

Iris Vermeir

List of Publications by Year in descending order

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Version: 2024-02-01

62
papers

4,689
citations

236925

25
h-index

138484

58
g-index

63
all docs

63
docs citations

63
times ranked

3943
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer evaluation of food quality and the role of environmental cues. A comprehensive cross-country study. <i>European Research on Management and Business Economics</i> , 2022, 28, 100178.	6.9	9
2	How to reduce agri-environmental impacts on ecosystem services: the role of nudging techniques to increase purchase of plant-based meat substitutes. <i>Ecosystem Services</i> , 2022, 56, 101444.	5.4	6
3	The impact of the Nutri-Score nutrition label on perceived healthiness and purchase intentions. <i>Appetite</i> , 2021, 157, 104995.	3.7	52
4	Mock meat in the butchery: Nudging consumers toward meat substitutes. <i>Organizational Behavior and Human Decision Processes</i> , 2021, 163, 105-116.	2.5	33
5	The effect of perspectives in food pictures on unhealthy food choices. <i>Food Quality and Preference</i> , 2021, 89, 104140.	4.6	7
6	This Way Up: The Effectiveness of Mobile Vertical Video Marketing. <i>Journal of Interactive Marketing</i> , 2021, 55, 1-15.	6.2	30
7	Food on the Move: The Impact of Implied Motion in Pictures on Food Perceptions through Anticipated Pleasure of Consumption. <i>Foods</i> , 2021, 10, 2194.	4.3	8
8	Take a Bite! The Effect of Bitten Food in Pictures on Product Attitudes, Purchase Intentions, and Willingness to Pay. <i>Foods</i> , 2021, 10, 2096.	4.3	5
9	Animals Like Us: Leveraging the Negativity Bias in Anthropomorphism to Reduce Beef Consumption. <i>Foods</i> , 2021, 10, 2147.	4.3	9
10	Is "Wild" a Food Quality Attribute? Heavy Metal Content in Wild and Cultivated Sea Buckthorn and Consumers' Risk Perception. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 9463.	2.6	3
11	Nudging to get our food choices on a sustainable track. <i>Proceedings of the Nutrition Society</i> , 2020, 79, 133-146.	1.0	55
12	"Playing by the Book": Determinants of Children's Preference for Replicating and Originating Play. <i>Journal of Creative Behavior</i> , 2020, 54, 686-698.	2.9	0
13	Consumer Understanding of Food Quality, Healthiness, and Environmental Impact: A Cross-National Perspective. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 169.	2.6	146
14	Environmentally Sustainable Food Consumption: A Review and Research Agenda From a Goal-Directed Perspective. <i>Frontiers in Psychology</i> , 2020, 11, 1603.	2.1	128
15	A neurophysiological exploration of the dynamic nature of emotions during the customer experience. <i>Journal of Retailing and Consumer Services</i> , 2020, 57, 102217.	9.4	34
16	Beliefs and Actions Towards an Environmental Ethical Life: The Christianity-Environment Nexus Reflected in a Cross-National Analysis. <i>Journal of Agricultural and Environmental Ethics</i> , 2020, 33, 421-446.	1.7	5
17	Traditional Foods at the Click of a Button: The Preference for the Online Purchase of Romanian Traditional Foods during the COVID-19 Pandemic. <i>Sustainability</i> , 2020, 12, 9956.	3.2	21
18	How Visuals Affect Food Choice. <i>Foods</i> , 2020, 9, 1835.	4.3	3

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19	Visual Design Cues Impacting Food Choice: A Review and Future Research Agenda. <i>Foods</i> , 2020, 9, 1495.	4.3	34
20	How do implicit/explicit attitudes and emotional reactions to sustainable logo relate? A neurophysiological study. <i>Food Quality and Preference</i> , 2019, 71, 485-496.	4.6	27
21	Show Me More! The Influence of Visibility on Sustainable Food Choices. <i>Foods</i> , 2019, 8, 186.	4.3	27
22	Boosting service performance by dark chocolate seduction. <i>Journal of Services Marketing</i> , 2019, 33, 576-588.	3.0	2
23	A Match Made in Heaven or Down Under? The Effectiveness of Matching Visual and Verbal Horizons in Advertising. <i>Journal of Consumer Psychology</i> , 2019, 29, 411-427.	4.5	24
24	Curbing portion size effects by adding smaller portions at the point of purchase. <i>Food Quality and Preference</i> , 2018, 64, 82-87.	4.6	33
25	From informational towards transformational advertising strategies? A content analysis of Belgian food magazine advertisements. <i>British Food Journal</i> , 2018, 120, 1170-1182.	2.9	8
26	To squeeze or not to squeeze: How squeeze tubes affect consumers' serving sizes. <i>Appetite</i> , 2017, 111, 56-62.	3.7	8
27	The Effectiveness of Fear Appeals Featuring Fines versus Social Disapproval in Preventing Shoplifting Among Adolescents. <i>Psychology and Marketing</i> , 2017, 34, 264-274.	8.2	14
28	The compelling urge to misbehave: Do impulse purchases instigate unethical consumer behavior?. <i>Journal of Economic Psychology</i> , 2017, 58, 60-76.	2.2	15
29	The influence of source attractiveness on self-perception and advertising effectiveness for 6- to 7-year-old children. <i>International Journal of Consumer Studies</i> , 2016, 40, 575-582.	11.6	10
30	Altering Speed of Locomotion. <i>Journal of Consumer Research</i> , 2016, 43, 407-428.	5.1	23
31	Scale format effects on response option interpretation and use. <i>Journal of Business Research</i> , 2016, 69, 2574-2584.	10.2	27
32	When Consistency Matters: The Effect of Valence Consistency on Review Helpfulness. <i>Journal of Computer-Mediated Communication</i> , 2015, 20, 136-152.	3.3	56
33	The Floor Is Nearer than the Sky: How Looking Up or Down Affects Construal Level. <i>Journal of Consumer Research</i> , 2015, 41, 1358-1371.	5.1	36
34	How Advertising Beauty Influences Children's Self-Perception and Behavior. , 2015, , 1483-1498.		0
35	Impact of flow on recognition of and attitudes towards in-game brand placements. <i>International Journal of Advertising</i> , 2014, 33, 785-810.	6.7	27
36	Assessing the What Is Beautiful Is Good Stereotype and the Influence of Moderately Attractive and Less Attractive Advertising Models on Self-Perception, Ad Attitudes, and Purchase Intentions of 8-13-Year-Old Children. <i>Journal of Consumer Policy</i> , 2014, 37, 205-233.	1.3	18

