
21	Investigating Investments in agility strategies in overcoming the global financial crisis - The case of Indian IT/BPO offshoring firms. Journal of International Management, 2021, 27, 100738.	4.2	35
22	An exploratory study into emerging market SMEs' involvement in the circular Economy: Evidence from India's indigenous Ayurveda industry. Journal of Business Research, 2022, 142, 188-199.	10.2	35
23	Implementing global-local strategies in a post-GFC era: Creating an ambidextrous context through strategic choice and HRM. Journal of Business Research, 2019, 103, 557-569.	10.2	34
24	Knowledge management within a strategic alliances context: past, present and future. Journal of Knowledge Management, 2021, 25, 1782-1810.	5.1	34
25	Technology-enabled knowledge management for community healthcare workers: The effects of knowledge sharing and knowledge hiding. Journal of Business Research, 2021, 135, 787-799.	10.2	34
26	Robust facility location decisions for resilient sustainable supply chain performance in the face of disruptions. International Journal of Logistics Management, 2021, 32, 357-385.	6.6	33
27	From regional innovation systems to global innovation hubs: Evidence of a Quadruple Helix from an emerging economy. Journal of Business Research, 2021, 128, 587-598.	10.2	33
28	Host country nationals characteristics and willingness to help self-initiated expatriates in the UAE. International Journal of Human Resource Management, 2021, 32, 1707-1730.	5.3	31
29	Mainstreaming fashion rental consumption: A systematic and thematic review of literature. Journal of Business Research, 2022, 139, 1525-1539.	10.2	31
30	Examining the relationship between fear of COVID-19, intolerance for uncertainty, and cyberloafing: A mediational model. Journal of Business Research, 2022, 145, 660-670.	10.2	28
31	Portraying an employee performance management system based on multi-criteria decision analysis and visual techniques. International Journal of Manpower, 2016, 37, 628-659.	4.4	27
32	Making sense and identifying aspects of Indian culture(s) in organisations: Demystifying through empirical evidence. Culture and Organization, 2015, 21, 355-365.	0.8	25
33	Leader-member exchange in the age of remote work. Human Resource Development International, 2022, 25, 219-230.	4.0	25
34	Cause-related marketing and service innovation in emerging country healthcare. International Marketing Review, 2020, 37, 803-827.	3.6	22
35	Human Capital in the Indian IT / BPO Industry. , 2015, , .		21
36	Managing Yopatriates: A Longitudinal Study of Generation Y Expatriates in an Indian Multi-national Corporation. Journal of International Management, 2017, 23, 151-165.	4.2	21

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37	Bolstering creativity willingness through digital task interdependence, disruptive and smart HRM technologies. Journal of Business Research, 2021, 124, 422-436.	10.2	21
38	Impact of institutions on emerging European high-growth firms. Management Decision, 2018, 56, 175-187.	3.9	21
39	Disruptive Technologies for Achieving Supply Chain Resilience in COVID-19 Era: An Implementation Case Study of Satellite Imagery and Blockchain Technologies in Fish Supply Chain. Information Systems Frontiers, 2022, 24, 1107-1123.	6.4	21
40	Augmenting environmental sustainability through the exchange of green creative ideas – evidence from an emerging economy. Sustainable Production and Consumption, 2021, 26, 275-287.	11.0	20
41	Managing and Preparing for Emerging Infectious Diseases: Avoiding a Catastrophe. Academy of Management Perspectives, 2020, 34, 480-492.	6.8	19
42	Exploring the Role and Importance of Human Capital in Resilient High Performing Organisations: Evidence from Business Clusters. Applied Psychology, 2020, 69, 769-804.	7.1	18
43	Mobile technology to give a resource-based knowledge management advantage to community health nurses in an emerging economies context. Journal of Knowledge Management, 2021, 25, 525-544.	5.1	18
44	Investigating employee and organizational performance in a <scp>crossâ€border</scp> acquisition—A case of withdrawal behavior. Human Resource Management, 2021, 60, 753-769.	5.8	18
45	Mapping the evolution, current state of affairs and future research direction of managing cross-border knowledge for innovation. International Business Review, 2023, 32, 101834.	4.8	18
