

Barbara Borusiak

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7502566/publications.pdf>

Version: 2024-02-01

14
papers

84
citations

1937457

4
h-index

1474057

9
g-index

14
all docs

14
docs citations

14
times ranked

51
citing authors

#	ARTICLE	IF	CITATIONS
1	Predictors of intention to reduce meat consumption due to environmental reasons – Results from Poland and Slovakia. <i>Meat Science</i> , 2022, 184, 108674.	2.7	7
2	The role of health orientation in determining purchase intention and behaviour. <i>British Food Journal</i> , 2022, ahead-of-print, .	1.6	0
3	The Impact of Environmental Concern on Intention to Reduce Consumption of Single-Use Bottled Water. <i>Energies</i> , 2021, 14, 1985.	1.6	10
4	Aromachology and Customer Behavior in Retail Stores: A Systematic Review. <i>Applied Sciences (Switzerland)</i> , 2021, 11, 6195.	1.3	2
5	The role of environmental concern in explaining attitude towards second-hand shopping. <i>Entrepreneurial Business and Economics Review</i> , 2021, 9, 71-83.	1.2	5
6	Towards Building Sustainable Consumption: A Study of Second-Hand Buying Intentions. <i>Sustainability</i> , 2020, 12, 875.	1.6	51
7	Retail Formats and Alternative Retail Formats. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 184-204.	0.7	0
8	Motives of second-hand products purchase – the qualitative study results. , 2020, 2020, 23-31.	0.1	1
9	Opinie studentów na temat konsumpcji mięsa i jej konsekwencji dla środowiska naturalnego. <i>Ekonomia</i> , 2020, 26, 53-64.	0.1	1
10	The wine market – an empirical examination of in-store consumer behaviour. <i>Potravinarstvo</i> , 2017, 11, .	0.5	3
11	The Mechanisms for the Emergence and Evolution of Retail Formats. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2014, , 108-126.	0.7	4
12	Sustainability, sustainable development and corporate social responsibility. , 0, , 27-33.		0
13	Sustainable consumption. , 0, , 35-41.		0
14	How to Teach Sustainability to Students of Marketing – Magazyn Dobra Charity Shop Case Study. , 0, , 91-105.		0