

# Blanca Hernandez

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7540943/publications.pdf>

Version: 2024-02-01

44  
papers

2,382  
citations

304743

22  
h-index

254184

43  
g-index

44  
all docs

44  
docs citations

44  
times ranked

2018  
citing authors

| #  | ARTICLE  | IF   | CITATIONS |
|----|--|------|-----------|
| 1  | Using clickers in class. The role of interactivity, active collaborative learning and engagement in learning performance. <i>Computers and Education</i> , 2013, 62, 102-110.  | 8.3  | 364       |
| 2  | Age, gender and income: do they really moderate online shopping behaviour?. <i>Online Information Review</i> , 2011, 35, 113-133.  | 3.2  | 290       |
| 3  | Customer behavior in electronic commerce: The moderating effect of e-purchasing experience. <i>Journal of Business Research</i> , 2010, 63, 964-971.                           | 10.2 | 190       |
| 4  | Key website factors in e-business strategy. <i>International Journal of Information Management</i> , 2009, 29, 362-371.  | 17.5 | 138       |
| 5  | Environmental disclosures and compulsory accounting standards: the case of spanish annual reports. <i>Business Strategy and the Environment</i> , 2007, 16, 50-63.             | 14.3 | 128       |
| 6  | Don't believe strangers: Online consumer reviews and the role of social psychological distance. <i>Information and Management</i> , 2018, 55, 31-50.                           | 6.5  | 105       |
| 7  | Extending the technology acceptance model to include the IT decision-maker: A study of business management software. <i>Technovation</i> , 2008, 28, 112-121.                  | 7.8  | 96        |
| 8  | The role of social motivations in e-learning: How do they affect usage and success of ICT interactive tools?. <i>Computers in Human Behavior</i> , 2011, 27, 2224-2232.        | 8.5  | 89        |
| 9  | Engagement platforms. <i>Journal of Service Theory and Practice</i> , 2016, 26, 559-589.   | 3.2  | 88        |
| 10 | Adoption vs acceptance of e-commerce: two different decisions. <i>European Journal of Marketing</i> , 2009, 43, 1232-1245.   | 2.9  | 76        |
| 11 | The role of post-use trust in the acceptance of a technology: Drivers and consequences. <i>Technovation</i> , 2011, 31, 523-538.   | 7.8  | 74        |
| 12 | The impact of self-efficacy, ease of use and usefulness on e-purchasing: An analysis of experienced e-shoppers. <i>Interacting With Computers</i> , 2009, 21, 146-156.         | 1.5  | 71        |
| 13 | The online purchase as a context for co-creating experiences. Drivers of and consequences for customer behavior. <i>Internet Research</i> , 2014, 24, 393-412.                 | 4.9  | 64        |
| 14 | The impact of social media and offline influences on consumer behaviour. An analysis of the low-cost airline industry. <i>Current Issues in Tourism</i> , 2018, 21, 1014-1032. | 7.2  | 62        |
| 15 | How motivation, opportunity and ability can drive online airline ticket purchases. <i>Journal of Air Transport Management</i> , 2010, 16, 346-349.                             | 4.5  | 46        |
| 16 | How smart experiences build service loyalty: The importance of consumer love for smart voice assistants. <i>Psychology and Marketing</i> , 2021, 38, 1122-1139.                | 8.2  | 46        |
| 17 | Differences between potential, new and experienced e-customers. <i>Internet Research</i> , 2008, 18, 248-265.  | 4.9  | 38        |
| 18 | Perceived value of advanced mobile messaging services. <i>Information Technology and People</i> , 2017, 30, 324-355.   | 3.2  | 37        |

