# Blanca Hernandez

List of Publications by Year
in descending order

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|---|---|---|---|
| 44<br>papers | 2,382<br>citations | 304743<br>22<br>h-index | 254184<br>43<br>g-index |
| 44<br>all docs | 44<br>docs citations | 44<br>times ranked | 2018<br>citing authors |

| # | Article | IF | Citations |
|---|---------|----|-----------|
| 1 | Relational cohesion between users and smart voice assistants. Journal of Services Marketing, 2022, 36, 725-740. | 3.0 | 8 |
| 2 | Social Consciousness and Perceived Risk as Drivers of Crowdfunding as a Socially Responsible Investment in Tourism. Journal of Travel Research, 2021, 60, 16-30. | 9.0 | 20 |
| 3 | How smart experiences build service loyalty: The importance of consumer love for smart voice assistants. Psychology and Marketing, 2021, 38, 1122-1139. | 8.2 | 46 |
| 4 | When the performance comes into play: The influence of positive online consumer reviews on individuals' post-consumption responses. Journal of Business Research, 2020, 113, 422-435. | 10.2 | 13 |
| 5 | Potential funders' motivations in reward-based crowdfunding. The influence of project attachment and business viability. Computers in Human Behavior, 2020, 106, 106240. | 8.5 | 28 |
| 6 | The influence of generic-academic competences on satisfaction and loyalty: the view of two key actors in higher education. Journal of Higher Education Policy and Management, 2020, 42, 563-578. | 2.3 | 7 |
| 7 | What about "U"? The influence of positive online consumer reviews on the individual's perception of consumption benefits. Online Information Review, 2020, 44, 863-885. | 3.2 | 4 |
| 8 | The Role of Travel Motivations and Social Media Use in Consumer Interactive Behaviour: A Uses and Gratifications Perspective. Sustainability, 2020, 12, 8789. | 3.2 | 16 |
| 9 | What, how and when? Exploring the influence of firm-generated content on popularity in a tourism destination context. Journal of Destination Marketing & Management, 2020, 18, 100504. | 5.3 | 12 |
| 10 | Developing a new conceptual framework for experience and value creation. Service Business, 2019, 13, 225-248. | 4.2 | 13 |
| 11 | The effect of cognitive absorption on marketing learning performance. Spanish Journal of Marketing - ESIC, 2019, 23, 249-271. | 5.2 | 8 |
| 12 | Not so positive, please!. Internet Research, 2019, 29, 606-637. | 4.9 | 7 |
| 13 | The impact of social media and offline influences on consumer behaviour. An analysis of the low-cost airline industry. Current Issues in Tourism, 2018, 21, 1014-1032. | 7.2 | 62 |
| 14 | Don't believe strangers: Online consumer reviews and the role of social psychological distance. Information and Management, 2018, 55, 31-50. | 6.5 | 105 |
| 15 | Perceived value of advanced mobile messaging services. Information Technology and People, 2017, 30, 324-355. | 3.2 | 37 |
| 16 | Engagement platforms. Journal of Service Theory and Practice, 2016, 26, 559-589. | 3.2 | 88 |
| 17 | The role of social motivations, ability, and opportunity in online know-how exchanges: evidence from the airline services industry. Service Business, 2015, 9, 209-232. | 4.2 | 30 |
| 18 | Influencia de la cultura en el comportamiento de compra online de productos turÃsticos. El caso de EspaÃ±a y MÃ©xico. Innovar, 2014, 24, 153-165. | 0.4 | 4 |