46	Am I †In or Out†M? A social identity approach to studying expatriates†social networks and adjustment in a host country context. Journal of Business Research, 2021, 136, 558-566.	10.2	18
47	An investigative study of links between terrorist attacks and cryptocurrency markets. Journal of Business Research, 2022, 147, 177-188.	10.2	18
48	The art of gamifying digital gig workers: a theoretical assessment of evaluating engagement and motivation. Production Planning and Control, 0 , 1 -17.	8.8	18
49	Health marketing in an emerging market: The critical role of signaling theory in breast cancer awareness. Journal of Business Research, 2018, 86, 416-434.	10.2	17
50	A longitudinal micro-foundational investigation into ambidextrous practices in an international alliance context–A case of a biopharma EMNE. International Business Review, 2021, 30, 101770.	4.8	17
51	The quest for CSR: Mapping responsible and irresponsible practices in an intra-organizational context in Ghana's gold mining industry. Journal of Business Research, 2021, 135, 268-281.	10.2	17
52	Is it all about money honey? Analyzing and mapping financial well-being research and identifying future research agenda. Journal of Business Research, 2022, 150, 417-436.	10.2	17
53	An Exploration of the Role Duality Experienced by HR Professionals as Both Implementers and Recipients of HR Practices: Evidence from the Indian Railways. Human Resource Management, 2016, 55, 127-142.	5.8	16
54	Reverse Dependency. International Studies of Management and Organization, 2016, 46, 50-62.	0.6	16

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55	Knowledge capital in social and commercial entrepreneurship: Investigating the role of informal institutions. Journal of International Management, 2021, 27, 100833.	4.2	16
56	Investigating the influence of absorptive capacity of recipients within cross-border transfer of knowledge: evidence from emerging markets. International Marketing Review, 2022, 39, 734-754.	3.6	16
57	Exploring reverse knowledge transfer and asset augmentation strategy by developed country MNEs: Case study evidence from the Indian pharmaceutical industry. International Business Review, 2021, 30, 101882.	4.8	16
58	Opportunities and challenges for multiple-embeddedness through mergers and acquisitions in emerging economies. Journal of Organizational Change Management, 2015, 28, 817-831.	2.7	15
59	Utilisation of ANPSort for sorting alternative with interdependent criteria illustrated through a researcher's classification problem in an academic context. Soft Computing, 2020, 24, 13639-13650.	3.6	15
60	HRM in the global information technology (IT) industry: Towards multivergent configurations in strategic business partnerships. Human Resource Management Review, 2021, 31, 100743.	4.8	15
61	Cross-border acquisition performance of emerging market multinational enterprises: The moderating role of state-ownership and acquisition experience. Long Range Planning, 2021, 54, 102107.	4.9	15
62	East is East? Understanding Aspects of Indian Culture(s) within Organisations. Culture and Organization, 2013, 19, 453-456.	0.8	14
63	Identities in transition: the case of emerging market multinational corporations and its response to glocalisation. Social Identities, 2018, 24, 533-547.	0.5	14
64	Outsourcing and offshoring decision making. International Journal of Production Research, 2019, 57, 4187-4193.	7.5	14
65	No-Size-Fits-All: Collaborative Governance as an Alternative for Addressing Labour Issues in Global Supply Chains. Journal of Business Ethics, 2020, 162, 291-305.	6.0	14
66	A perspective on multinational enterprise's national identity dilemma. Social Identities, 2018, 24, 548-563.	0.5	13
67	Investigating Institutional, Economic and Social Determinants of European Regions for Firm Growth Through Employment Generation. British Journal of Management, 2020, 31, 162-183.	5.0	13
68	International marketing studies in banking and finance: a comprehensive review and integrative framework. International Marketing Review, 2021, 38, 1047-1081.	3.6	13
69	The role of organizational culture and voluntariness in the adoption of artificial intelligence for disaster relief operations. International Journal of Manpower, 2022, 43, 569-586.	4.4	13
70	Is it possible to establish the link between drug busts and the cryptocurrency market? Yes, we can. International Journal of Information Management, 2023, 71, 102488.	17.5	13
