

Gabriel E Gonzales

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/7335322/publications.pdf>

Version: 2024-02-01

2
papers

120
citations

3311381

1
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

107
citing authors

#	ARTICLE	IF	CITATIONS
1	Why do consumers think it is fair to pay more when buying from producers versus retailers?. Marketing Letters, 2020, 31, 31-35.	2.9	1
2	Knowing What It Makes: How Product Transformation Salience Increases Recycling. Journal of Marketing, 2019, 83, 21-37.	11.3	119