

Ron Adner

List of Publications by Year in descending order

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Version: 2024-02-01

28
papers

7,380
citations

361296

20
h-index

610775

24
g-index

28
all docs

28
docs citations

28
times ranked

4105
citing authors

#	ARTICLE	IF	CITATIONS
1	The Worst-First Heuristic: How Decision Makers Manage Conjunctive Risk. <i>Management Science</i> , 2023, 69, 1575-1596.	2.4	0
2	Disruption Through Complements. <i>Strategy Science</i> , 2021, 6, 91-109.	2.1	29
3	Frenemies in Platform Markets: Heterogeneous Profit Foci as Drivers of Compatibility Decisions. <i>Management Science</i> , 2020, 66, 2432-2451.	2.4	78
4	Interdependence, Perception, and Investment Choices: An Experimental Approach to Decision Making in Innovation Ecosystems. <i>Organization Science</i> , 2019, 30, 109-125.	3.0	50
5	What Is Different About Digital Strategy? From Quantitative to Qualitative Change. <i>Strategy Science</i> , 2019, 4, 253-261.	2.1	143
6	Fostering Socially-Desirable Government Venture Funding Activity: A Real Options Lens. <i>Proceedings - Academy of Management</i> , 2019, 2019, 14441.	0.0	0
7	Ecosystem as Structure. <i>Journal of Management</i> , 2017, 43, 39-58.	6.3	1,173
8	Right tech, wrong time. <i>IEEE Engineering Management Review</i> , 2017, 45, 81-85.	1.0	6
9	Specialist versus Generalist Positioning: Demand Heterogeneity, Technology Scalability and Endogenous Market Segmentation. <i>Strategy Science</i> , 2016, 1, 184-206.	2.1	16
10	Innovation ecosystems and the pace of substitution: Re-examining technology S-curves. <i>Strategic Management Journal</i> , 2016, 37, 625-648.	4.7	345
11	Real Options Logic Revisited: The Performance Effects of Alternative Resource Allocation Regimes. <i>Academy of Management Journal</i> , 2015, 58, 221-241.	4.3	85
12	Positioning on a Multiattribute Landscape. <i>Management Science</i> , 2014, 60, 2794-2815.	2.4	43
13	"Business Model Innovation, And Its Consequences: The New Uses And Effects Of Words". <i>Proceedings - Academy of Management</i> , 2014, 2014, 10359.	0.0	0
14	Creating and Capturing Value in Changing Ecosystems: From Research to Teaching and Practice. <i>Proceedings - Academy of Management</i> , 2013, 2013, 14005.	0.0	0
15	What Firms Make vs. What They Know: How Firms' Production and Knowledge Boundaries Affect Competitive Advantage in the Face of Technological Change. <i>Organization Science</i> , 2012, 23, 1227-1248.	3.0	140
16	Options Logic Revisited: Disentangling Sequential Investment, Low-Commitment, & Resource Re-Alloc.. <i>Proceedings - Academy of Management</i> , 2012, 2012, 14360.	0.0	1
17	Value creation in innovation ecosystems: how the structure of technological interdependence affects firm performance in new technology generations. <i>Strategic Management Journal</i> , 2010, 31, 306-333.	4.7	1,848
18	Old technology responses to new technology threats: demand heterogeneity and technology retreats. <i>Industrial and Corporate Change</i> , 2010, 19, 1655-1675.	1.7	208

#	ARTICLE	IF	CITATIONS
19	The Case for Formal Theory. <i>Academy of Management Review</i> , 2009, 34, 201-208.	7.4	110
20	Value creation in innovation ecosystems: how the structure of technological interdependence affects firm performance in new technology generations. <i>Strategic Management Journal</i> , 2009, 31, n/a-n/a.	4.7	3
21	Doing versus seeing: acts of exploitation and perceptions of exploration. <i>Strategic Entrepreneurship Journal</i> , 2008, 2, 43-52.	2.6	65
22	A demand-based perspective on sustainable competitive advantage. <i>Strategic Management Journal</i> , 2006, 27, 215-239.	4.7	336
23	What Is Not a Real Option: Considering Boundaries for the Application of Real Options to Business Strategy. <i>Academy of Management Review</i> , 2004, 29, 74.	7.4	118
24	Real Options and Real Tradeoffs. <i>Academy of Management Review</i> , 2004, 29, 120-126.	7.4	60
25	Corporate effects and dynamic managerial capabilities. <i>Strategic Management Journal</i> , 2003, 24, 1011-1025.	4.7	1,123
26	The Emergence of Emerging Technologies. <i>California Management Review</i> , 2002, 45, 50-66.	3.4	167
27	When are technologies disruptive? a demand-based view of the emergence of competition. <i>Strategic Management Journal</i> , 2002, 23, 667-688.	4.7	601
28	Demand Heterogeneity and Technology Evolution: Implications for Product and Process Innovation. <i>Management Science</i> , 2001, 47, 611-628.	2.4	632