

Michael Giebelhausen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8284534/publications.pdf>

Version: 2024-02-01

14
papers

575
citations

1040056

9
h-index

1199594

12
g-index

14
all docs

14
docs citations

14
times ranked

551
citing authors

#	ARTICLE	IF	CITATIONS
1	Touch versus Tech: When Technology Functions as a Barrier or a Benefit to Service Encounters. Journal of Marketing, 2014, 78, 113-124.	11.3	214
2	Frontline encounters of the AI kind: An evolved service encounter framework. Journal of Business Research, 2020, 116, 366-376.	10.2	115
3	Adjusting the Warm-Glow Thermostat: How Incentivizing Participation in Voluntary Green Programs Moderates Their Impact on Service Satisfaction. Journal of Marketing, 2016, 80, 56-71.	11.3	86
4	The Warm Glow of Restaurant Checkout Charity. Cornell Hospitality Quarterly, 2017, 58, 329-341.	3.8	31
5	Less of this one? I'll take it: New insights on the influence of shelf-based scarcity. International Journal of Research in Marketing, 2016, 33, 961-965.	4.2	30
6	Reversing the green backlash in services: credible competitors help large companies go green. Journal of Service Management, 2012, 23, 400-415.	7.2	24
7	Clothing Color and Tipping. Journal of Hospitality and Tourism Research, 2016, 40, 516-524.	2.9	24
8	The entitlement/forgiveness conflict of self-relevant and self-neutral relationships during service failure and recovery. Journal of Business Research, 2019, 104, 233-246.	10.2	19
9	Web advertising: Sexual content on eBay. Journal of Business Research, 2012, 65, 840-842.	10.2	10
10	Doing Good While Behaving Badly: Checkout Charity Process Mechanisms. Journal of Business Ethics, 2021, 172, 133-149.	6.0	9
11	Replicating and Extending Our Understanding of How Managers Can Adjust the "Warm Glow Thermostat" Cornell Hospitality Quarterly, 2017, 58, 122-133.	3.8	6
12	Negative Moderating Effect of General Self-Efficacy on the Relationship between Need for Cognition and Cognitive Effort. Psychological Reports, 2011, 109, 127-136.	1.7	5
13	Not the relationship type? Loyalty propensity as a reason to maintain marketing relationships. Journal of the Academy of Marketing Science, 0, , 1.	11.2	2
14	Sneakerheads and Custom Kicks: Insights into Symbolic Mass Customization. , 2009, , 226-239.		0