

Philip L Cochran

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8247937/publications.pdf>

Version: 2024-02-01

36
papers

5,035
citations

567281

15
h-index

580821

25
g-index

38
all docs

38
docs citations

38
times ranked

2508
citing authors

#	ARTICLE	IF	CITATIONS
1	The Evolution of the Corporate Social Performance Model. <i>Academy of Management Review</i> , 1985, 10, 758-769.	11.7	1,106
2	Corporate Social Responsibility and Financial Performance.. <i>Academy of Management Journal</i> , 1984, 27, 42-56.	6.3	1,062
3	INTEGRATED AND DECOUPLED CORPORATE SOCIAL PERFORMANCE: MANAGEMENT COMMITMENTS, EXTERNAL PRESSURES, AND CORPORATE ETHICS PRACTICES.. <i>Academy of Management Journal</i> , 1999, 42, 539-552.	6.3	599
4	CORPORATE ETHICS PROGRAMS AS CONTROL SYSTEMS: INFLUENCES OF EXECUTIVE COMMITMENT AND ENVIRONMENTAL FACTORS.. <i>Academy of Management Journal</i> , 1999, 42, 41-57.	6.3	457
5	The Evolution of the Corporate Social Performance Model. <i>Academy of Management Review</i> , 1985, 10, 758.	11.7	391
6	Symbolic or substantive document? The influence of ethics codes on financial executives' decisions. <i>Strategic Management Journal</i> , 2005, 26, 181-195.	7.3	278
7	The evolution of corporate social responsibility. <i>Business Horizons</i> , 2007, 50, 449-454.	5.2	253
8	Corporate Ethics Practices in the Mid-1990's: An Empirical Study of the Fortune 1000. <i>Journal of Business Ethics</i> , 1999, 18, 283-294.	6.0	205
9	THE COMPOSITION OF BOARDS OF DIRECTORS AND INCIDENCE OF GOLDEN PARACHUTES.. <i>Academy of Management Journal</i> , 1985, 28, 664-671.	6.3	153
10	The Stakeholder Theory of the Firm. <i>Proceedings of the International Association for Business and Society</i> , 0, 2, 897-933.	0.0	112
11	Corporate Social Responsibility and Financial Performance. <i>Academy of Management Journal</i> , 1984, 27, 42-56.	6.3	94
12	Integrated and Decoupled Corporate Social Performance: Management Commitments, External Pressures, and Corporate Ethics Practices. <i>Academy of Management Journal</i> , 1999, 42, 539-552.	6.3	75
13	Corporate Ethics Practices in the Mid-1990s: An Empirical Study of the Fortune 1000. , 2013, , 625-640.		59
14	The Death of Distance. <i>Environment and Planning B: Planning and Design</i> , 1996, 23, 387-389.	1.7	45
15	Constructing a Web. <i>Business and Society</i> , 2003, 42, 43-82.	6.4	34
16	Corporate social responsibility, corporate governance, and financial performance: Lessons from finance. <i>Business Horizons</i> , 2008, 51, 535-540.	5.2	22
17	Image and the impact of public affairs management on internal stakeholders. <i>Journal of Public Affairs</i> , 2001, 1, 53-67.	3.1	18
18	Radio Frequency Identification and the Ethics of Privacy. <i>Organizational Dynamics</i> , 2007, 36, 217-229.	2.6	14

#	ARTICLE	IF	CITATIONS
19	Fire alarms and siren songs: the role of issues management in the prevention of, and response to, organizational crises. <i>Industrial Crisis Quarterly</i> , 1991, 5, 155-176.	0.6	11
20	“Golden Parachutes” A Closer Look. <i>California Management Review</i> , 1984, 26, 111-125.	6.3	10
21	Business and Society in Transition. <i>Business and Society</i> , 1992, 31, 1-7.	6.4	9
22	Organizational Approaches to Strategy.. <i>Contemporary Sociology</i> , 1989, 18, 546.	0.0	6
23	Radio Frequency Identification and Privacy Law: An Integrative Approach. <i>American Business Law Journal</i> , 2009, 46, 1-54.	0.7	6
24	The polity of academic medicine: Status of faculty governance. <i>Journal of the American College of Radiology</i> , 2004, 1, 679-684.	1.8	5
25	USA: An Overview of Empirical Research on Ethics in Entrepreneurial Firms Within the United States. <i>The International Society of Business, Economics, and Ethics Book Series</i> , 2010, , 99-119.	0.1	4
26	The polity of academic medicine: Evidence-based democracy. <i>Journal of the American College of Radiology</i> , 2005, 2, 358-368.	1.8	3
27	The polity of academic medicine: A critical analysis of autocratic governance. <i>Journal of the American College of Radiology</i> , 2004, 1, 972-980.	1.8	2
28	Defining and Explaining the Character of Corporate Ethics Programs. <i>Proceedings of the International Association for Business and Society</i> , 0, 7, 327-338.	0.0	1
29	What Kills a Reputation? A Post-Mortem Analysis of Jekyll-Hyde Business Leaders. <i>Advanced Series in Management</i> , 2016, , 1-34.	1.2	0
30	Where and How do Financial and Social Issues Meet?. <i>Proceedings of the International Association for Business and Society</i> , 0, 15, 128-135.	0.0	0
31	Crisis Management in the Multinational Firm. <i>Proceedings of the International Association for Business and Society</i> , 0, 2, 427-454.	0.0	0
32	Deriving Ethical Principles from Theories of the Firm. <i>Ethical Economy</i> , 1996, , 197-210.	0.1	0
33	Greenwashing: How Responsible are Socially Responsible Firms?. <i>Proceedings of the International Association for Business and Society</i> , 0, 7, 535-537.	0.0	0
34	The Institutionalization of Business Ethics. <i>Proceedings of the International Association for Business and Society</i> , 0, 10, 83-93.	0.0	0
35	An overview of empirical research on ethics in entrepreneurial firms within the United States. <i>African Journal of Business Ethics</i> , 2014, 4, .	0.4	0
36	Golden Parachutes: Contests, Issues and Trends.. <i>Proceedings - Academy of Management</i> , 1983, 1983, 359-363.	0.1	0