

Xin Wang

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7782885/publications.pdf>

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6
papers

184
citations

1684188
5
h-index

1872680
6
g-index

6
all docs

6
docs citations

6
times ranked

144
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|---|------|-----------|
| 1 | The Journal of Consumer Research at 40: A Historical Analysis. <i>Journal of Consumer Research</i> , 2015, 42, 5-18. | 5.1 | 78 |
| 2 | Database Submission "Market Dynamics and User-Generated Content About Tablet Computers. <i>Marketing Science</i> , 2014, 33, 449-458. | 4.1 | 32 |
| 3 | Does Piracy Create Online Word of Mouth? An Empirical Analysis in the Movie Industry. <i>Management Science</i> , 2020, 66, 2140-2162. | 4.1 | 27 |
| 4 | Do Spoilers Really Spoil? Using Topic Modeling to Measure the Effect of Spoiler Reviews on Box Office Revenue. <i>Journal of Marketing</i> , 2021, 85, 70-88. | 11.3 | 22 |
| 5 | Attribute Embedding: Learning Hierarchical Representations of Product Attributes from Consumer Reviews. <i>Journal of Marketing</i> , 2022, 86, 155-175. | 11.3 | 20 |
| 6 | Mediation analysis: A new test when all or some variables are categorical. <i>International Journal of Research in Marketing</i> , 2017, 34, 780-798. | 4.2 | 5 |