

# Ramkumar Janakiraman

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8222676/publications.pdf>

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11  
papers

1,495  
citations

1163117

8  
h-index

1372567

10  
g-index

11  
all docs

11  
docs citations

11  
times ranked

1217  
citing authors

#	ARTICLE	IF	CITATIONS
1	From Social to Sale: The Effects of Firm-Generated Content in Social Media on Customer Behavior. <i>Journal of Marketing</i> , 2016, 80, 7-25.	11.3	609
2	The Effect of Customers' Social Media Participation on Customer Visit Frequency and Profitability: An Empirical Investigation. <i>Information Systems Research</i> , 2013, 24, 108-127.	3.7	394
3	The Effect of a Data Breach Announcement on Customer Behavior: Evidence from a Multichannel Retailer. <i>Journal of Marketing</i> , 2018, 82, 85-105.	11.3	122
4	The Impact of Automation of Systems on Medical Errors: Evidence from Field Research. <i>Information Systems Research</i> , 2011, 22, 429-446.	3.7	108
5	Perception Spillovers across Competing Brands: A Disaggregate Model of how and When. <i>Journal of Marketing Research</i> , 2009, 46, 467-481.	4.8	104
6	Social Dollars in Online Communities: The Effect of Product, User, and Network Characteristics. <i>Journal of Marketing</i> , 2018, 82, 93-114.	11.3	84
7	Competitive Effects of Front-of-Package Nutrition Labeling Adoption on Nutritional Quality: Evidence from Facts Up Front® Style Labels. <i>Journal of Marketing</i> , 2020, 84, 3-21.	11.3	31
8	The Effects of Social Media Content Created by Human Brands on Engagement: Evidence from Indian General Election 2014. <i>Information Systems Research</i> , 2021, 32, 212-237.	3.7	26
9	The Effects of Health Information Exchange Access on Healthcare Quality and Efficiency: An Empirical Investigation. <i>SSRN Electronic Journal</i> , 0, , .	0.4	8
10	The Effect of Operational Process Changes on Preoperative Patient Flow: Evidence from Field Research. <i>Production and Operations Management</i> , 2021, 30, 1647-1667.	3.8	5
11	Customer reactions to self-checkout discontinuance. <i>Journal of Retailing and Consumer Services</i> , 2021, 61, 102498.	9.4	4