| # | Article | IF | Citations |
|---|---------|-----|-----------|
| 19 | The online purchase as a context for co-creating experiences. Drivers of and consequences for customer behavior. Internet Research, 2014, 24, 393-412. | 4.9 | 64 |
| 20 | Collaborating online: the roles of interactivity and personalization. Service Industries Journal, 2014, 34, 677-698. | 8.3 | 12 |
| 21 | The firm's continuance intentions to use inter-organizational ICTs: The influence of contingency factors and perceptions. Information and Management, 2014, 51, 747-761. | 6.5 | 27 |
| 22 | Performance of e-invoicing in Spanish firms. Information Systems and E-Business Management, 2013, 11, 457-480. | 3.7 | 15 |
| 23 | Using clickers in class. The role of interactivity, active collaborative learning and engagement in learning performance. Computers and Education, 2013, 62, 102-110. | 8.3 | 364 |
| 24 | Adopting television as a new channel for e-commerce. The influence of interactive technologies on consumer behavior. Electronic Commerce Research, 2013, 13, 457-475. | 5.0 | 36 |
| 25 | Key drivers of consumer purchase of airline tickets: A cross-cultural analysis. Journal of Air Transport Management, 2013, 27, 11-14. | 4.5 | 33 |
| 26 | Age, gender and income: do they really moderate online shopping behaviour?. Online Information Review, 2011, 35, 113-133. | 3.2 | 290 |
| 27 | The role of post-use trust in the acceptance of a technology: Drivers and consequences. Technovation, 2011, 31, 523-538. | 7.8 | 74 |
| 28 | The role of social motivations in e-learning: How do they affect usage and success of ICT interactive tools?. Computers in Human Behavior, 2011, 27, 2224-2232. | 8.5 | 89 |
| 29 | IPTV as a services distribution channel. Industrial Management and Data Systems, 2011, 111, 1381-1398. | 3.7 | 4 |
| 30 | Business management software in high‐tech firms: the case of the IT services sector. Journal of Business and Industrial Marketing, 2010, 25, 132-146. | 3.0 | 15 |
| 31 | How motivation, opportunity and ability can drive online airline ticket purchases. Journal of Air Transport Management, 2010, 16, 346-349. | 4.5 | 46 |
| 32 | Customer behavior in electronic commerce: The moderating effect of e-purchasing experience. Journal of Business Research, 2010, 63, 964-971. | 10.2 | 190 |
| 33 | Future use intentions versus intensity of use: An analysis of corporate technology acceptance. Industrial Marketing Management, 2009, 38, 338-354. | 6.7 | 20 |
| 34 | The impact of self-efficacy, ease of use and usefulness on e-purchasing: An analysis of experienced e-shoppers. Interacting With Computers, 2009, 21, 146-156. | 1.5 | 71 |
| 35 | Key website factors in e-business strategy. International Journal of Information Management, 2009, 29, 362-371. | 17.5 | 138 |
| 36 | Adoption vs acceptance of e‐commerce: two different decisions. European Journal of Marketing, 2009, 43, 1232-1245. | 2.9 | 76 |

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|---|---------|----|-----------|
| 37 | The effect of experience on web procurement. International Journal of Entrepreneurial Behaviour and Research, 2009, 15, 7-24. | 3.8 | 4 |
| 38 | Extending the technology acceptance model to include the IT decision-maker: A study of business management software. Technovation, 2008, 28, 112-121. | 7.8 | 96 |
| 39 | Differences between potential, new and experienced eâ€customers. Internet Research, 2008, 18, 248-265. | 4.9 | 38 |
| 40 | Business Acceptance of Information Technology. International Journal of Enterprise Information Systems, 2008, 4, 62-79. | 1.0 | 14 |
| 41 | Influence of the business technological compatibility on the acceptance of innovations. European Journal of Innovation Management, 2007, 10, 7-24. | 4.6 | 8 |
| 42 | Environmental disclosures and compulsory accounting standards: the case of spanish annual reports. Business Strategy and the Environment, 2007, 16, 50-63. | 14.3 | 128 |
| 43 | Analysis of the moderating effect of industry on online behaviour. Online Information Review, 2006, 30, 681-698. | 3.2 | 20 |
| 44 | The influence of competences in business higher education: a studentâ€™s approach. , 0, , . | | 2 |