

Mary Losch

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8066192/publications.pdf>

Version: 2024-02-01

3
papers

18
citations

2682572

2
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

56
citing authors

#	ARTICLE	IF	CITATIONS
1	Segmenting Audiences and Tailoring Messages. <i>Social Marketing Quarterly</i> , 2012, 18, 98-111.	1.7	11
2	Caution, The Use of Humor May Lead to Confusion: Evaluation of a Video Podcast of the Midwest Teen Sex Show. <i>American Journal of Sexuality Education</i> , 2010, 5, 201-216.	1.0	6
3	Ten simple rules to ruin a collaborative environment. <i>PLoS Computational Biology</i> , 2022, 18, e1009957.	3.2	1