

# Robert W Zmud

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7335834/publications.pdf>

Version: 2024-02-01

63  
papers

13,493  
citations

76294

40  
h-index

123376

61  
g-index

63  
all docs

63  
docs citations

63  
times ranked

5716  
citing authors

#	ARTICLE	IF	CITATIONS
1	Senior Executives' IT Management Responsibilities: Serious IT-Related Deficiencies and CEO/CFO Turnover. <i>MIS Quarterly: Management Information Systems</i> , 2016, 40, 687-708.	3.1	50
2	A complex adaptive systems perspective of innovation diffusion: an integrated theory and validated virtual laboratory. <i>Computational and Mathematical Organization Theory</i> , 2014, 20, 52-88.	1.5	40
3	Innovating firms'™ strategic signaling along the innovation life cycle: The standards war context. <i>Journal of Engineering and Technology Management - JET-M</i> , 2013, 30, 288-308.	1.4	11
4	Influencing the effectiveness of IT governance practices through steering committees and communication policies. <i>European Journal of Information Systems</i> , 2010, 19, 288-302.	5.5	146
5	IT Governance Practices in Small and Medium-Sized Enterprises: Recommendations from an Empirical Study. <i>IFIP Advances in Information and Communication Technology</i> , 2009, , 158-179.	0.5	16
6	Implementation costs of IS-enabled organizational change. <i>Information and Organization</i> , 2008, 18, 73-100.	3.1	18
7	Determinants and Consequences of Firm Information Technology Budgets. <i>Accounting Review</i> , 2008, 83, 957-995.	1.7	146
8	Editorial Overview"™The Digitally Enabled Extended Enterprise in a Global Economy. <i>Information Systems Research</i> , 2007, 18, 233-236.	2.2	16
9	The financial performance effects of IT-based supply chain management systems in manufacturing firms. <i>Journal of Operations Management</i> , 2007, 25, 806-824.	3.3	293
10	Implementation, Innovation, and Related Themes Over The Years In Information Systems Research. <i>Journal of the Association for Information Systems</i> , 2007, 8, 206-210.	2.4	63
11	Endogenous Adaptation: The Effects of Technology Position and Planning Mode on IT-Enabled Change. <i>Decision Sciences</i> , 2006, 37, 325-355.	3.2	27
12	Enabling Business Agility Through Information Technology Management. , 2005, , 375-378.		1
13	Behavioral Intention Formation in Knowledge Sharing: Examining the Roles of Extrinsic Motivators, Social-Psychological Forces, and Organizational Climate. <i>MIS Quarterly: Management Information Systems</i> , 2005, 29, 87.	3.1	2,802
14	Inducing Sensitivity to Deception in Order to Improve Decision Making Performance: A Field Study. <i>MIS Quarterly: Management Information Systems</i> , 2002, 26, 119.	3.1	80
15	A Contingency Approach to Software Project Coordination. <i>Journal of Management Information Systems</i> , 2002, 18, 41-70.	2.1	189
16	Examining the Shareholder Wealth Effects of Announcements of Newly Created CIO Positions. <i>MIS Quarterly: Management Information Systems</i> , 2001, 25, 43.	3.1	273
17	The Assimilation of Knowledge Platforms in Organizations: An Empirical Investigation. <i>Organization Science</i> , 2001, 12, 117-135.	3.0	470
18	The development of knowledge embeddedness in CASE technologies within organizations. <i>IEEE Transactions on Engineering Management</i> , 2000, 47, 245-257.	2.4	12

#	ARTICLE	IF	CITATIONS
19	Research Commentary: The Organizing Logic for an Enterprise's IT Activities in the Digital Era—A Prognosis of Practice and a Call for Research. <i>Information Systems Research</i> , 2000, 11, 105-114.	2.2	262
20	Arrangements for Information Technology Governance: A Theory of Multiple Contingencies. <i>MIS Quarterly: Management Information Systems</i> , 1999, 23, 261.	3.1	646
21	CHANNEL EXPANSION THEORY AND THE EXPERIENTIAL NATURE OF MEDIA RICHNESS PERCEPTIONS.. <i>Academy of Management Journal</i> , 1999, 42, 153-170.	4.3	836
22	Empirical Research in Information Systems: The Practice of Relevance. <i>MIS Quarterly: Management Information Systems</i> , 1999, 23, 3.	3.1	641
23	The Effects of Coupling IT and Work Process Strategies in Redesign Projects. <i>Organization Science</i> , 1999, 10, 424-438.	3.0	85
24	Measuring the Extent of EDI Usage in Complex Organizations: Strategies and Illustrative Examples. <i>MIS Quarterly: Management Information Systems</i> , 1996, 20, 331.	3.1	267
25	An attributional explanation of individual resistance to the introduction of information technologies in the workplace. <i>Behaviour and Information Technology</i> , 1996, 15, 313-330.	2.5	148
26	An Examination of IT Planning in a Large, Diversified Public Organization. <i>Decision Sciences</i> , 1995, 26, 49-73.	3.2	68
27	Improving Interorganizational Effectiveness through Voice Mail Facilitation of Peer-to-Peer Relationships. <i>Organization Science</i> , 1995, 6, 445-461.	3.0	54
28	The outsourcing of information services: transforming the nature of business in the information industry. <i>Journal of Information Technology</i> , 1995, 10, 221-237.	2.5	176
29	CHANNEL EXPANSION THEORY: A DYNAMIC VIEW OF MEDIAL AND INFORMATION RICHNESS PERCEPTIONS.. <i>Proceedings - Academy of Management</i> , 1994, 1994, 280-284.	0.0	58
30	The Influence of IT Management Practice on IT Use in Large Organizations. <i>MIS Quarterly: Management Information Systems</i> , 1994, 18, 299.	3.1	470
31	Employee information processing behaviors before and after a corporate downsizing. <i>Information Society</i> , 1994, 10, 43-57.	1.7	0
32	DSS implementation activities, problem domain characteristics and DSS success. <i>European Journal of Information Systems</i> , 1993, 2, 159-168.	5.5	23
33	A Synthesis of Research on Requirements Analysis and Knowledge Acquisition Techniques. <i>MIS Quarterly: Management Information Systems</i> , 1992, 16, 117.	3.1	259
34	The application of causal maps to develop a collective understanding of complex organizational contexts in requirements analysis. <i>Information and Organization</i> , 1992, 2, 143-164.	1.5	11
35	Technology measurement and the appraisal of information technology. <i>Technological Forecasting and Social Change</i> , 1992, 42, 251-259.	6.2	7
36	Experiences with information technology planning in state government: A multiple-site based assessment. <i>Government Information Quarterly</i> , 1992, 9, 135-150.	4.0	1

