

# Carmelo Cennamo

## List of Publications by Year in descending order

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Version: 2024-02-01

35  
papers

4,026  
citations

516710

16  
h-index

677142

22  
g-index

36  
all docs

36  
docs citations

36  
times ranked

2289  
citing authors

#	ARTICLE	IF	CITATIONS
1	Towards a theory of ecosystems. <i>Strategic Management Journal</i> , 2018, 39, 2255-2276.	7.3	1,529
2	Socioemotional Wealth and Proactive Stakeholder Engagement: Why Familyâ€“Controlled Firms Care More about their Stakeholders. <i>Entrepreneurship Theory and Practice</i> , 2012, 36, 1153-1173.	10.2	484
3	Platform competition: Strategic tradeâ€“offs in platform markets. <i>Strategic Management Journal</i> , 2013, 34, 1331-1350.	7.3	471
4	Preserving Socioemotional Wealth in Family Firms: Asset or Liability? The Moderating Role of Business Context. <i>Entrepreneurship Theory and Practice</i> , 2013, 37, 1341-1360.	10.2	217
5	Generativity Tension and Value Creation in Platform Ecosystems. <i>Organization Science</i> , 2019, 30, 617-641.	4.5	170
6	Beyond What and Why. <i>Organization and Environment</i> , 2013, 26, 241-259.	4.3	158
7	Competing in Digital Markets: A Platform-Based Perspective. <i>Academy of Management Perspectives</i> , 2021, 35, 265-291.	6.8	149
8	Platform Architecture and Quality Trade-offs of Multihoming Complements. <i>Information Systems Research</i> , 2018, 29, 461-478.	3.7	142
9	Disruption in Platformâ€“Based Ecosystems. <i>Journal of Management Studies</i> , 2018, 55, 1203-1241.	8.3	139
10	Does Stakeholder Management have a Dark Side?. <i>Journal of Business Ethics</i> , 2009, 89, 491-507.	6.0	106
11	Building the Value of Next-Generation Platforms: The Paradox of Diminishing Returns. <i>Journal of Management</i> , 2018, 44, 3038-3069.	9.3	84
12	Removing bottlenecks in business ecosystems: The strategic role of outbound open innovation. <i>Research Policy</i> , 2020, 49, 103823.	6.4	79
13	Managing Digital Transformation: Scope of Transformation and Modalities of Value Co-Generation and Delivery. <i>California Management Review</i> , 2020, 62, 5-16.	6.3	77
14	Governing the City. <i>California Management Review</i> , 2016, 59, 109-140.	6.3	71
15	User preferences and strategic interactions in platform ecosystems. <i>Strategic Management Journal</i> , 2022, 43, 507-529.	7.3	68
16	In search of complementarities within and across platform ecosystems: Complementorsâ€™ relative standing and performance in mobile apps ecosystems. <i>Long Range Planning</i> , 2021, 54, 101994.	4.9	37
17	Towards a Theory of Ecosystems. <i>SSRN Electronic Journal</i> , 0, , .	0.4	13
18	"What Drives a Platform's Strategy? Usage, Membership, and Competition Effects". <i>Proceedings - Academy of Management</i> , 2015, 2015, 15942.	0.1	12

#	ARTICLE	IF	CITATIONS
19	Two sides of the same coin? Decentralized versus proprietary blockchains and the performance of digital currencies.. Academy of Management Discoveries, 0, , .	2.9	5
20	The Gang of Four: Acquaintances, Friends or Foes? Towards an Integrated Perspective on Platform Competition. SSRN Electronic Journal, 0, , .	0.4	4
21	Value Creation and Free-Riding in Platform Markets: The Asymmetric Impact of Competition on Quality Across the Platform Life Cycle. SSRN Electronic Journal, 2015, , .	0.4	3
22	Generativity Tension and Value Creation in Platform-Based Technology Ecosystems. SSRN Electronic Journal, 0, , .	0.4	3
23	Towards an integrated perspective on platform market competition. Proceedings - Academy of Management, 2013, 2013, 16837.	0.1	1
24	Digital Transformation and the Value of Incumbents' Complementary Assets: The Substitution Effect of Digital Platforms. SSRN Electronic Journal, 0, , .	0.4	1
25	For Which Incumbents Are Digital Platforms Really a Threat? - The Role of Asset Ownership. Proceedings - Academy of Management, 2019, 2019, 14373.	0.1	1
26	Revisiting Network Effects Theory: Towards a Strategy Perspective. Proceedings - Academy of Management, 2014, 2014, 16427.	0.1	1
27	Platform Architecture, Multihoming and Complement Quality: Evidence from the U.S. Video Game Industry. SSRN Electronic Journal, 0, , .	0.4	0
28	In Search of Status: The Impact of Niche Players's Status on Performance in Platform Ecosystems. SSRN Electronic Journal, 0, , .	0.4	0
29	Towards a Theory of Stakeholder Management Exploration and Exploitation. Proceedings - Academy of Management, 2012, 2012, 17236.	0.1	0
30	"Why Do New, Superior Platform Technologies Fail? Looking Beyond the Installed Base". Proceedings - Academy of Management, 2015, 2015, 18866.	0.1	0
31	Stock versus Novelty: Technology Adoption Momentum Revisited. Proceedings - Academy of Management, 2016, 2016, 17574.	0.1	0
32	Why Do Intergenerational Technological Transitions Fail in Platform-Based Ecosystems?. Proceedings - Academy of Management, 2017, 2017, 11531.	0.1	0
33	In Search of Status: Exploring Niche Players's™ Strategies in Entrepreneurial Ecosystems. Proceedings - Academy of Management, 2018, 2018, 10822.	0.1	0
34	Digital Transformation in Manufacturing Ecosystems: A Case of Integration Decoupling. Proceedings - Academy of Management, 2020, 2020, 21454.	0.1	0
35	New Developments in Competition Theory and Policy. Proceedings - Academy of Management, 2020, 2020, 21141.	0.1	0