

Abdul Razak Munir

List of Publications by Year in descending order

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10
papers

49
citations

2258059

3
h-index

1872680

6
g-index

10
all docs

10
docs citations

10
times ranked

20
citing authors

#	ARTICLE	IF	CITATIONS
1	Reflective Model of Brand Awareness on Repurchase Intention and Customer Satisfaction. Journal of Asian Finance, Economics and Business (discontinued), 2020, 7, 427-438.	1.0	36
2	Acceptance of Mobile Banking Services in Makassar: A Technology Acceptance Model (TAM) Approach. IOSR Journal of Business and Management, 2013, 7, 52-59.	0.1	5
3	Mediation effect of acculturative aesthetic attractiveness on the relation of product innovation to increase SMEs marketing performance. IOP Conference Series: Earth and Environmental Science, 2019, 235, 012065.	0.3	4
4	The role of geo-cultural product attractiveness and acculturative aesthetic attractiveness in enhancing the relationship between innovation and SMEs marketing performance. Management Science Letters, 2020, , 3419-3424.	1.5	2
5	Implementation of Zero Run-Off (ZRO) system on Cocoa land to increase watershed performance. IOP Conference Series: Earth and Environmental Science, 2019, 235, 012089.	0.3	1
6	Linking green marketing strategy with geo-cultural product attractiveness on SMEs' marketing performance in South Sulawesi, Indonesia. IOP Conference Series: Earth and Environmental Science, 2020, 575, 012050.	0.3	1
7	Intention to return after disaster. IOP Conference Series: Earth and Environmental Science, 2019, 235, 012100.	0.3	0
8	Supply chain analysis of dry and wet cocoa beans. IOP Conference Series: Earth and Environmental Science, 2019, 343, 012113.	0.3	0
9	Youth participation in the informal sector in subsector Tamalanrea Indah, Makassar. IOP Conference Series: Earth and Environmental Science, 2020, 473, 012093.	0.3	0
10	Analysis Of Coastal Women Empowerment Models In Takalar Regency. , 2017, , .		0