71	Journal editors as philosopher kings: duties and responsibilities of academics in a changing world. South Asian History and Culture, 2017, 8, 360-364.	0.5	12
72	Mapping the impact of Asian business systems on HRM and organisational behaviour: multi-level comparative perspectives. Journal of Asia Business Studies, 2017, 11, 253-261.	2.2	12

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73	Human resource management and performance at the Indian Railways. Journal of Organizational Change Management, 2018, 31, 47-61.	2.7	12
74	Does offshore outsourcing impact home employment? Evidence from service multinationals. Journal of Business Research, 2019, 103, 448-459.	10.2	12
75	Exploring career choices of Emirati women in the technology sector. Journal of Organizational Effectiveness, 2020, 7, 96-114.	2.3	12
76	How does cluster location and intellectual capital impact entrepreneurial success within high-growth firms?. Journal of Intellectual Capital, 2020, 22, 171-189.	5.4	12
77	The dance of power and trust-exploring micro-foundational dimensions in the development of global health partnership. Technological Forecasting and Social Change, 2020, 156, 120036.	11.6	12
78	A longitudinal investigation into multilevel agile & mp; ambidextrous strategic dualities in an information technology high performing EMNE. Technological Forecasting and Social Change, 2021, 169, 120848.	11.6	12
79	Charting the managerial and theoretical evolutionary path of AHP using thematic and systematic review: a decadal (2012–2021) study. Annals of Operations Research, 2023, 326, 635-651.	4.1	11
80	Data strategies for global value chains: Hybridization of small and big data in the aftermath of COVID-19. Journal of Business Research, 2022, 144, 776-787.	10.2	11
81	Colliding Employer-Employee Perspectives of Employee Turnover: Evidence from a Born-Global Industry. Thunderbird International Business Review, 2016, 58, 601-615.	1.8	10
82	Drivers of training and talent development: insights from oil and gas MNCs in Nigeria. Human Resource Development International, 2018, 21, 509-531.	4.0	10
83	Internal marketing in a higher education context – towards an enriched framework. International Journal of Educational Management, 2019, 33, 5-27.	1.5	10
84	Supplier's response to institutional pressure in uncertain environment: Implications for cleaner production. Journal of Cleaner Production, 2021, 286, 124954.	9.3	10
85	Responsible innovation in organisations $\hat{a}\in "$ unpacking the effects of leader trustworthiness and organizational culture on employee creativity. Asia Pacific Journal of Management, 0 , 1 .	4.5	10
86	Exploring the dark-side of E-HRM: a study of social networking sites and deviant workplace behavior. International Journal of Manpower, 2022, 43, 89-115.	4.4	10
87	Effect of Technostress on Academic Productivity. Journal of Global Information Management, 2021, 30, 1-19.	2.8	10
88	Role of perceived corporate social responsibility in the nexus of perceived cause-related marketing and repurchase intention in emerging markets. Management Decision, 2022, 60, 2642-2668.	3.9	10
89	Examining the Impact of Cultural Intelligence on Knowledge Sharing: Role of Moderating and Mediating Variables. , 2019, , 169-188.		9
90	Which journal ranking list? A case study in business and economics. EuroMed Journal of Business, 2021, 16, 361-380.	3.2	9

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91	India's new education policy: a case of indigenous ingenuity contributing to the global knowledge economy?. Journal of Knowledge Management, 2021, 25, 2385-2395.	5.1	9
92	Finding your feet in constrained markets: How bottom of pyramid social enterprises adjust to scale-up-technology-enabled healthcare delivery. Technological Forecasting and Social Change, 2021, 173, 121184.	11.6	9
93	Impulse purchases during emergency situations: exploringÂpermission marketing and the role of blockchain. Industrial Management and Data Systems, 2023, 123, 155-187.	3.7	9
94	Blockchain as a resource for building trust in pre-owned goods $\hat{a} \in \mathbb{N}$ marketing: a case of automobile industry in an emerging economy. Journal of Strategic Marketing, 0 , 1 -19.	5.5	9
95	Building resilience to handle disruptions in critical environmental and energy sectors: Implications for cleaner production in the oil and gas industry. Journal of Cleaner Production, 2022, 365, 132692.	9.3	9