| #  | ARTICLE  | IF   | CITATIONS |
|----|--|------|-----------|
| 19 | Adopting television as a new channel for e-commerce. The influence of interactive technologies on consumer behavior. <i>Electronic Commerce Research</i> , 2013, 13, 457-475.                      | 5.0  | 36        |
| 20 | Key drivers of consumer purchase of airline tickets: A cross-cultural analysis. <i>Journal of Air Transport Management</i> , 2013, 27, 11-14.  | 4.5  | 33        |
| 21 | The role of social motivations, ability, and opportunity in online know-how exchanges: evidence from the airline services industry. <i>Service Business</i> , 2015, 9, 209-232.                    | 4.2  | 30        |
| 22 | Potential funders' motivations in reward-based crowdfunding. The influence of project attachment and business viability. <i>Computers in Human Behavior</i> , 2020, 106, 106240.                   | 8.5  | 28        |
| 23 | The firm's continuance intentions to use inter-organizational ICTs: The influence of contingency factors and perceptions. <i>Information and Management</i> , 2014, 51, 747-761.                   | 6.5  | 27        |
| 24 | Analysis of the moderating effect of industry on online behaviour. <i>Online Information Review</i> , 2006, 30, 681-698.   | 3.2  | 20        |
| 25 | Future use intentions versus intensity of use: An analysis of corporate technology acceptance. <i>Industrial Marketing Management</i> , 2009, 38, 338-354.   | 6.7  | 20        |
| 26 | Social Consciousness and Perceived Risk as Drivers of Crowdfunding as a Socially Responsible Investment in Tourism. <i>Journal of Travel Research</i> , 2021, 60, 16-30.                           | 9.0  | 20        |
| 27 | The Role of Travel Motivations and Social Media Use in Consumer Interactive Behaviour: A Uses and Gratifications Perspective. <i>Sustainability</i> , 2020, 12, 8789.                              | 3.2  | 16        |
| 28 | Business management software in high-tech firms: the case of the IT services sector. <i>Journal of Business and Industrial Marketing</i> , 2010, 25, 132-146.                                      | 3.0  | 15        |
| 29 | Performance of e-invoicing in Spanish firms. <i>Information Systems and E-Business Management</i> , 2013, 11, 457-480.   | 3.7  | 15        |
| 30 | Business Acceptance of Information Technology. <i>International Journal of Enterprise Information Systems</i> , 2008, 4, 62-79.  | 1.0  | 14        |
| 31 | Developing a new conceptual framework for experience and value creation. <i>Service Business</i> , 2019, 13, 225-248.  | 4.2  | 13        |
| 32 | When the performance comes into play: The influence of positive online consumer reviews on individuals' post-consumption responses. <i>Journal of Business Research</i> , 2020, 113, 422-435.      | 10.2 | 13        |
| 33 | Collaborating online: the roles of interactivity and personalization. <i>Service Industries Journal</i> , 2014, 34, 677-698.   | 8.3  | 12        |
| 34 | What, how and when? Exploring the influence of firm-generated content on popularity in a tourism destination context. <i>Journal of Destination Marketing &amp; Management</i> , 2020, 18, 100504. | 5.3  | 12        |
| 35 | Influence of the business technological compatibility on the acceptance of innovations. <i>European Journal of Innovation Management</i> , 2007, 10, 7-24.   | 4.6  | 8         |
| 36 | The effect of cognitive absorption on marketing learning performance. <i>Spanish Journal of Marketing - ESIC</i> , 2019, 23, 249-271.  | 5.2  | 8         |

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|----|--|-----|-----------|
| 37 | Relational cohesion between users and smart voice assistants. <i>Journal of Services Marketing</i> , 2022, 36, 725-740.  | 3.0 | 8         |
| 38 | Not so positive, please!. <i>Internet Research</i> , 2019, 29, 606-637.  | 4.9 | 7         |
| 39 | The influence of generic-academic competences on satisfaction and loyalty: the view of two key actors in higher education. <i>Journal of Higher Education Policy and Management</i> , 2020, 42, 563-578. | 2.3 | 7         |
| 40 | The effect of experience on web procurement. <i>International Journal of Entrepreneurial Behaviour and Research</i> , 2009, 15, 7-24.  | 3.8 | 4         |
| 41 | IPTV as a services distribution channel. <i>Industrial Management and Data Systems</i> , 2011, 111, 1381-1398.   | 3.7 | 4         |
| 42 | Influencia de la cultura en el comportamiento de compra online de productos turísticos. El caso de España y México. <i>Innovar</i> , 2014, 24, 153-165.  | 0.4 | 4         |
| 43 | What about "œU"œ? The influence of positive online consumer reviews on the individual's perception of consumption benefits. <i>Online Information Review</i> , 2020, 44, 863-885.                        | 3.2 | 4         |
| 44 | The influence of competences in business higher education: a student's approach. , 0, , .  |     | 2         |