#	ARTICLE	IF	CITATIONS
37	The Influence of a Convergence in Understanding Between Technology Providers and Users on Information Technology Innovativeness. <i>Organization Science</i> , 1991, 2, 195-217.	3.0	159
38	An Attribute Space for Organizational Communication Channels. <i>Information Systems Research</i> , 1990, 1, 440-457.	2.2	174
39	Information Technology Implementation Research: A Technological Diffusion Approach. <i>Management Science</i> , 1990, 36, 123-139.	2.4	1,843
40	Microcomputer adoption "The impact of organizational size and structure. <i>Information and Management</i> , 1989, 16, 157-162.	3.6	57
41	Information Technology Planning in the 1990's: Directions for Practice and Research. <i>MIS Quarterly: Management Information Systems</i> , 1987, 11, 59.	3.1	255
42	External sources of technical knowledge. <i>Economics Letters</i> , 1987, 23, 295-299.	0.9	11
43	Technical management notes; additional evidence on the r&d/marketing interface. <i>IEEE Transactions on Engineering Management</i> , 1986, EM-33, 43-44.	2.4	14
44	Report format and task complexity: Interaction in risk judgments. <i>Accounting, Organizations and Society</i> , 1986, 11, 457-470.	1.4	61
45	The information economy: A new perspective for effective information systems management. <i>Data Base for Advances in Information Systems</i> , 1986, 18, 17-23.	1.0	51
46	Organizational structure and R&D efficiency. <i>R and D Management</i> , 1986, 16, 317-323.	3.0	11
47	The Role of the Product Champion. <i>R and D Management</i> , 1985, 15, 71-72.	3.0	6
48	Critical Success Factor Analysis as a Methodology for MIS Planning. <i>MIS Quarterly: Management Information Systems</i> , 1985, 9, 121.	3.1	78
49	An Examination of "Push-Pull" Theory Applied to Process Innovation in Knowledge Work. <i>Management Science</i> , 1984, 30, 727-738.	2.4	399
50	Design Alternatives for Organizing Information Systems Activities. <i>MIS Quarterly: Management Information Systems</i> , 1984, 8, 79.	3.1	104
51	The Effectiveness of External Information Channels in Facilitating Innovation within Software Development Groups. <i>MIS Quarterly: Management Information Systems</i> , 1983, 7, 43.	3.1	95
52	Diffusion of Modern Software Practices: Influence of Centralization and Formalization. <i>Management Science</i> , 1982, 28, 1421-1431.	2.4	440
53	Management of Large Software Development Efforts. <i>MIS Quarterly: Management Information Systems</i> , 1980, 4, 45.	3.1	181
54	The Implementation Process: A Change Approach. <i>MIS Quarterly: Management Information Systems</i> , 1979, 3, 35.	3.1	100

#	ARTICLE	IF	CITATIONS
55	Individual Differences and MIS Success: A Review of the Empirical Literature. Management Science, 1979, 25, 966-979.	2.4	651
56	INTERPRETING THE MEASUREMENT OF CHANGE IN ORGANIZATIONAL RESEARCH. Personnel Psychology, 1979, 32, 709-723.	2.2	48
57	Understanding the Measurement of Change. Academy of Management Review, 1978, 3, 661.	7.4	8
58	Noteâ€”On the Validity of the Analytic-Heuristic Instrument Utilized in â€œThe Minnesota Experimentsâ€•. Management Science, 1978, 24, 1088-1090.	2.4	20
59	Some Evidence Relating to Convergent Validity of Form B of Coopersmith's Self-Esteem Inventory. Psychological Reports, 1977, 40, 725-726.	0.9	17
60	Test-Retest Reliability and Internal Consistency of Short-Form of Coopersmith's Self-Esteem Inventory. Psychological Reports, 1977, 41, 1041-1042.	0.9	40
61	Development of an information system for the child abuse and neglect service system. Community Mental Health Journal, 1977, 13, 333-342.	1.1	1
62	Estimating Heroin Use in an Urban Area. Substance Use and Misuse, 1975, 10, 589-598.	0.6	3
63	Selecting computer resources for inclusion within a pricing system. Journal of the Association for Information Science and Technology, 1975, 26, 346-348.	1.2	1