

# Sourav Ray

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7504950/publications.pdf>

Version: 2024-02-01

8  
papers

174  
citations

1937685

4  
h-index

1872680

6  
g-index

8  
all docs

8  
docs citations

8  
times ranked

104  
citing authors

#	ARTICLE	IF	CITATIONS
1	Asymmetric price adjustment in the small. <i>Journal of Monetary Economics</i> , 2008, 55, 728-737.	3.4	61
2	Asymmetric Wholesale Pricing: Theory and Evidence. <i>Marketing Science</i> , 2006, 25, 131-154.	4.1	44
3	Asymmetric price adjustment: evidence from weekly product-level scanner price data. <i>Managerial and Decision Economics</i> , 2007, 28, 723-736.	2.5	20
4	Asymmetric Price Adjustment in the Small: An Implication of Rational Inattention. <i>SSRN Electronic Journal</i> , 0, , .	0.4	15
5	Conflict and performance in channels: a meta-analysis. <i>Journal of the Academy of Marketing Science</i> , 2021, 49, 327-349.	11.2	14
6	Asymmetric Price Adjustment in the Small. <i>SSRN Electronic Journal</i> , 0, , .	0.4	13
7	Multicomponent Systems Pricing: Rational Inattention and Downward Rigidities. <i>Journal of Marketing</i> , 2012, 76, 1-17.	11.3	5
8	Marketing in a World with Costs of Price Adjustment. <i>Review of Marketing Research</i> , 2010, , 168-188.	0.2	2