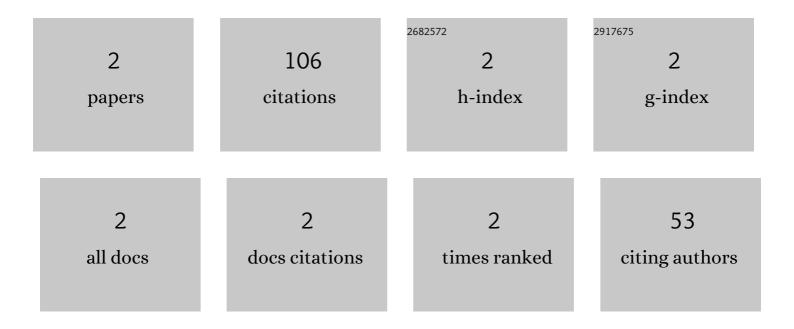
Jennifer J Sun

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/7738735/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Buy Less, Buy Luxury: Understanding and Overcoming Product Durability Neglect for Sustainable Consumption. Journal of Marketing, 2021, 85, 28-43.	11.3	67
2	On the Experience and Engineering of Consumer Pride, Consumer Excitement, and Consumer Relaxation in the Marketplace. Journal of Retailing, 2020, 96, 101-127.	6.2	39