

Niek Althuisen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7914768/publications.pdf>

Version: 2024-02-01

15
papers

391
citations

933447

10
h-index

996975

15
g-index

15
all docs

15
docs citations

15
times ranked

235
citing authors

#	ARTICLE	IF	CITATIONS
1	Crowdsourcing Ideas Using Product Prototypes: The Joint Effect of Prototype Enhancement and the Product Design Goal on Idea Novelty. <i>Management Science</i> , 2022, 68, 3008-3025.	4.1	11
2	The effects of exposure to others' ideas and their ratings on online crowdsourcing platforms on the quantity and novelty of subsequently generated ideas. <i>Journal of Product Innovation Management</i> , 2022, 39, 643-661.	9.5	5
3	Revisiting Berlyne's inverted U-shape relationship between complexity and liking: The role of effort, arousal, and status in the appreciation of product design aesthetics. <i>Psychology and Marketing</i> , 2021, 38, 481-503.	8.2	12
4	Brand activism: Does courting controversy help or hurt a brand?. <i>International Journal of Research in Marketing</i> , 2020, 37, 772-788.	4.2	107
5	Using structural technology acceptance models to segment intended users of a new technology: Propositions and an empirical illustration. <i>Information Systems Journal</i> , 2018, 28, 879-904.	6.9	22
6	Communicating a Key Benefit Claim Creatively and Effectively through Five Conveyor Properties. <i>Psychology and Marketing</i> , 2017, 34, 5-18.	8.2	8
7	Is It a Masterpiece? Social Construction and Objective Constraint in the Evaluation of Excellence. <i>Social Psychology Quarterly</i> , 2017, 80, 289-309.	2.1	6
8	The Effects of IT-Enabled Cognitive Stimulation Tools on Creative Problem Solving: A Dual Pathway to Creativity. <i>Journal of Management Information Systems</i> , 2016, 33, 11-44.	4.3	41
9	Managerial Decision-Making in Marketing: Matching the Demand and Supply Side of Creativity. <i>Journal of Marketing Behavior</i> , 2016, 2, 129-176.	0.4	10
10	Supporting Creative Problem Solving with a Case-Based Reasoning System. <i>Journal of Management Information Systems</i> , 2014, 31, 309-340.	4.3	38
11	“Notable” or “Not Able”? <i>American Sociological Review</i> , 2014, 79, 282-302.	5.2	58
12	“Pièces de Résistance”? Core and Casual Consumers’ Valuations of Aesthetically Incongruent Artworks. <i>Psychology and Marketing</i> , 2014, 31, 604-614.	8.2	11
13	The relative performance of different methods for selecting creative marketing personnel. <i>Marketing Letters</i> , 2012, 23, 973-985.	2.9	8
14	Help that is not recognized: Harmful neglect of decision support systems. <i>Decision Support Systems</i> , 2012, 54, 719-728.	5.9	14
15	The Validity of Two Brief Measures of Creative Ability. <i>Creativity Research Journal</i> , 2010, 22, 53-61.	2.6	40