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37	When and why attribute sorting affects attribute weights in decision-making. <i>Journal of Business Research</i> , 2014, 67, 1530-1536.	10.2	7
38	A Meta-Analysis of Relationships Linking Service Failure Attributions to Customer Outcomes. <i>Journal of Service Research</i> , 2014, 17, 381-398.	12.2	164
39	How Advertising Beauty Influences Children's Self-Perception and Behavior. , 2014, , 327-347.		0
40	Should I Recycle or Not?. , 2014, , 292-308.		0
41	Credence quality coordination and consumers' willingness-to-pay for certified halal labelled meat. <i>Meat Science</i> , 2013, 95, 790-797.	5.5	107
42	“What’s the Harm in Being Unethical? These Strangers are Rich Anyway!” Exploring Underlying Factors of Double Standards. <i>Journal of Business Ethics</i> , 2013, 112, 225-240.	6.0	23
43	The influence of mood on attitude-behavior consistency. <i>Journal of Business Research</i> , 2013, 66, 917-923.	10.2	18
44	Service recovery's impact on customers next-in-line. <i>Managing Service Quality</i> , 2013, 23, 495-512.	2.4	47
45	A Motivational Account of the Question-Behavior Effect. <i>Journal of Consumer Research</i> , 2012, 39, 111-127.	5.1	7
46	Intention superiority perspectives on preference-decision consistency. <i>Journal of Business Research</i> , 2012, 65, 692-700.	10.2	6
47	The Impact of Process Recovery Communication on Customer Satisfaction, Repurchase Intentions, and Word-of-Mouth Intentions. <i>Journal of Service Research</i> , 2012, 15, 262-279.	12.2	91
48	Combined influence of selective focus and decision involvement on attitude-behavior consistency in a context of memory-based decision making. <i>Psychology and Marketing</i> , 2011, 28, 539-560.	8.2	10
49	Gender Differences in Double Standards. <i>Journal of Business Ethics</i> , 2008, 81, 281-295.	6.0	67
50	Sustainable food consumption among young adults in Belgium: Theory of planned behaviour and the role of confidence and values. <i>Ecological Economics</i> , 2008, 64, 542-553.	5.7	765
51	Impact of Religion on Halal Meat Consumption Decision Making in Belgium. <i>Journal of International Food and Agribusiness Marketing</i> , 2008, 21, 5-26.	2.1	66
52	Determinants of halal meat consumption in France. <i>British Food Journal</i> , 2007, 109, 367-386.	2.9	295
53	Consumer Interest in Fish Information and Labelling. <i>Journal of International Food and Agribusiness Marketing</i> , 2007, 19, 117-141.	2.1	41
54	Consumer evaluation of fish quality as basis for fish market segmentation. <i>Food Quality and Preference</i> , 2007, 18, 651-661.	4.6	144

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55	The relationships between traits, personal values, topic involvement, and topic sensitivity in a mail survey context. <i>Personality and Individual Differences</i> , 2007, 42, 61-73.	2.9	13
56	Sustainable Food Consumption: Exploring the Consumer "Attitude - Behavioral Intention" Gap. <i>Journal of Agricultural and Environmental Ethics</i> , 2006, 19, 169-194.	1.7	1,600
57	Need for Closure and Youths' Leisure Time Preferences. <i>Psychological Reports</i> , 2006, 98, 463-476.	1.7	2
58	The influence of need for closure and perceived time pressure on search effort for price and promotional information in a grocery shopping context. <i>Psychology and Marketing</i> , 2005, 22, 71-95.	8.2	103
59	Ad and Brand Recognition in Radio Spots. <i>International Journal of Market Research</i> , 2004, 46, 465-477.	3.8	6
60	The influence of need for closure on consumer's choice behaviour. <i>Journal of Economic Psychology</i> , 2002, 23, 703-727.	2.2	60
61	Title is missing!. <i>Journal of Business Ethics</i> , 2001, 32, 347-361.	6.0	99
62	How Advertising Beauty Influences Children's Self-Perception and Behavior. , 0, , 1495-1511.		0