

Xin Wang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7782885/publications.pdf>

Version: 2024-02-01

6
papers

184
citations

1684188

5
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

144
citing authors

#	ARTICLE	IF	CITATIONS
1	Attribute Embedding: Learning Hierarchical Representations of Product Attributes from Consumer Reviews. <i>Journal of Marketing</i> , 2022, 86, 155-175.	11.3	20
2	Do Spoilers Really Spoil? Using Topic Modeling to Measure the Effect of Spoiler Reviews on Box Office Revenue. <i>Journal of Marketing</i> , 2021, 85, 70-88.	11.3	22
3	Does Piracy Create Online Word of Mouth? An Empirical Analysis in the Movie Industry. <i>Management Science</i> , 2020, 66, 2140-2162.	4.1	27
4	Mediation analysis: A new test when all or some variables are categorical. <i>International Journal of Research in Marketing</i> , 2017, 34, 780-798.	4.2	5
5	The <i>Journal of Consumer Research</i> at 40: A Historical Analysis. <i>Journal of Consumer Research</i> , 2015, 42, 5-18.	5.1	78
6	Database Submission "Market Dynamics and User-Generated Content About Tablet Computers. <i>Marketing Science</i> , 2014, 33, 449-458.	4.1	32