

Lingrui Zhou

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8396820/publications.pdf>

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1
papers

5
citations

3311381
1
h-index

3475538
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g-index

1
all docs

1
docs citations

1
times ranked

0
citing authors

#	ARTICLE	IF	CITATIONS
1	Befriending the Enemy: The Effects of Observing Brand-to-Brand Praise on Consumer Evaluations and Choices. <i>Journal of Marketing</i> , 2022, 86, 57-72.	11.3	5