

# Niek Althuisen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7914768/publications.pdf>

Version: 2024-02-01

15  
papers

391  
citations

933447

10  
h-index

996975

15  
g-index

15  
all docs

15  
docs citations

15  
times ranked

235  
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand activism: Does courting controversy help or hurt a brand?. International Journal of Research in Marketing, 2020, 37, 772-788.	4.2	107
2	â€œNotableâ€ or â€œNot Ableâ€: American Sociological Review, 2014, 79, 282-302.	5.2	58
3	The Effects of IT-Enabled Cognitive Stimulation Tools on Creative Problem Solving: A Dual Pathway to Creativity. Journal of Management Information Systems, 2016, 33, 11-44.	4.3	41
4	The Validity of Two Brief Measures of Creative Ability. Creativity Research Journal, 2010, 22, 53-61.	2.6	40
5	Supporting Creative Problem Solving with a Case-Based Reasoning System. Journal of Management Information Systems, 2014, 31, 309-340.	4.3	38
6	Using structural technology acceptance models to segment intended users of a new technology: Propositions and an empirical illustration. Information Systems Journal, 2018, 28, 879-904.	6.9	22
7	Help that is not recognized: Harmful neglect of decision support systems. Decision Support Systems, 2012, 54, 719-728.	5.9	14
8	Revisiting Berlyne's inverted U-shape relationship between complexity and liking: The role of effort, arousal, and status in the appreciation of product design aesthetics. Psychology and Marketing, 2021, 38, 481-503.	8.2	12
9	â€œPiÃces de RÃsistanceâ€? Core and Casual Consumersâ€™ Valuations of Aesthetically Incongruent Artworks. Psychology and Marketing, 2014, 31, 604-614.	8.2	11
10	Crowdsourcing Ideas Using Product Prototypes: The Joint Effect of Prototype Enhancement and the Product Design Goal on Idea Novelty. Management Science, 2022, 68, 3008-3025.	4.1	11
11	Managerial Decision-Making in Marketing: Matching the Demand and Supply Side of Creativity. Journal of Marketing Behavior, 2016, 2, 129-176.	0.4	10
12	The relative performance of different methods for selecting creative marketing personnel. Marketing Letters, 2012, 23, 973-985.	2.9	8
13	Communicating a Key Benefit Claim Creatively and Effectively through Five Conveyor Properties. Psychology and Marketing, 2017, 34, 5-18.	8.2	8
14	Is It a Masterpiece? Social Construction and Objective Constraint in the Evaluation of Excellence. Social Psychology Quarterly, 2017, 80, 289-309.	2.1	6
15	The effects of exposure to others' ideas and their ratings on online crowdsourcing platforms on the quantity and novelty of subsequently generated ideas. Journal of Product Innovation Management, 2022, 39, 643-661.	9.5	5