

# Blanca Hernandez

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7540943/publications.pdf>

Version: 2024-02-01

44  
papers

2,382  
citations

304368

22  
h-index

253896

43  
g-index

44  
all docs

44  
docs citations

44  
times ranked

2018  
citing authors

#	ARTICLE	IF	CITATIONS
1	Using clickers in class. The role of interactivity, active collaborative learning and engagement in learning performance. <i>Computers and Education</i> , 2013, 62, 102-110.	5.1	364
2	Age, gender and income: do they really moderate online shopping behaviour?. <i>Online Information Review</i> , 2011, 35, 113-133.	2.2	290
3	Customer behavior in electronic commerce: The moderating effect of e-purchasing experience. <i>Journal of Business Research</i> , 2010, 63, 964-971.	5.8	190
4	Key website factors in e-business strategy. <i>International Journal of Information Management</i> , 2009, 29, 362-371.	10.5	138
5	Environmental disclosures and compulsory accounting standards: the case of spanish annual reports. <i>Business Strategy and the Environment</i> , 2007, 16, 50-63.	8.5	128
6	Don't believe strangers: Online consumer reviews and the role of social psychological distance. <i>Information and Management</i> , 2018, 55, 31-50.	3.6	105
7	Extending the technology acceptance model to include the IT decision-maker: A study of business management software. <i>Technovation</i> , 2008, 28, 112-121.	4.2	96
8	The role of social motivations in e-learning: How do they affect usage and success of ICT interactive tools?. <i>Computers in Human Behavior</i> , 2011, 27, 2224-2232.	5.1	89
9	Engagement platforms. <i>Journal of Service Theory and Practice</i> , 2016, 26, 559-589.	1.9	88
10	Adoption vs acceptance of e-commerce: two different decisions. <i>European Journal of Marketing</i> , 2009, 43, 1232-1245.	1.7	76
11	The role of post-use trust in the acceptance of a technology: Drivers and consequences. <i>Technovation</i> , 2011, 31, 523-538.	4.2	74
12	The impact of self-efficacy, ease of use and usefulness on e-purchasing: An analysis of experienced e-shoppers. <i>Interacting With Computers</i> , 2009, 21, 146-156.	1.0	71
13	The online purchase as a context for co-creating experiences. Drivers of and consequences for customer behavior. <i>Internet Research</i> , 2014, 24, 393-412.	2.7	64
14	The impact of social media and offline influences on consumer behaviour. An analysis of the low-cost airline industry. <i>Current Issues in Tourism</i> , 2018, 21, 1014-1032.	4.6	62
15	How motivation, opportunity and ability can drive online airline ticket purchases. <i>Journal of Air Transport Management</i> , 2010, 16, 346-349.	2.4	46
16	How smart experiences build service loyalty: The importance of consumer love for smart voice assistants. <i>Psychology and Marketing</i> , 2021, 38, 1122-1139.	4.6	46
17	Differences between potential, new and experienced e-customers. <i>Internet Research</i> , 2008, 18, 248-265.	2.7	38
18	Perceived value of advanced mobile messaging services. <i>Information Technology and People</i> , 2017, 30, 324-355.	1.9	37

#	ARTICLE	IF	CITATIONS
19	Adopting television as a new channel for e-commerce. The influence of interactive technologies on consumer behavior. <i>Electronic Commerce Research</i> , 2013, 13, 457-475.	3.0	36
20	Key drivers of consumer purchase of airline tickets: A cross-cultural analysis. <i>Journal of Air Transport Management</i> , 2013, 27, 11-14.	2.4	33
21	The role of social motivations, ability, and opportunity in online know-how exchanges: evidence from the airline services industry. <i>Service Business</i> , 2015, 9, 209-232.	2.2	30
22	Potential funders' motivations in reward-based crowdfunding. The influence of project attachment and business viability. <i>Computers in Human Behavior</i> , 2020, 106, 106240.	5.1	28
23	The firm's continuance intentions to use inter-organizational ICTs: The influence of contingency factors and perceptions. <i>Information and Management</i> , 2014, 51, 747-761.	3.6	27
24	Analysis of the moderating effect of industry on online behaviour. <i>Online Information Review</i> , 2006, 30, 681-698.	2.2	20
25	Future use intentions versus intensity of use: An analysis of corporate technology acceptance. <i>Industrial Marketing Management</i> , 2009, 38, 338-354.	3.7	20
26	Social Consciousness and Perceived Risk as Drivers of Crowdfunding as a Socially Responsible Investment in Tourism. <i>Journal of Travel Research</i> , 2021, 60, 16-30.	5.8	20
27	The Role of Travel Motivations and Social Media Use in Consumer Interactive Behaviour: A Uses and Gratifications Perspective. <i>Sustainability</i> , 2020, 12, 8789.	1.6	16
28	Business management software in high-tech firms: the case of the IT services sector. <i>Journal of Business and Industrial Marketing</i> , 2010, 25, 132-146.	1.8	15
29	Performance of e-invoicing in Spanish firms. <i>Information Systems and E-Business Management</i> , 2013, 11, 457-480.	2.2	15
30	Business Acceptance of Information Technology. <i>International Journal of Enterprise Information Systems</i> , 2008, 4, 62-79.	0.6	14
31	Developing a new conceptual framework for experience and value creation. <i>Service Business</i> , 2019, 13, 225-248.	2.2	13
32	When the performance comes into play: The influence of positive online consumer reviews on individuals' post-consumption responses. <i>Journal of Business Research</i> , 2020, 113, 422-435.	5.8	13
33	Collaborating online: the roles of interactivity and personalization. <i>Service Industries Journal</i> , 2014, 34, 677-698.	5.0	12
34	What, how and when? Exploring the influence of firm-generated content on popularity in a tourism destination context. <i>Journal of Destination Marketing &amp; Management</i> , 2020, 18, 100504.	3.4	12
35	Influence of the business technological compatibility on the acceptance of innovations. <i>European Journal of Innovation Management</i> , 2007, 10, 7-24.	2.4	8
36	The effect of cognitive absorption on marketing learning performance. <i>Spanish Journal of Marketing - ESIC</i> , 2019, 23, 249-271.	2.7	8

#	ARTICLE	IF	CITATIONS
37	Relational cohesion between users and smart voice assistants. <i>Journal of Services Marketing</i> , 2022, 36, 725-740.	1.7	8
38	Not so positive, please!. <i>Internet Research</i> , 2019, 29, 606-637.	2.7	7
39	The influence of generic-academic competences on satisfaction and loyalty: the view of two key actors in higher education. <i>Journal of Higher Education Policy and Management</i> , 2020, 42, 563-578.	1.5	7
40	The effect of experience on web procurement. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2009, 15, 7-24.	2.3	4
41	IPTV as a services distribution channel. <i>Industrial Management and Data Systems</i> , 2011, 111, 1381-1398.	2.2	4
42	Influencia de la cultura en el comportamiento de compra online de productos turísticos. El caso de España y México. <i>Innovar</i> , 2014, 24, 153-165.	0.1	4
43	What about "U"? The influence of positive online consumer reviews on the individual's perception of consumption benefits. <i>Online Information Review</i> , 2020, 44, 863-885.	2.2	4
44	The influence of competences in business higher education: a student's approach. , 0, , .		2