

# Markus Blut

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7389712/publications.pdf>

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8  
papers

1,279  
citations

1306789

7  
h-index

1588620

8  
g-index

8  
all docs

8  
docs citations

8  
times ranked

906  
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding anthropomorphism in service provision: a meta-analysis of physical robots, chatbots, and other AI. <i>Journal of the Academy of Marketing Science</i> , 2021, 49, 632-658.	7.2	315
2	Technology readiness: a meta-analysis of conceptualizations of the construct and its impact on technology usage. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 649-669.	7.2	202
3	Impulse buying: a meta-analytic review. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 384-404.	7.2	198
4	Factors Influencing the Acceptance of Self-Service Technologies. <i>Journal of Service Research</i> , 2016, 19, 396-416.	7.8	176
5	Acceptance of Smartphone-Based Mobile Shopping: Mobile Benefits, Customer Characteristics, Perceived Risks, and the Impact of Application Context. <i>Psychology and Marketing</i> , 2017, 34, 175-194.	4.6	176
6	E-Service Quality: Development of a Hierarchical Model. <i>Journal of Retailing</i> , 2016, 92, 500-517.	4.0	162
7	The Dark Side of Customer Participation: When Customer Participation in Service Co-Development Leads to Role Stress. <i>Journal of Service Research</i> , 2020, 23, 156-173.	7.8	47
8	Perceiving Control over the Exchange on Peer-to-Peer Platforms: Measurement and Effects in the Second-Hand Market. <i>Marketing Letters</i> , 2022, 33, 523-541.	1.9	3