

Hui Feng

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/8027671/publications.pdf>

Version: 2024-02-01

12
papers

705
citations

1307594

7
h-index

1588992

8
g-index

12
all docs

12
docs citations

12
times ranked

537
citing authors

#	ARTICLE	IF	CITATIONS
1	Marketing Department Power and Firm Performance. Journal of Marketing, 2015, 79, 1-20.	11.3	168
2	Customer relationship management capabilities. Management Decision, 2012, 50, 115-129.	3.9	143
3	Research in marketing strategy. Journal of the Academy of Marketing Science, 2019, 47, 4-29.	11.2	127
4	Firm capabilities and growth: the moderating role of market conditions. Journal of the Academy of Marketing Science, 2017, 45, 76-92.	11.2	117
5	Marketing Capabilities in International Marketing. Journal of International Marketing, 2018, 26, 61-95.	4.4	108
6	Antecedents and financial impacts of building brand love. International Journal of Research in Marketing, 2021, 38, 572-592.	4.2	17
7	The impact of unprofitable customer management strategies on shareholder value. Journal of the Academy of Marketing Science, 2020, 48, 246-269.	11.2	16
8	Reducing Construction Dust Pollution by Planning Construction Site Layout. Buildings, 2022, 12, 531.	3.1	7
9	CRM capability in service industries: Conceptualization and scale development. , 2008, , .		2
10	Managing Customer Relationship Capability for Superior Customer Asset: An Empirical Study in Business Market by Taking a Disaggregated Approach. , 2007, , .		0
11	Notice of Retraction: Customer Asset Management Capability: Measurements and Performance Implications Based on China Firms. , 2008, , .		0
12	Optimization Model of Schedule-Non-Commercial Resources Provided by Employers of Large Project Programs. EMJ - Engineering Management Journal, 0, , 1-13.	2.3	0