

Carmelo Cennamo

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7684218/publications.pdf>

Version: 2024-02-01

35
papers

4,026
citations

516710

16
h-index

677142

22
g-index

36
all docs

36
docs citations

36
times ranked

2289
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | User preferences and strategic interactions in platform ecosystems. <i>Strategic Management Journal</i> , 2022, 43, 507-529. | 7.3 | 68 |
| 2 | In search of complementarities within and across platform ecosystems: Complementorsâ€™ relative standing and performance in mobile apps ecosystems. <i>Long Range Planning</i> , 2021, 54, 101994. | 4.9 | 37 |
| 3 | Competing in Digital Markets: A Platform-Based Perspective. <i>Academy of Management Perspectives</i> , 2021, 35, 265-291. | 6.8 | 149 |
| 4 | Removing bottlenecks in business ecosystems: The strategic role of outbound open innovation. <i>Research Policy</i> , 2020, 49, 103823. | 6.4 | 79 |
| 5 | Managing Digital Transformation: Scope of Transformation and Modalities of Value Co-Generation and Delivery. <i>California Management Review</i> , 2020, 62, 5-16. | 6.3 | 77 |
| 6 | Digital Transformation in Manufacturing Ecosystems: A Case of Integration Decoupling. <i>Proceedings - Academy of Management</i> , 2020, 2020, 21454. | 0.1 | 0 |
| 7 | New Developments in Competition Theory and Policy. <i>Proceedings - Academy of Management</i> , 2020, 2020, 21141. | 0.1 | 0 |
| 8 | For Which Incumbents Are Digital Platforms Really a Threat? - The Role of Asset Ownership. <i>Proceedings - Academy of Management</i> , 2019, 2019, 14373. | 0.1 | 1 |
| 9 | Generativity Tension and Value Creation in Platform Ecosystems. <i>Organization Science</i> , 2019, 30, 617-641. | 4.5 | 170 |
| 10 | Platform Architecture and Quality Trade-offs of Multihoming Complements. <i>Information Systems Research</i> , 2018, 29, 461-478. | 3.7 | 142 |
| 11 | Towards a theory of ecosystems. <i>Strategic Management Journal</i> , 2018, 39, 2255-2276. | 7.3 | 1,529 |
| 12 | Building the Value of Next-Generation Platforms: The Paradox of Diminishing Returns. <i>Journal of Management</i> , 2018, 44, 3038-3069. | 9.3 | 84 |
| 13 | Disruption in Platform-Based Ecosystems. <i>Journal of Management Studies</i> , 2018, 55, 1203-1241. | 8.3 | 139 |
| 14 | In Search of Status: Exploring Niche Playersâ€™ Strategies in Entrepreneurial Ecosystems. <i>Proceedings - Academy of Management</i> , 2018, 2018, 10822. | 0.1 | 0 |
| 15 | Why Do Intergenerational Technological Transitions Fail in Platform-Based Ecosystems?. <i>Proceedings - Academy of Management</i> , 2017, 2017, 11531. | 0.1 | 0 |
| 16 | Governing the City. <i>California Management Review</i> , 2016, 59, 109-140. | 6.3 | 71 |
| 17 | Stock versus Novelty: Technology Adoption Momentum Revisited. <i>Proceedings - Academy of Management</i> , 2016, 2016, 17574. | 0.1 | 0 |
| 18 | "What Drives a Platform's Strategy? Usage, Membership, and Competition Effects". <i>Proceedings - Academy of Management</i> , 2015, 2015, 15942. | 0.1 | 12 |

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 19 | Value Creation and Free-Riding in Platform Markets: The Asymmetric Impact of Competition on Quality Across the Platform Life Cycle. SSRN Electronic Journal, 2015, , . | 0.4 | 3 |
| 20 | "Why Do New, Superior Platform Technologies Fail? Looking Beyond the Installed Base". Proceedings - Academy of Management, 2015, 2015, 18866. | 0.1 | 0 |
| 21 | Revisiting Network Effects Theory: Towards a Strategy Perspective. Proceedings - Academy of Management, 2014, 2014, 16427. | 0.1 | 1 |
| 22 | Preserving Socioemotional Wealth in Family Firms: Asset or Liability? The Moderating Role of Business Context. Entrepreneurship Theory and Practice, 2013, 37, 1341-1360. | 10.2 | 217 |
| 23 | Platform competition: Strategic trade-offs in platform markets. Strategic Management Journal, 2013, 34, 1331-1350. | 7.3 | 471 |
| 24 | Beyond What and Why. Organization and Environment, 2013, 26, 241-259. | 4.3 | 158 |
| 25 | Towards an integrated perspective on platform market competition. Proceedings - Academy of Management, 2013, 2013, 16837. | 0.1 | 1 |
| 26 | Socioemotional Wealth and Proactive Stakeholder Engagement: Why Family-controlled Firms Care More about their Stakeholders. Entrepreneurship Theory and Practice, 2012, 36, 1153-1173. | 10.2 | 484 |
| 27 | Towards a Theory of Stakeholder Management Exploration and Exploitation. Proceedings - Academy of Management, 2012, 2012, 17236. | 0.1 | 0 |
| 28 | Does Stakeholder Management have a Dark Side?. Journal of Business Ethics, 2009, 89, 491-507. | 6.0 | 106 |
| 29 | The Gang of Four: Acquaintances, Friends or Foes? Towards an Integrated Perspective on Platform Competition. SSRN Electronic Journal, 0, , . | 0.4 | 4 |
| 30 | Platform Architecture, Multihoming and Complement Quality: Evidence from the U.S. Video Game Industry. SSRN Electronic Journal, 0, , . | 0.4 | 0 |
| 31 | In Search of Status: The Impact of Niche Players's Status on Performance in Platform Ecosystems. SSRN Electronic Journal, 0, , . | 0.4 | 0 |
| 32 | Digital Transformation and the Value of Incumbents' Complementary Assets: The Substitution Effect of Digital Platforms. SSRN Electronic Journal, 0, , . | 0.4 | 1 |
| 33 | Generativity Tension and Value Creation in Platform-Based Technology Ecosystems. SSRN Electronic Journal, 0, , . | 0.4 | 3 |
| 34 | Towards a Theory of Ecosystems. SSRN Electronic Journal, 0, , . | 0.4 | 13 |
| 35 | Two sides of the same coin? Decentralized versus proprietary blockchains and the performance of digital currencies.. Academy of Management Discoveries, 0, , . | 2.9 | 5 |