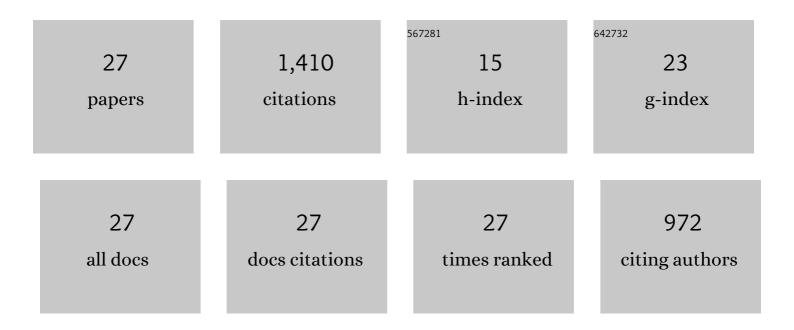
Junhong Chu

List of Publications by Year in descending order

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ПЛИНОМС СНИ

#	Article	IF	CITATIONS
1	Taxi Drivers' Response to Cancellations and No-Shows: New Evidence for Reference-Dependent Preferences. Management Science, 2023, 69, 179-199.	4.1	8
2	Early-life exposure to hardship increased risk tolerance and entrepreneurship in adulthood with gender differences. Proceedings of the National Academy of Sciences of the United States of America, 2022, 119, e2104033119.	7.1	8
3	The impact of mergers and acquisitions on brand equity: A structural analysis. International Journal of Research in Marketing, 2021, 38, 615-638.	4.2	8
4	The Last Mile Matters: Impact of Dockless Bike Sharing on Subway Housing Price Premium. Management Science, 2021, 67, 297-316.	4.1	64
5	Air pollution as a determinant of food delivery and related plastic waste. Nature Human Behaviour, 2021, 5, 212-220.	12.0	32
6	Geography as branding: Descriptive evidence from Taobao. Quantitative Marketing and Economics, 2021, 19, 53-92.	1.5	9
7	Clicks versus Bricks: The role of durability in marketing channel strategy of durable goods manufacturers. European Journal of Operational Research, 2018, 265, 909-918.	5.7	56
8	Nonlabor Income and Age at Marriage: Evidence From China's Heating Policy. Demography, 2018, 55, 2345-2370.	2.5	10
9	Quantifying Cross and Direct Network Effects in Online Consumer-to-Consumer Platforms. Marketing Science, 2016, 35, 870-893.	4.1	147
10	Beyond the more the merrier: The variety effect and consumer heterogeneity in system markets. International Journal of Research in Marketing, 2016, 33, 261-275.	4.2	17
11	Publication, Citation, Career Development, and Recent Trends: Empirical Evidence for Quantitative Marketing Researchers. Customer Needs and Solutions, 2015, 2, 71-90.	0.8	5
12	Platforms: a multiplicity of research opportunities. Marketing Letters, 2015, 26, 141-152.	2.9	64
13	Mobile Advertising: An Empirical Study of Temporal and Spatial Differences in Search Behavior and Advertising Response. Journal of Interactive Marketing, 2015, 30, 34-45.	6.2	45
14	Quantifying Cross-Network Effects in Online C2C Platforms. SSRN Electronic Journal, 2014, , .	0.4	8
15	Quantifying nation equity with sales data: A structural approach. International Journal of Research in Marketing, 2013, 30, 19-35.	4.2	25
16	Quantifying Transaction Costs in Online/Off-line Grocery Channel Choice. Marketing Science, 2012, 31, 96-114.	4.1	220
17	Quantifying Nation Equity with Sales Data: A Structural Approach. SSRN Electronic Journal, 2012, , .	0.4	0
18	An Empirical Test of Warranty Theories in the U.S. Computer Server and Automobile Markets. Journal of Marketing, 2011, 75, 75-92.	11.3	37

Јиннонд Сни

#	Article	IF	CITATIONS
19	An Empirical Test of Warranty Theories in the U.S. Computer Server and Automobile Markets. Journal of Marketing, 2011, 75, 75-92.	11.3	22
20	An Empirical Analysis of Shopping Behavior Across Online and Offline Channels for Grocery Products: The Moderating Effects of Household and Product Characteristics. Journal of Interactive Marketing, 2010, 24, 251-268.	6.2	148
21	Quantifying the Economic Value of Warranties in the U.S. Server Market. Marketing Science, 2009, 28, 99-121.	4.1	60
22	Research Note—A Comparison of Within-Household Price Sensitivity Across Online and Offline Channels. Marketing Science, 2008, 27, 283-299.	4.1	121
23	Assessing the Economic Value of Distribution Channels: An Application to the Personal Computer Industry. Journal of Marketing Research, 2007, 44, 29-41.	4.8	54
24	Prenatal Sex Determination and Sex-Selective Abortion in Rural Central China. Population and Development Review, 2001, 27, 259-281.	2.1	237
25	"Meet Me Halfwayâ€! The Costs and Benefits of Bargaining. Marketing Science, 0, , .	4.1	4
26	The Unintended Consequences of Tariff Retaliation: Evidence from the Chinese Automobile Market. SSRN Electronic Journal, 0, , .	0.4	0
27	A Dynamic Model of Owner Acceptance in Peer-to-Peer Sharing Markets. Marketing Science, 0, , .	4.1	1