96	Internationalization and knowledge management strategies of service firms: impact of regulatory environment in regional markets. Journal of Knowledge Management, 2022, 26, 2177-2194.	5.1	8
97	Adjustment and work outcomes of self-initiated expatriates in the United Arab Emirates: Development and testing of a model. Journal of International Management, 2022, 28, 100953.	4.2	8
98	How do emerging market SMEs utilize resources in the face of environmental uncertainty?. BRQ Business Research Quarterly, 2022, 25, 212-223.	3.7	7
99	Organizational knowledgeable responses to institutional pressures $\hat{a} \in \hat{a}$ a review, synthesis and extension. Journal of Knowledge Management, 2020, 24, 2243-2271.	5.1	7
100	Building dynamic capabilities for high margin product development: a corporate control style perspective. International Studies of Management and Organization, 2020, 50, 91-106.	0.6	7
101	Measuring the effectiveness and impact of COVID-19 health policies on firms and UNSDGs: evidence from China. Journal of Enterprise Information Management, 2022, 35, 125-159.	7.5	7
102	Assessing strategic leadership in organizations: Using bibliometric data to develop a holistic model. Journal of Business Research, 2022, 141, 646-655.	10.2	7
103	Evaluating talent management in emerging market economies: societal, firm and individual perspectives. International Journal of Human Resource Management, 2022, 33, 2171-2191.	5.3	7
104	Liberalisation of the Indian retail sector - an examination of macro level HR implications and challenges. International Journal of Indian Culture and Business Management, 2014, 9, 468.	0.1	6
105	Managing people in the world's largest commercial employer: an exploratory study on Indian Railways. International Journal of Indian Culture and Business Management, 2015, 10, 136.	0.1	6
106	AHPSort-GAIA: a visualisation tool for the sorting of alternative in AHP portrayed through a case in the food and drink industry. Annals of Operations Research, 0 , 1 .	4.1	6
107	International business research and scholarship in the Middle East: developments and future directions. International Studies of Management and Organization, 2021, 51, 185-200.	0.6	6
108	Exploring and investigating sustainable international business practices by MNEs in emerging markets. International Business Review, 2021, 30, 101899.	4.8	6

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109	Consumer's response to conditional promotions in retailing: An empirical inquiry. Journal of Business Research, 2022, 144, 751-763.	10.2	6
110	Corporate human rights responsibility and multinationality in emerging markets - a legal perspective for corporate governance and responsibility. International Journal of Business Governance and Ethics, 2014, 9, 52.	0.3	5
111	Tax havens and international business: A conceptual framework of accountabilityâ€avoiding foreign direct investment. International Journal of Management Reviews, 2022, 24, 309-332.	8.3	5
112	The Relationship Between Corporate Governance and Tax Havens: A Critical Review and Future Research Directions. Annals of Corporate Governance, 2020, 5, 148-207.	1.2	5
113	Analyzing Cyberchondriac Google Trends Data to Forecast Waves and Avoid Friction: Lessons From COVID-19 in India. IEEE Transactions on Engineering Management, 2024, , 1-14.	3.5	5
114	Sustainable innovations in an indigenous Indian Ayurvedic MNE. Journal of Business Research, 2022, 145, 402-413.	10.2	5
115	Colonial hangover? A case of multiple cross-cultural influences on Indian Railways. Social Identities, 2018, 24, 293-311.	0.5	4
116	Identity of Asian Multinational Corporations: influence of tax havens. Asian Business and Management, 2019, 18, 325-336.	2.8	4
117	Intra-organisational dynamics as †dark side' in inter-organizational relationships: Evidence from a longitudinal investigation into a university-industry collaboration. Technological Forecasting and Social Change, 2022, 174, 121259.	11.6	4
118	Leader Signaled Knowledge Hiding and Erosion of Cocreated Value: Microfoundational Evidence From the Test Preparation Industry. IEEE Transactions on Engineering Management, 2024, , 1-21.	3.5	4
119	Guest editors' overview essay:Exploring the dark side of electronic-human resource management: towards a new PROMPT model. International Journal of Manpower, 2022, 43, 1-11.	4.4	4
120	The perceived value of measuring the impact of CSR performance on CSR investment: evidence from the UAE. International Studies of Management and Organization, 2021, 51, 201-217.	0.6	3
