

# Ron Adner

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7773670/publications.pdf>

Version: 2024-02-01

28  
papers

7,380  
citations

361413  
20  
h-index

610901  
24  
g-index

28  
all docs

28  
docs citations

28  
times ranked

4105  
citing authors

#	ARTICLE	IF	CITATIONS
1	Value creation in innovation ecosystems: how the structure of technological interdependence affects firm performance in new technology generations. <i>Strategic Management Journal</i> , 2010, 31, 306-333.	7.3	1,848
2	Ecosystem as Structure. <i>Journal of Management</i> , 2017, 43, 39-58.	9.3	1,173
3	Corporate effects and dynamic managerial capabilities. <i>Strategic Management Journal</i> , 2003, 24, 1011-1025.	7.3	1,123
4	Demand Heterogeneity and Technology Evolution: Implications for Product and Process Innovation. <i>Management Science</i> , 2001, 47, 611-628.	4.1	632
5	When are technologies disruptive? a demand-based view of the emergence of competition. <i>Strategic Management Journal</i> , 2002, 23, 667-688.	7.3	601
6	Innovation ecosystems and the pace of substitution: Re-examining technology S-curves. <i>Strategic Management Journal</i> , 2016, 37, 625-648.	7.3	345
7	A demand-based perspective on sustainable competitive advantage. <i>Strategic Management Journal</i> , 2006, 27, 215-239.	7.3	336
8	Old technology responses to new technology threats: demand heterogeneity and technology retreats. <i>Industrial and Corporate Change</i> , 2010, 19, 1655-1675.	2.8	208
9	The Emergence of Emerging Technologies. <i>California Management Review</i> , 2002, 45, 50-66.	6.3	167
10	What Is Different About Digital Strategy? From Quantitative to Qualitative Change. <i>Strategy Science</i> , 2019, 4, 253-261.	2.9	143
11	What Firms Make vs. What They Know: How Firms' Production and Knowledge Boundaries Affect Competitive Advantage in the Face of Technological Change. <i>Organization Science</i> , 2012, 23, 1227-1248.	4.5	140
12	What Is Not a Real Option: Considering Boundaries for the Application of Real Options to Business Strategy. <i>Academy of Management Review</i> , 2004, 29, 74.	11.7	118
13	The Case for Formal Theory. <i>Academy of Management Review</i> , 2009, 34, 201-208.	11.7	110
14	Real Options Logic Revisited: The Performance Effects of Alternative Resource Allocation Regimes. <i>Academy of Management Journal</i> , 2015, 58, 221-241.	6.3	85
15	Frenemies in Platform Markets: Heterogeneous Profit Foci as Drivers of Compatibility Decisions. <i>Management Science</i> , 2020, 66, 2432-2451.	4.1	78
16	Doing versus seeing: acts of exploitation and perceptions of exploration. <i>Strategic Entrepreneurship Journal</i> , 2008, 2, 43-52.	4.4	65
17	Real Options and Real Tradeoffs. <i>Academy of Management Review</i> , 2004, 29, 120-126.	11.7	60
18	Interdependence, Perception, and Investment Choices: An Experimental Approach to Decision Making in Innovation Ecosystems. <i>Organization Science</i> , 2019, 30, 109-125.	4.5	50

#	ARTICLE	IF	CITATIONS
19	Positioning on a Multiattribute Landscape. Management Science, 2014, 60, 2794-2815.	4.1	43
20	Disruption Through Complements. Strategy Science, 2021, 6, 91-109.	2.9	29
21	Specialist versus Generalist Positioning: Demand Heterogeneity, Technology Scalability and Endogenous Market Segmentation. Strategy Science, 2016, 1, 184-206.	2.9	16
22	Right tech, wrong time. IEEE Engineering Management Review, 2017, 45, 81-85.	1.3	6
23	Value creation in innovation ecosystems: how the structure of technological interdependence affects firm performance in new technology generations. Strategic Management Journal, 2009, 31, n/a-n/a.	7.3	3
24	Options Logic Revisited: Disentangling Sequential Investment, Low-Commitment, & Resource Re-Alloc.. Proceedings - Academy of Management, 2012, 2012, 14360.	0.1	1
25	Creating and Capturing Value in Changing Ecosystems: From Research to Teaching and Practice. Proceedings - Academy of Management, 2013, 2013, 14005.	0.1	0
26	"Business Model Innovation, And Its Consequences: The New Uses And Effects Of Words". Proceedings - Academy of Management, 2014, 2014, 10359.	0.1	0
27	Fostering Socially-Desirable Government Venture Funding Activity: A Real Options Lens. Proceedings - Academy of Management, 2019, 2019, 14441.	0.1	0
28	The Worst-First Heuristic: How Decision Makers Manage Conjunctive Risk. Management Science, 2023, 69, 1575-1596.	4.1	0