

Jihye Jung

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8063875/publications.pdf>

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7
papers

175
citations

1478505

6
h-index

1872680

6
g-index

7
all docs

7
docs citations

7
times ranked

96
citing authors

#	ARTICLE	IF	CITATIONS
1	How Political Identity Shapes Customer Satisfaction. <i>Journal of Marketing</i> , 2022, 86, 116-134.	11.3	12
2	Lifestyle segmentation of older Koreans: a longitudinal comparison of segments and life satisfaction. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2022, 34, 3-30.	3.2	0
3	Consumers' Preference for User-Designed Versus Designer-Designed Products: The Moderating Role of Power Distance Belief. <i>Journal of Marketing Research</i> , 2021, 58, 163-181.	4.8	29
4	Political Identity and Preference for Supplemental Educational Programs. <i>Journal of Marketing Research</i> , 2021, 58, 559-578.	4.8	13
5	Political Identity and the Consumer Journey: A Research Review. <i>Journal of Retailing</i> , 2020, 96, 55-73.	6.2	70
6	Political Identity and Financial Risk Taking: Insights from Social Dominance Orientation. <i>Journal of Marketing Research</i> , 2019, 56, 581-601.	4.8	39
7	Should I Buy This When I Have So Much?: Reflection on Personal Possessions as an Anticonsumption Strategy. <i>Journal of Public Policy and Marketing</i> , 2018, 37, 260-273.	3.4	12