121	Exploring multilevel innovative ecosystems and the strategies of EMNEs through disruptive global expansions $\hat{a}\in$ The case of a Chinese MNE. Journal of Business Research, 2022, 138, 92-107.	10.2	3
122	Shopping for CSR: An Indian Perspective of Implementing CSR in Retail., 2014, , 101-110.		3
123	The Environmental Effects of FDI Evidence from Middle East and North Africa Countries. Journal of Global Information Management, 2021, 29, 0-0.	2.8	3
124	What's behind a scratch card? Designing a mobile application using gamification to study customer loyalty: An experimental approach. Australasian Journal of Information Systems, 0, 25, .	0.3	3
125	Towards a new corporate responsibility and governance? Tax haven and other identity characteristics of Asia-Pacificâ€∢ multinational corporations. Asia Pacific Business Review, 2022, 28, 157-164.	2.9	3
126	How does firm ownership concentration and female directors influence tax haven foreign direct investment? Evidence from Asia-Pacific and OECD countries. Asia Pacific Business Review, 2022, 28, 235-259.	2.9	3

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127	Unravelling processes of alliance capability development: longitudinal processual insights from an emerging country multinational enterprise. Management Decision, 2021, 59, 1562-1581.	3.9	2
128	Can tolerant values survive economic insecurity? The role of functional autonomy in mediating outsider threats in Turkey. International Journal of Intercultural Relations, 2022, 90, 177-187.	2.0	2
129	Supporting National Responsibilities in the Quest to Achieve an International Agenda: An Exploratory Case Study from the UAE. , 2019, , 119-160.		2
130	Global Talent Management in Knowledge Intensive Firms in Europe and India. Management for Professionals, 2014, , 183-196.	0.5	2
131	A Passage to India : Altering Tracks through Paternalistic Welfarism for High Performance in India's Public Sector Rail Undertakings. British Journal of Management, 0, , .	5.0	2
132	Indian Railways: rail ways for Indians. Emerald Emerging Markets Case Studies, 2016, 6, 1-30.	0.1	1
133	Indian Railways – World's largest commercial employer's social capital inventory. Emerald Emerging Markets Case Studies, 2016, 6, 1-27.	0.1	1
134	A plausible explanation for the negative correlation between environmental degradation and healthcare expenditure. Applied Economics Letters, 2021, 28, 1377-1381.	1.8	1
135	Theorising Human Capital Formation for Innovation in India's Global Information Technology Sector. , 2017, , 221-249.		1
136	Managing Legitimacy in Cross-Border Post Merger Integration: The Role of Language Strategies. Proceedings - Academy of Management, 2019, 2019, 12062.	0.1	1
137	ISMO: identifying and mapping the past, present and future. International Studies of Management and Organization, 2022, 52, 2-6.	0.6	1
138	Investigating digital sustainability: A retrospective bibliometric analysis of literature leading to future research directions. First Monday, 0 , , .	0.6	1
139	Esoteric governance mechanism and collective brand equity creation in confederated organizations: Evidence from an emerging economy. Journal of Business Research, 2022, 149, 217-230.	10.2	1
140	Sustaining Business Excellence. , 2018, , 231-241.		0
141	Towards a New Corporate Responsibility and Governance? Identity Characteristics of Asia Pacific MNCs. Asia Pacific Business Review, 2018, 24, 425-428.	2.9	0
142	Business and Management Practices in South Asiaâ€"A Prelude. , 2019, , 1-11.		0
143	Doing Business in South Asia: Critical Issues and Future Opportunities. , 2019, , 307-315.		0
144	Cross-Border Acquisition Performance of EM MNEs: The Moderating Role of State-Ownership & Performance. Proceedings - Academy of Management, 2020, 2020, 20951.	0.1	0

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145	One Falsehood Spoils a Thousand Truths: Commentary on "Leveraging a Recessive Narrative to Transform Joe Paterno's Image: Media Sensebreaking, Sensemaking, and Sensegiving during Scandal― Academy of Management Discoveries, 2020, 6, 705-707.	2.9	0
146	Guest editorial: Investigating and evaluating multi-level analysis of sustainable business practices in emerging countries. International Journal of Organizational Analysis, 2022, 30, 629-637.	2.9	0
147	The Short-Term Effects of COVID-19 on China's Stock Market. Transformations in Banking, Finance and Regulation, 2022, , 253-286.	0.1	0